W. E. PRIDR LODGE LEAF LIMITED

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#### OWNERSHIP AND CONTROL POLICY

#### I. GENERAL FRAMEWORK

Control of ownership is an instrument that may be used by the Commission to facilitate achievement of certain objects of the broadcasting system as spelled out in the Broadcasting Act or as interpreted by the Commission in past decisions and policy statements:

- 1. To enhance the development of varied and comprehensive Canadian programming of a high standard, including the development of independent sources for news and public affairs.
- 2. To protect broadcasting interest in the event of conflicts of interest between the operation of broadcasting undertakings and the carrying on of other business by persons participating in the ownership of broadcasting undertakings.
- 3. To strengthen the broadcasting system by providing opportunities for public participation in the ownership and control of broadcasting undertakings and for local initiative in the establishment and operation of broadcasting undertakings.

The Commission has the authority to receive and hear an application from any person and to grant or refuse to grant a licence to any person in carrying out the objects of the Broadcasting Act. What is needed is for the Commission to establish limits on certain categories of shareholdings in corporations that own or control broadcasting undertakings.

It is recommended that the Commission define:

- 1. The extent to which certain categories of shareholders may participate in the ownership of an existing broadcasting undertaking;
- 2. Limits on holdings of all classes of broadcasting undertakings (AM, FM, TV and Cable Television) under the same control. (Part III Concentration and Control).

#### II - PARTICIPATION AND CONTROL

It is recommended that the Commission define the following quotas on shareholdings in a corporation that owns or controls a broadcasting undertaking that may be held by certain categories of shareholders without prior reference to the Commission:

Category 1: Those who may own up to 20 per cent of the shares of a corporation that owns or controls a broadcasting undertaking.

- (a) Pension funds;
- (b) Trust companies;
- (c) Other deposit-taking institutions;
- (d) Mutual funds;
- (e) Life Insurance companies;
- (f) Co-operatives;
- (g) Persons carrying on the business of publishing daily newspapers, who may acquire shares in broadcasting undertakings serving markets other than those served by such daily newspapers; and
- (h) Persons carrying on a business other than broadcasting.

provided that the nature and extent of other business are not such as to influence the news, public affairs and general program 'policies of the broadcasting undertaking.

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EXCEPTION: A Category 1 shareholder who owns or controls more than 10 per cent of the issued and outstanding shares of a corporation that owns or controls a broadcasting undertaking may not own more than 10 per cent of the issued and outstanding shares of a corporation that owns or controls another broadcasting undertaking.

Category 2: Those who may own up to 10 per cent of the shares of a corporation that owns or controls a broadcasting undertaking:

Persons carrying on the business of lending and that acquire shares in conjunction with the making of loans with fixed terms of five years or more and at least equal in value to the consideration paid for the shareholding. A

Category 3: Those who may own up to 2 per cent of the shares of a corporation that owns or controls a broadcasting undertaking:

Persons who hold shares in their own name for the benefit of persons whose names are not disclosed.

(i.e. nominees)

The total of such shareholdings in any broadcasting undertaking may not exceed 10 per cent of the issued and outstanding shares of the undertaking. Each nominee shareholder must file with the Commission through the licencee, an affidavit stating:

<sup>★</sup>The Commission's policy regarding banks is contained in Decision 69-320.

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- 4 -
- i. that the shares are held for the benefit of a person or persons having an address or addresses in Canada;
- ii. that the person by whom the affidavit is signed has no knowledge or reason to believe that the shares are beneficially owned by person who are not Canadian citizens or by corporations that are controlled directly or indirectly by citizens or subjects of a country other than Canada; and
- iii. that the beneficial owner of the shares is not a person or corporation that would be otherwise excluded from owning such shares under these or any other regulations of the Commission or under any direction from the Governor-in-Council.

In the absence of such an affidavit, the Commission will presume that the beneficial owners are persons other than Canadian citizens or eligible Canadian corporations or are otherwise not qualified to hold the shares by reason of this ownership policy.

Category 4: Those who may own up to 1 per cent of the shares of a corporation that owns or controls a broadcasting undertaking:

- (a) Persons carrying on the business of lending, and who acquire shares otherwise than as permitted in Category 2;
- (b) Persons carrying on the business of publishing daily newspapers serving the same market as the broadcasting undertaking in which the shares are held;
- (c) Persons carrying on the business of an advertising agency;
- (d) A person who owns or controls a browdcasting undertaking of any class.



In each case, the limits set out in these regulations apply to the holding of shares having full voting rights under all circumstances or shares representing in the aggregate the specified percentage of the paid-up capital of the broad-casting undertaking.

#### III - CONCENTRATION OF CONTROL

It is recommended that the Commission restrict concentration of control by defining the following limits on the number of undertakings of each class (AM, FM, TV and Cable Television) that may be under the same control:

- 1. A person may not own or control more than one broadcasting undertaking of each class in Grade I markets<sup>A</sup>, nor more than two broadcasting undertakings in an individual Grade I market.
- 2. A person who owns or controls a broadcasting undertaking in a Grade I market may not, in the same region
  own or control a broadcasting undertaking of the same
  class in a Grade II market.
- 3. A person may not, in the same region, own or control more than one broadcasting undertaking of each class in the Grade II markets, nor more tham three broadcasting undertakings in an individual Grade II market.

Appendix A - Canadian Broadcasting Markets

And Appendix B - Definition of Region



- 4. A person may not, in the same region, own or control more than five broadcasting undertakings of the same class in the Grades I, II, III, IV and V markets.
- 5. A person who owns or controls a daily newspaper may not, in the same market, own or control a broadcasting undertaking.
- 6. A person may not own or control both a TV undertaking and a cable television undertaking in an individual Grade I, II, III or IV market.

NOTE: For the purposes of this policy, the Commission shall deem cable television undertakings under the same ownership or control, in the same market, to constitute one undertaking.

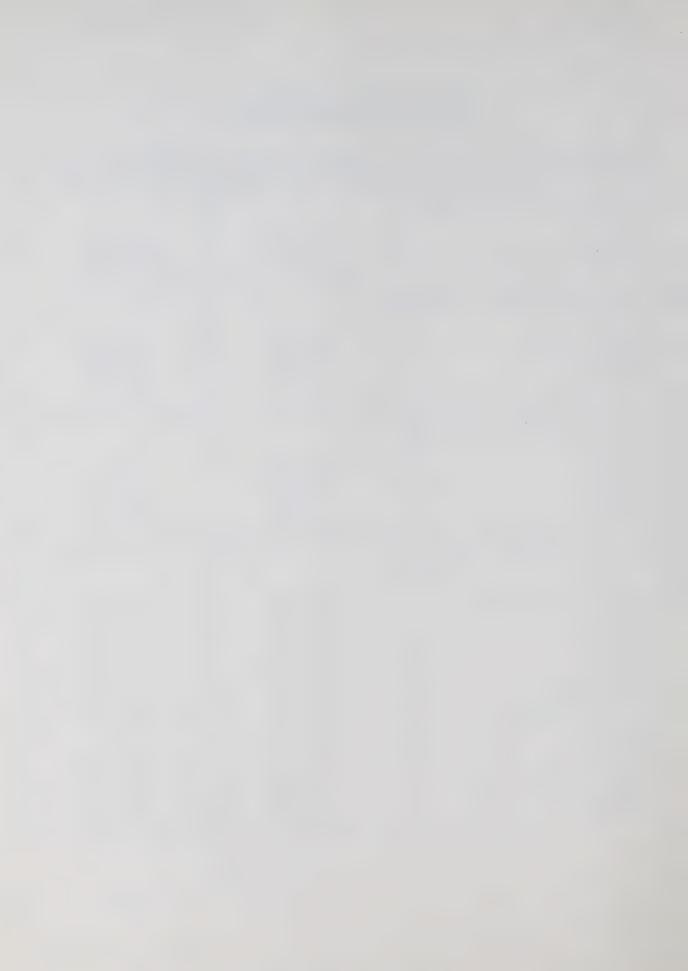
In applying these policies, the Commission will take into account:

- (a) The availability of choice of services and the proximity of markets to each other; and
- (b) Without limiting the generality of (a), any significant overlapping of the Grade B contours of one television undertaking with the Grade A contours of another, or of the 15 milivolt contours of radio broadcasting undertakings.

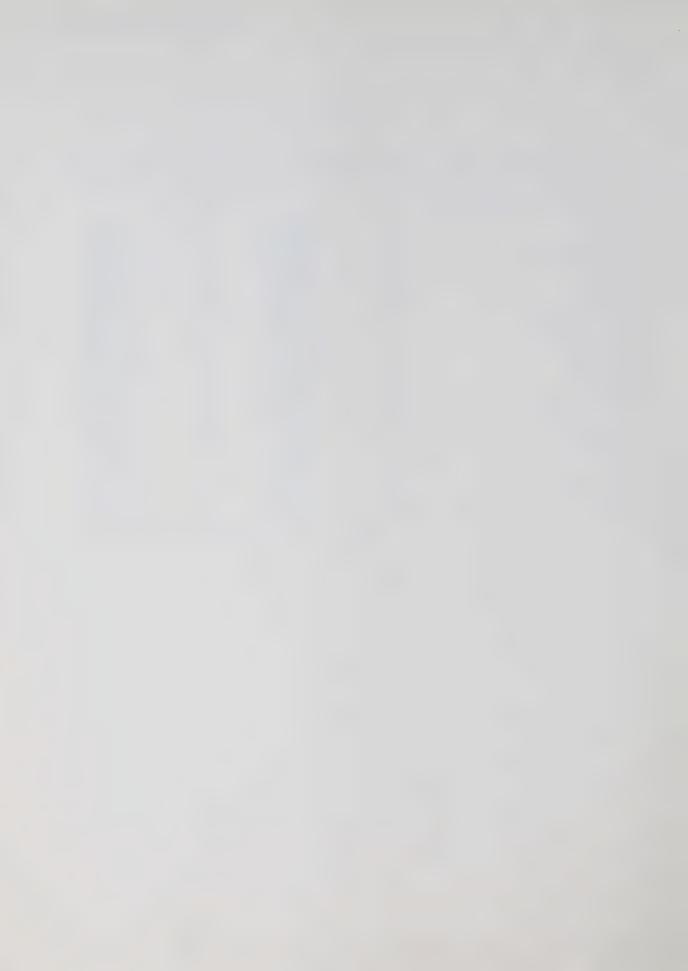


# CANADIAN BROADCASTING MARKETS

MARKETS	CENSUS - 1966	BBM - Jan. 71 (E)
GRADE I markets (1.5 million-plus)		
- Montreal - Toronto	2,419,945 2,048,496	<b>2,6</b> 18,900 <b>2,4</b> 86,500
GRADE II markets (500,000 to 1,500,0	000)	
- Hamilton - Ottawa - Hull - Vancouver - Winnipeg	449,116 494,535 872,200 508,559	508,500 551,000 1,019,100 533,700
GRADE III markets (250,000 to 500,000	)	
- Calgary - Edmonton - Quebec - Victoria	330,575 427,618 413,397 254,577	392,900 464,900 452,100 194,400
GRADE IV . markets (100,000 to 250,000	)	
- Chicoutimi - Jonquière - Halifax - Kitchener - London - Oshawa - Regina - St-Catharines - Saint John, N.B St. John's, Nfld Saskatoon - Sudbury - Sydney - Glace Bay - Thunder Bay - Windsor	109,142 198,230 192,275 207,396 113,982 131,127 114,055 101,192 101,161 115,892 132,724 127,955 102,148 211,697	108,100 209,000 221,700 236,400 119,600 136,800 124,600 103,400 110,700 125,400 123,700 105,400 104,100 231,600



GRADE V markets (up to 100,000)		
GRADE V MATREES (up to 100,000)		
- Brampton	52,545	77,600
- Brantford	68,916	68,600
- Drummondville	. 45,043	44,300
• Guelph	51,377	60,400
- Kingston	82,199	80,700
- Moneton	65,507	64,500
- Niagara Falls	60,768	65,600
- Peterborough	56,177	60,600
- St. Jean	45,831	45,500
- St-Jérôme	33,258	35,700
- Sarnia	75,503	75,900
- Sault-Ste-Marie	74,594	85,300
- Shawinigan	65,098	62,800
- Sherbrooke	79,937	87,900
- Timmins	42,227	39,200
- Trois-Rivières	95,468	96,200
- Valleyfield	36,540	35,600
- Welland	62,729	65,000



#### DEFINITION OF REGION

For the purposes of these regulations the "regions" referred to are the administrative regions of the Applications and Licensing Division as follows:

Atlantic Region	gán	New Brunswick, Nova Scotia,
		Prince Edward Island, Newfoundland
		and Labrador

Quebec Region - The Province of Quebec

Ontario Region - The Province of Ontario.

Prairie Region - Manitoba, Saskatchewan, Alberta and the Northwest Territories

Pacific Region - British Columbia and Yukon



# WORKING PAPER - OWNERSHIP AND CONTROL POLICY OPTIONS AND EXPLANATORY NOTES

#### I. GENERAL FRAMEWORK

If the Commission is to establish an ownership and control policy, three basic options appear to be open to it with regard to implementation:

- To draft a set of guidelines for the internal use of the Commission in making decisions.
- 2. To publish guidelines
- 3. To enact regulations

#### Internal Guidelines

To operate on the basis of known internal guidelines could provide the Commission with the means of achieving a high degree of consistency in decisions on ownership and at the same time with a high degree of flexibility in making decisions outside the guidelines in carrying out the objects of the Act with regard to programming, extension of service, etc.

But internal guidelines would have certain major shortcomings:

- (a) There is a great deal of public pressure for known ownership policies, including policies with regard to concentration of media ownership.
- (b) There is a great deal of concern among broadcasters and would-be broadcasters as to the types of ownership structure that may meet with the approval of the Commission. Consultation with staff can and does provide some guidance to those applicants who seek it, but not all can avail themselves of this service and in any event the guidance cannot be firm except with regard to foreign ownership.
- (c) They would have no "teeth" except at the time of application and hearing.

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#### Published Guidelines

To operate on the basis of published guidelines would have the advantage of satisfying, to some extent, the public demand for known policies on ownership and concentration.

It would satisfy the need for firm guidelines to applicants, whether broadcasters or would-be broadcasters and a firm basis for staff consultation with applicants. It would also leave a degree of flexibility — to the Commission in dealing with applications to carry out the objects of the Act with regard to programming, extension of service, etc.

Guidelines, even if published, would have no "teeth", except at the time of application and hearing.

#### Regulations

Regulations under section 16 of the Broadcasting Act would have the following advantages:

- (a) They could satisfy the public demand for firm policies on ownership and control of broadcasting undertakings, including concentration of control of media.
- (b) They could satisfy the demand of the broadcaster and would-be broadcaster for known guidelines as to the type of ownership structures and the degree of concentration the Commission may accept.
- (c) They would provide the staff with firm guidelines for consultation.
- (d) They would have "teeth". This is particularly important with regard to the public companies, and particularly those that trade freely in the market-place. These companies have, for the most part, or could have, restrictive transfer clauses in their charters to protect them against transfers of shares that would jeopardize their licences. At present these clauses are

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operative only with regard to transfers to foreign individuals or corporations, if the transfer would put them out of bounds under P.C. 1969-2229 as amended. But they could be used to prevent other transfers which would infringe the provisions of any other direction or regulation, and thus to keep ownership structures under control during the terms of licences.

#### Regulations would also have some disadvantages:

- (a) There may be some limit as to how far the Commission can go in making ownership regulations under Section 16. This matter is under study. In any
  event, the regulations would have to be very carefully drafted to stay
  within the Act.
- (b) Regulations would, to a greater extent than guidelines, tie the hands of the Commission in making decisions through its applications, hearings and licensing procedures. But it seems, to a great extent, to be a question of drafting the regulations in a manner that will leave the Commission sufficient discretion in carrying out the objects of the Act.
- (c) A satisfactory balance between firm regulations and discretion for the Commission would, however, create additional workloads for applicants and the Commission on some applications:
  - For the former, in justifying application with non-conforming ownership structures on grounds of programming, extended service, etc.;
     and
  - 2. For the Commission, in hearing such applications, and in drafting decisions approving such applications, justified on grounds of programming, extended service, etc.

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#### II. PARTICIPATION AND CONTROL

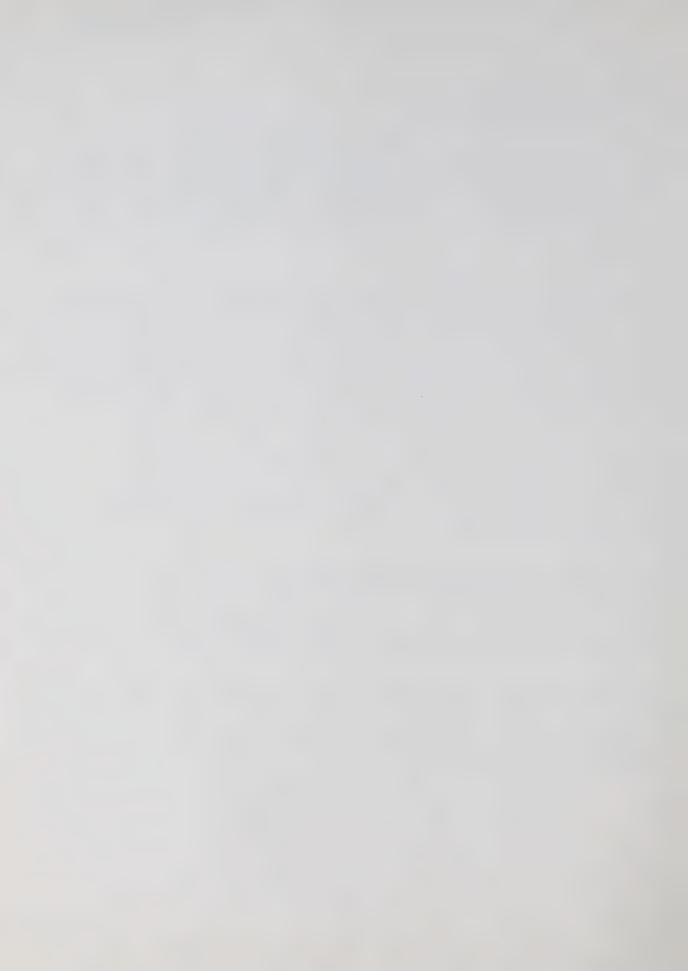
The broadcasting industry is rapidly undergoing a transition from domination by personal, family and other closely-held corporations to domination by public corporations whose shares, in many cases, are and may be actively traded in the market.

There are many advantages in the growth of corporations with public markets for their shares, of which the most obvious are the opportunity for the industry to tap new sources of capital for creation and expansion of services and opportunities for Canadians in many walks of life to have a stake in the growth and profitability of corporations privileged to use the public airways.

At the same time the industry is becoming increasingly complex and the maintenance of the traditional safeguards demands more complex instruments to adapt to the complexity of the industry.

In particular, the responsibility and authority of the Commission to decide who may be licenced to use the public airways for broadcasting becomes increasingly difficult to exercise with regard to publicly traded companies.

At present, condition of licence forbid the transfer of any share of a private corporation or the transfer of control of a public corporation without the prior permission of the Commission.



It is doubtful, however, that a corporation that owns or controls a broadcasting undertaking could use its restricted trading clause effectively to prevent a transfer of effective working control in a public company -- particularly on that is widely-held and freely traded in the marketplace. Possibly the clause could not be used short of the 50 per cent mark.

The shareholdings proposed in this section of the policy are believed generous enough to encourage greater investment in broadcasting be a wide range of investors and definitive enough to assure a reasonable safeguard against changes of control without the Commission's authorization.

The shareholding quotas are intended to make the regular reporting of owner-ship compatible with reporting required by other jurisdiction, such as Securities Commissions, and with the reporting necessary under the Owner-ship Direction.

They are also intended to prevent unauthorized interlocking of directorates of broadcasting undertakings and reinforce the control on cross-media ownership presented in Part III of the proposed policy.

There are other ways of dealing with this problem, however, such as a ban on the director of one corporation that owns or controls a broadcasting undertaking sitting on the board of a corporation that owns or controls another broadcasting undertaking without the prior permission of the Commission.

There is nothing sacred about any of the percentages in Categories 1 to 4 except that with the exception of the two per cent group, all have some sanction in law or other precedent.

20 per cent - the Ownership Direction and O.S.C. merger study

10 per cent - under the Uniform Securities Acts "more than 10 per cent"

classifies the shareholder as an "insider". Under the Bank Act, so that no



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shareholder may dominate, the limit on any shareholding is 10 per cent.

1 per cent - this is the limit under the provision in the Ownership Direction permitting grouping of insignificant holdings for purposes of the direction and convenience of reporting.

#### Category 1 (20 per cent):

sub-categories (a) to (e) represent a group that tend mainly to be passive investors, who represent large numbers of investors, mostly small investors, and who either by law or their own bylaws are restricted or restrict investment in equity share-holdings. In some cases, they represent those who could be counted on to pick up the shares of going concerns, freeing the funds of the original entrepeneurs or speculators for further enterprise or speculation.

sub-category (f) - Co-operatives, represents another group investing the moneys of numerous small investors or participants.

sub-category (g) - is intended to limit cross-media ownership and at the same time to permit the communication expertise of the newspaper industry to make some contribution in broadcasting.

sub-category (h) - is intended to limit any pervasive industrial or commercial influence on any given broadcasting undertaking or group while at the same time leaving the door open for the broadcaster to seek funds from large industrial and commercial corporations.

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## Category 2 (10 per cent):

sub-category (a) - is intended to give broadcasters the opportunity to use limited equity participation as a sweetener for loans of not less than five years fixed term. It is intended to encourage debt participation in broadcasting by lending institutions, at reasonable rates based partly on the opportunity for capital gains on the equity position.

It excludes equity participation in conjunction with loans of the traditional banking type - such as call loans, which together could give the lender heavy management influence in the undertaking.

The Commission could continue to exclude banks as such, or permit them in under this category subject to the restriction on the class of loan made.

## Category 3 (2 per cent in any one name and 10 per cent in total):

is intended to enforce the principle that the ownership and control of undertakings using the public airwaves must be known and available to the public.

## Category 4 (1 per cent):

is a concession to the right of anyone to take a minor position in any public corporation for his own purpose, without having any power to influence the destiny of the undertaking. For example, it permits a broadcaster to own shares of a publicly traded competitor for access to published financial statements and attendance at shareholder meetings.

The shareholding quotas in this section are based on both votes and paid-up capital in keeping with the Ownership Direction. They could be applied solely to equity shares, excluding redeemable preferred shares - or larger quotas could be placed on redeemable preferred shares. The Commission might also wish to set



overall limit on the shareholdings of some sub-categories of shareholders in any one corporation so that certain groups, e.g. life insurance companies, could not dominate.

#### III - CONCENTRATION OF CONTROL

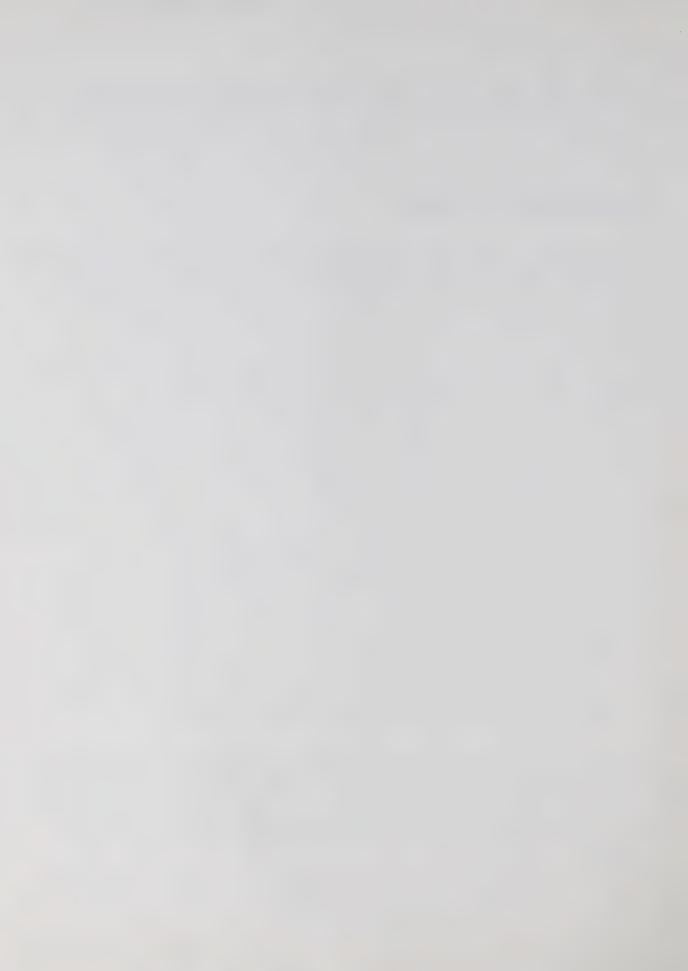
In this section, concern has been centred on restricting concentration of control of media in individual markets and regions, rather than on setting absolute limits on the number of undertakings that may be under one control.

In this regard, the duopoly and multiple ownership rules of the F.C.C. and the recommendations of the Bryant-Borins report have been examined.

- The U.S. duopoly rule, forbidding ownership of two undertakings of the same class covering substantially the same market, has already been adapted to the Canadian system with a language qualification no one may have two licences of the same class in the same language in the same market. This principle is perpetuated in the recommendations.
- 2. The U.S. "seven-station" rule, and the Bryant-Borins recommendation of a scaled-down five-station rule: As there are no dominant firms in the Canadian system the largest firms are far short of dominance from a national standpoint such rigid limits have been discarded except for purposes of preventing undue concentration in any region.

The limit of five undertakings in the same class in the graded markets is intended to be large enough to form a viable base for independent programming (for example, to have a staff news operation in the provincial and possibly the national capital).

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The absence of a limit on the number of undertakings in ungraded markets has a twofold purpose:

- (a) To make it possible for those privileged to operate in the larger markets to extend their operations into the smaller markets in order to supply services not otherwise available; and
- (b) To make it possible to put together any numbers of undertakings in small markets with common interests in order to provide relevant programming that otherwise could not be provided (for example, a network covering mining towns across Northern Ontario, or across Northern Manitoba, Saskatchewan and Alberta).

The absence of a limit on the number of undertakings in graded markets across the system as a whole is intended to provide maximum flexibility in permitting or even encouraging development of additional nationwide services based on sufficiently profitable and numerous owned and operated undertakings to supply services on an economic basis to affiliates. (For example, to permit development of private radio networks and eventually third television service.)

The overall objective is to make the most efficient use possible of the limited number of markets large enough to serve as bases for independent programming.

This section of the proposed policy lends itself much more readily than the shareholding proposals to application by guidelines rather than regulations.

The building of multiple ownership packages, if there were share ownership regulations, would be wholly subject to the application, public hearing, and licensing procedures of the Commission as each step in building such a group would involve either the transfer of control of an existing undertaking or the licensing of a new one.



#### GRANDFATHERING

In the main, any "grandfathering" required to accommodate present ownership involving non-conformity with both the shareholding and concentration policies is not extensive. The extreme case is probably the Southam shareholding interest in Selkirk

(about 38 per cent of the paid-up capital) and the overlap of Southam newspapers and Selkirk or Southam broadcasting interests in the same markets - notably Vancouver, Calgary, Edmonton, Winnipeg, Hamilton and Ottawa. Another example is Argus Corporation's 48% control of Standard and Standard's control of AM and FM in Montreal and Toronto.

There are several ways in which such non-conforming groups could be brought into line or more closely into line over a period of time.

As regards shareholdings, the Commission might require that any expansion of Selkirk or Standard should be financed at least partly by underwritings or private placements designed to water down the non-conforming shareholders. It could require that acquisition be financed by exchange of treasury shares of the non-conforming parent for shares of the undertaking being acquired, where appropriate.

As regards non-conformity under the proposed concentration policy, it could encourage "horse-trading" where practicable.

It could approve conforming applications from such corporations conditional upon divestiture of non-conforming undertakings where appropriate, as it has done in some instances in the past.

Or it could "grandfather" without strings.

In any event, it seems that any enforced divestiture by Canadians unaccompanied by a "sweetener" such as a new acquisition would be much less likely to achieve public support than foreign divestiture except in special cases.



# .Additional Notes and Options

The policy proposals regarding concentration of ownership and control is intended to be a sound base from which the Commission may move in any direction in order to achieve its objectives.

The Commission could, for example, vary the "five-station" concept while retaining the principle of efficient use of the larger markets as bases for independent programming.

The "five" station of one class in one region could be a firm total, not confined simply to the graded markets. Or the "five" could be "seven" or "three".

The Commission could encourage specialization by permitting five or more licences of one class but forbidding more than one, or even forbidding any, at all, of any other class within the region.

It could apply an over-all limit on licences of any class or on licences of all classes, but this might tend to put too much of a premium on the acquisition costs of undertakings in large markets and leave nothing over for independent programming.

The restriction to two licences in an individual Grade I market and three in a Grade II could also be varied -- one in a Grade I, two in a Grade II, three in a Grade III or IV, four in a Grade V, etc. 12



This would, however, put more of the existing groups out of bounds, necessitating a substantial amount of grandfathering or a substantial amount of divestiture and horsetrading in order to conform.

If the Commission were to accept the basic "five-station" per region rule as regards graded markets, any statement of the policy should probably be accompanied by a general statement along the following lines:

- (a) That approval of transfers to create such groups would be contingent upon the applicant satisfying not only the ownership criteria but also upon them satisfying the Commission as regards plans for independent, creative programming of the group.
- (b) Likewise, that acquisition of any number of licences in ungraded markets would also be contingent upon the willingness and ability of the applicants to do independent, creative and relevant programming.
- (c) The reation of groups of more than five undertakings in graded markets across two or more regions would also be contingent upon satisfying the Commission as regards programme plans.

In summary, there should be no limit on size of groups at the present time -Canada has no large groups by U.S. standards, except perhaps the CBC -- but
the right to be big should be contingent upon the willingness to provide
programme services.

The Commission has already applied this principle on a relatively small scale, in northeastern Ontario. By permitting two licences each to serve three communities (Timmins, Sudbury and North Bay) instead of one licensee to serve each market, it was able to get second service into all three communities.







#### Mechanism of Control

The common assumption regarding control of a corporation is (a) that it is exercised through ownership of voting shares and (b) that 50% of the voting shares consitutes negative control and anything more than that constitutes positive control.

These are oversimplified concepts and ignore the fact that effective control through shareholdings may be exercised far short of 50% and in a corporation with a host of small shareholders may be exercised by mangement through routine solicitation of proxies. They also ignore the fact that where the ratio of debt to equity in the capitalization is high, effective control may be exercised through the debt.

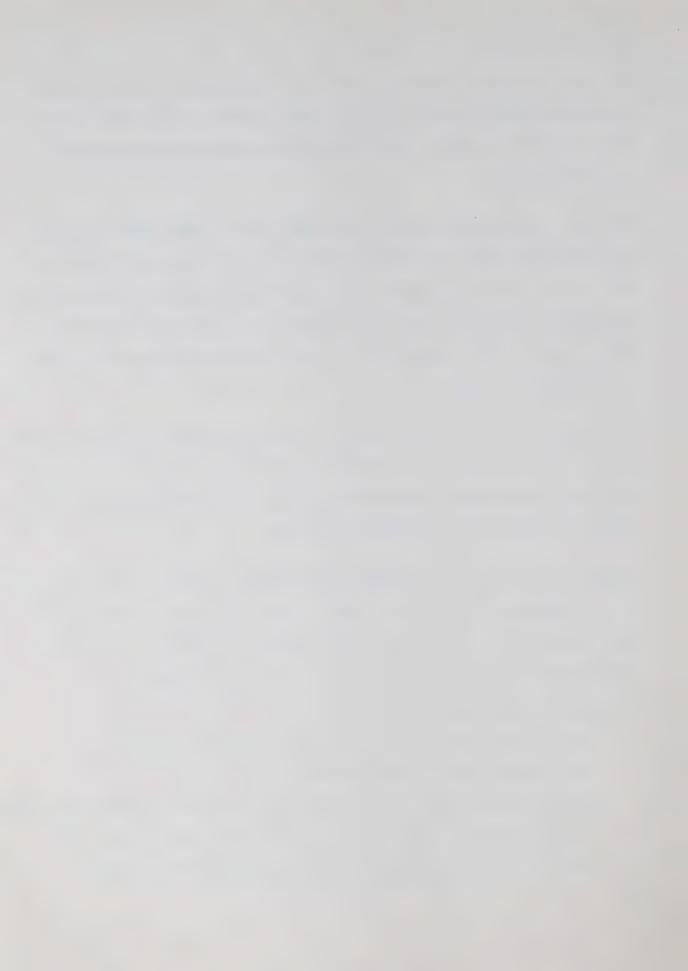
The classic case of management control is undoubtedly CPR, in which no one owns as much as one per cent. The classic case of control through debt was probably the pre-divestiture National Cablevision, which had \$1,001 of equity capital and \$12 million of CBS-guaranteed debt.

In the final analysis, the Commission must decide for itself where the control of an undertaking lies and must therefore take into account all the factors that determine where control lies. The following factors are suggested as guidelines for assessing the control of any given undertaking.

## I. Control Through Shareholding

- 1. Fifty per cent plus one share or more gives positive control.
- Fifty per cent gives negative control.
- 3. One large shareholding of considerably less than 50% among many small ones may give effective control, depending on the attitudes of small share-holders as regards attendance at meetings or the giving of proxies.

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- 4. A group of relatively small shareholders may exercise control through a voting trust or through presenting a common front at shareholders meetings.
- 5. Normally control may be exercised through shares having full voting rights under all circumstances, but:
  - (a) In a financially shaky operation preferred shares may exercise control through failure of the corporation to meet dividend payments.
  - (b) Control may be exercised through potential votes in the way of convertible preferred shares, warranties, etc.
- 6. In a financially strong company preferred shares with no purchase or convertibility rights attached would have very little potential to control.
- 7. Preferred shares redeemable only at the option of the company would have little or no potential to control.
- 8. Preferred shares redeemable at the option of the holder might have considerable influence over control, depending on the condition of the company treasury.

#### II Control Through Debt

In this regard, both the extent and the quality of the debt are significant.

- A very high debt to equity ration may mean effective control is exercised through debt.
- 2. A high percentage of call money in a somewhat smaller debt to equity ratio may constitute a substantial element of control.
- 3. A substantial call loan in conjunction with a relatively modest shareholding may constitute effective control.
- 4. Short, fixed-term debt gives greater potential for control than long fixed-term debt.

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5. Share purchase warrants or convertibility privileges attached to debt may constitute an element of real or potential control.

Other things being equal the control potential of various capital instruments would line up as follows:

## 1. Capital Instruments with Substantial Potential Control

- (a) Voting Shares
- (b) Preferred shares, debentures, bonds or other classes of securities convertible at the will of the holder into voting shares or with warrants attached for purchase of voting shares.
- (c) Call Loans.

## 2. Instruments with Moderate Potential Control

- (a) Preferred shares redeemable at the option of the holder.
- (b) Loans of relatively short term.

## 3. Instruments with Minimum Potential Control

- (a) Non-convertible, non-voting preferred shares redeemable at the option of the management or on fixed term.
- (b) Long term bonds, debentures and other straight debt instruments with no convertibility features or share warrants.

## Definition of Control

With more and more broadcasting companies going public, the authority of the Commission to scrutinize, determine and approve or disapprove where control of an undertaking may lie becomes increasingly difficult.

In order for the Commission to exercise fully its authority over changes of control of publicly traded companies, it will have to define what will be "deemed" to constitute control in the form of a bench mark beyond which additional share transfers must meet with the approval of the Commission or may jeopardize licences.



The following redraft of the existing conditions of licence regarding ownership and control contains a definition of "deemed" control that could be usefull as such a bench mark. This is probably not the final draft but has the merit of having been scrutinized by the Department of Justice:

## OWNERSHIP

- 3. (1) Every broadcasting licence shall be subject, in addition to the conditions endorsed thereon, to the condition that the licensee shall not, without the written consent of the Commission:
  - (a) permit any change to be made in the ownership of the undertaking for which the licence is issued;
  - (b) permit any change to be made which has a material effect · upon the control of the undertaking; or
  - (c) permit the broadcasting undertaking for which the licence is issued to be carried on by any person other than the licensee and his employees.
  - (2) For the purposes of subsection (1), "control" of a broadcasting undertaking means the effective working control of the undertaking, either direct or indirect,
    - through the holding of shares in the undertaking or of any corporation that has effective working control of undertaking, (a)
    - (b) through the holding of a significant portion of the outstanding debt of the undertaking, or
    - (c) in any other manner whatsoever,

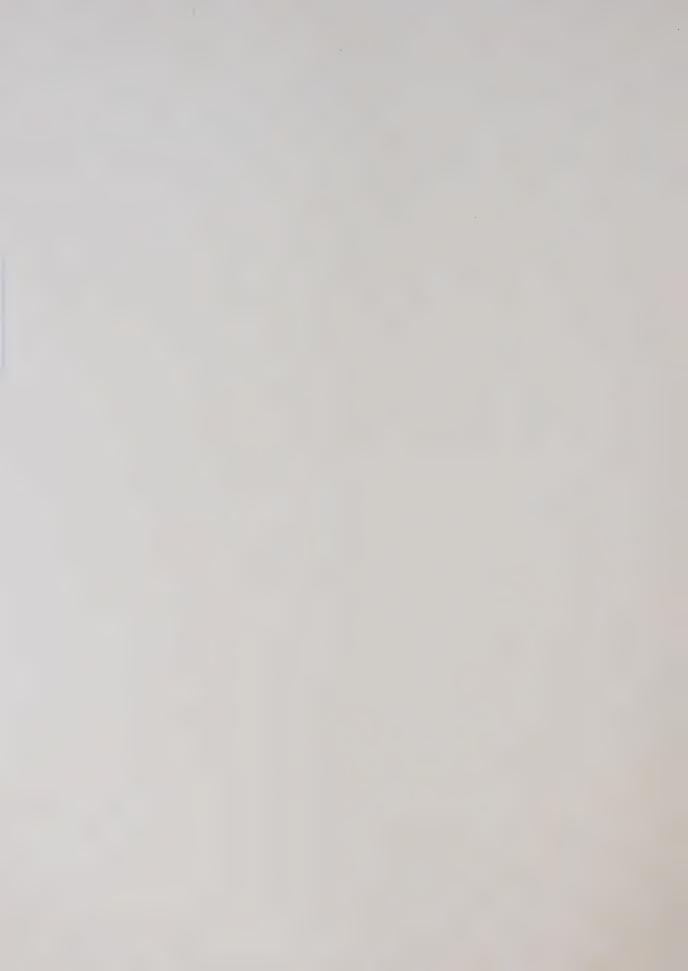
and without limiting the generality of the foregoing, where the broadcasting undertaking is a corporation, means the holding of shares in the corporation

- to which are attached more than twenty per cent of the votes exercisable under any circumstances at a meeting of shareholders of the corporation, or
- representing in the aggregate more than twenty per cent of the paid-up capital of the corporation, ii.

unless such holding of shares does not provide the holder thereof with effective working control of the corporation.







#### IMPLICATIONS OF THE WORKING PAPER

OWNERSHIP AND CONTROL POLICY

(SECTION 2 - PARTICIPATION AND CONTROL)

PREPARED BY:
R.D. Champoux
J.W. Holmes
February 15, 1972.



### INTRODUCTION

The material which follows is based on a study sample of approximately 30 percent of licensed undertakings. However, the out-of-bounds cases identified would represent a much higher percentage of the total that exists since the study was aimed at the major investors in broadcasting (i.e., the multiple owners). Only a rough estimate is possible, but it would seem reasonable to suggest that at least 75 percent of existing out-of-bounds ownership packages would be identified here.

The approach taken has been to identify the cases which might be deemed to be out-of-bounds under the following headings:

- (1) Persons engaged in the business of publishing daily newspapers;
- (2) Nominee accounts;
- (3) Persons carrying on a business other than broadcasting where the nature and scope of such business is of such significance to the community that a considerable potential for a conflict of interest exists;
- (4) Broadcasters investing in other broadcasters.

These headings were chosen because almost every case which might be out-of-bounds in the current framework of ownership would be covered. One noticeable exception is the 30% interest of La Caisse de Dépôt in National Cablevision.



## NEWSPAPERS

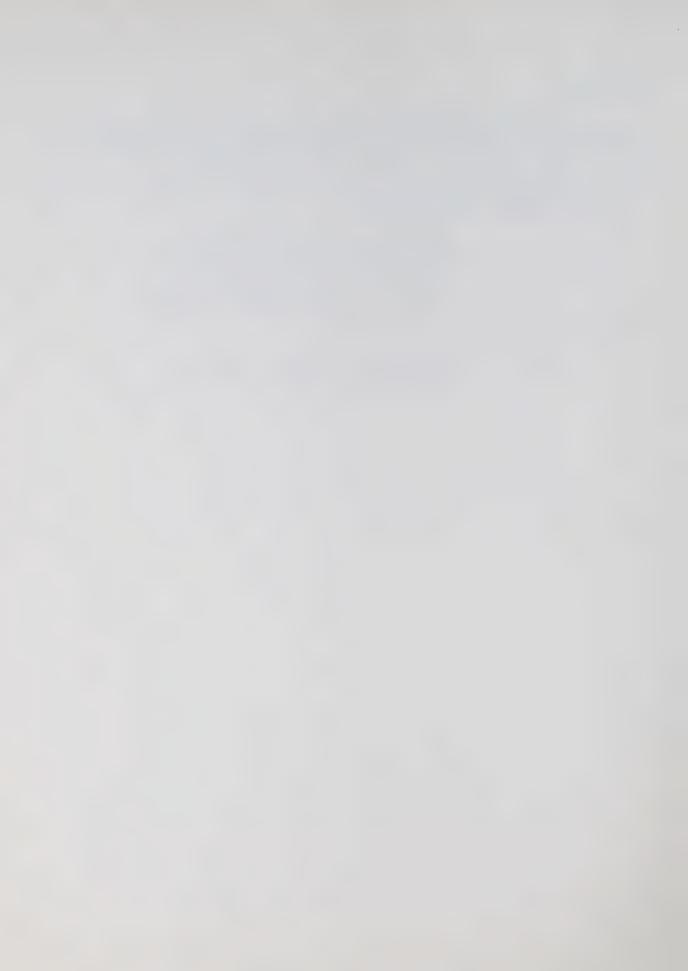
The following shows the cases identified as being out-of-bounds by virtue of involvement in the business of publishing daily newspapers. Such persons are covered by two clauses of the proposed policy:

(1) In a market other than one in which the person is carrying on the business of publishing a daily newspaper;

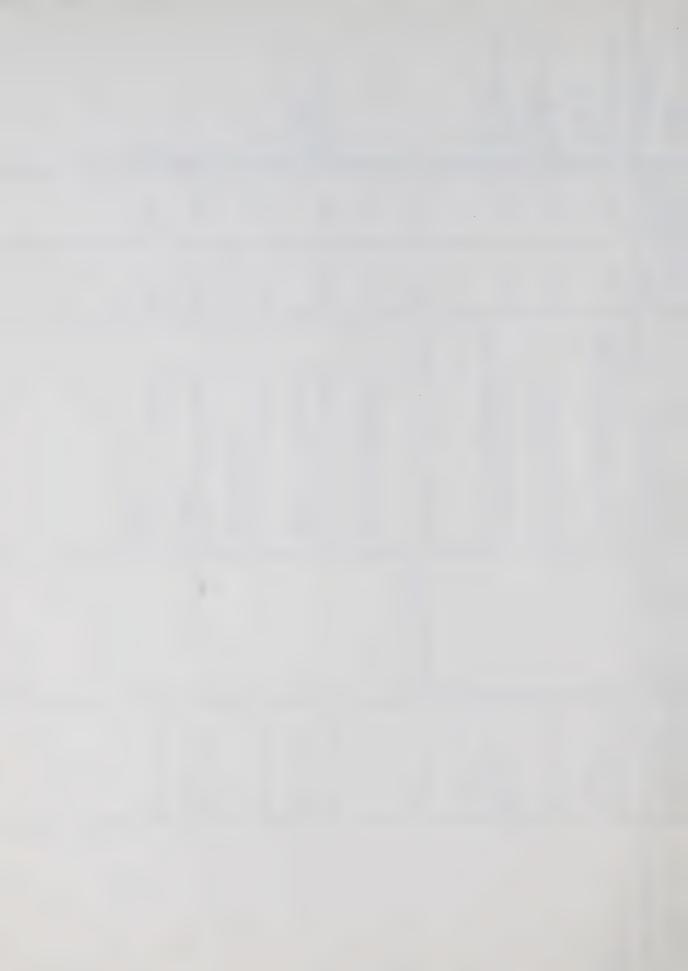
Category I - Clause (h) imposes a maximum limit of 20%, with a further proviso that ownership be limited to 10% in any second corporation which controls a broadcasting undertaking.

(2) In the same market as the newspaper;

Category 4 - Clause (b) imposes a maximum limit of 1%.



Z) = d V d S M =		CAPITAL NEWSPAPERS	100 Northern Daily news (1 of 1)	100 Timmins Press (1 of 1)	6.8 The Sudbury Star (1 of 1)	€ •		49.0 Peterborough Examiner (1 of 1)	Processor Control Cont	E CONTROL OF CONTROL O		nt g., ng mangkanak ni sa kanak atau kanak a mangkak kang man kanak atau kanak
MEN XTIV	PERCENTAGE	VOTES CA	00	100	Ni.1	l:N	100	0 0 0 7	6 6 7 7	2000		BERBECTERRECTER-VERSELEN-VERSELEN-VERSELEN-VERSELEN-VERSELEN-VERSELEN-VERSELEN-VERSELEN-VERSELEN-VERSELEN-VERSE BERBESELEN-VER-VERSELEN-VERSELEN-VERSELEN-VERSELEN-VERSELEN-VERSELEN-VERSELEN-VERSELEN-VERSELEN-VERSELEN-VERSE
Ta To THENT OF A	INTERESTS AFFECTED	LICENSEE COMPANY	Kirkland Lake Broadcasting Limited (GJKL-AM; CJTT-AM)	Timmins Broadcasting Limited (CKGB-AM-FW)	Cambrian Broadcasting Limited (CKSO-AM-FM-TV-3TVR)	Tel-Ad Co. Limited (CFCH-TV)	Northern Broadcasting Limited (CFCH-AM)	Kawartha Broadcasting Company Limited (CHEX-AM-FM-TV-2TVR)	Frontenac Broadcasting Company Limited (CKWS-AM-FN-TV)	Cablevue (Belleville) Limited	Richmond Hill Cable TV Limited	
S G N D O G I C	PROADCASTING	HOLDING COMPANY		in resultation and control	· ·	Cambrian Broad- casting Limited	ACTOR SERVICE CONTRACTOR AND THE	THE REST OF THE CONTROL AND ADMITS ADMITS AND ADMITS ADMITS AND ADMITS AND ADMITS ADMITS AND ADMITS	The state of the s		e zoo, sich in deren genommen.	ene kanada and kommunika propriesa kanada en emperera e entre el Bacca professora.
O I A O	TOCATION OF	INTERESTS	Kirkland Lake, New Liskeard, Ontario.	Timmins, Ont.	Sudbury, (Elliot Lake, Timmins, Kearns, Ont.)	North Bay,		Peterborough, (Bancroft, . Minden) Ont.	Kingston, Ont.	Belleville - Trenton, Ont.	Richmond Hill, Ont.	usernamentation of confidence and the state of the confidence of t
	OTH OF ROUNDS	(2)	THE THOMSON FAMILY							enstage, converse		Page 4

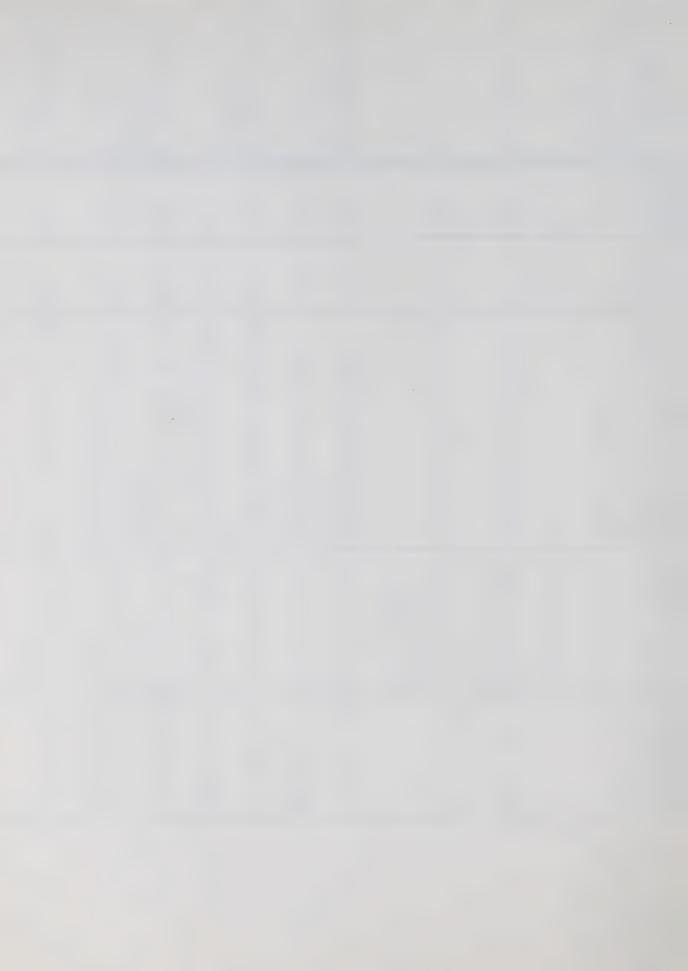


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		PROADCASTING IN	TERESTS AFFECTED	PERCENTAGE OF	AGE OF	DAILY
OUT OF BOUNDS PERSONS		HOLDING COMPANY	LICENSEE COMPANY	VOTES	CAPITAL	NEWS PAPERS
THE DAVIES FAMILY	Kingston, Ont	The state of the s	Frontenac Broadcasting Company Limited (CKWS-AM-FM-TV)	51.0	were resulted or the control of the	The Kingston Whig - Standard (1 of 1)
	Peterborough, (Bancroft, Minden) Ont.		Kawartha Broadcasting Company Limited (CHEX-AM-FM-TV-2TVR)	51.0		1
THE MORION FAMILY	Delle Ville	- The second and the second	Cablevue (Belleville) Limited	0.00	0.00	The Intelligencer (1 of 1)
	ausem manestropen veet need		Quinte Broadcasting Company Limited (CJEQ-AM-FW)	. 001		
LOPDON FREE PRESS HOLDING LIMITED	London, Ont.		CFPL Droadcasting Limited (CFPL-AM-FM-TV)		100#	The London Free Fress (1 of 1)
	Wingham, Ont.	l .	Radio Station CKNX Limited (CKNX-AM-TV)	100	1000	
·	Chatham, Ont.	.1	Chatham Cable TV Limited	20.0	50.0	t
Page 5			* London Free Press Holdings Limited and its two share- holders (Southam Press Limited - 25%; the Black- burn Family - 74.1%)			



	PATRICIA DE LA COMPANSION DEL COMPANSION DE LA COMPANSION DE LA COMPANSION DE LA COMPANSION	DAILY .	
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O O E R S H I P	がある。 「日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日	BROADCASTING INTERESTS AFFECTED	
•	SPICE MANUFACTOR AND THE PARTY OF THE PARTY	LOCATION OF	TAMPEDENCE
	PERSONAL AND AND ACCORDINATION OF ACCORD	NDS	

			O WERSHIP			
OUT OF BOUNDS	LOCATION OF	BROADCASTING	INTERESTS AFFECTED	PERCENTAGE	AGE OF	DAILY
. 31301.5	INTERESTS	HOLDING COMPANY	LICENSEE COMPANY	VOTES	CAPITAL	NEWSPAPERS
	Ottawa, Ont.		CKOY Limited (CKOY-AM; CKBY-FM)	37.8	37.8	The Ottawa Citizen (1 of 3, 1 of 2 English)
	alakt ühler and diphonesion	Selkirk Holdings Limited		30.0	0.88	
	Ottawa, Ont.	Selkirk Holdings Limited and CKOY	Ottawa Cablevision Limited	12.3	17.9	The Ottawa Citizen
	Pembroke, Ont.	Selkirk Holdings Limited and CKOY Limited thru Ottawa Cablevi- sion Limited	Pembroke Cablevision Limited	12.	17.9	
	Hamilton, Ont.	Selkirk Holdings Limited	Niagara Television Limited (CHCH-TV)	30.0	38.0	The Hamilton Specta- tor (1 of 1)
	Sault Ste. 'Marie, Ont.	Selkirk Holdings Limited	Lake Superior Cablevision	6.6	12.5	ı
	Winnipeg, Man.	Selkirk Holdings Limited	Greater Winnipeg Cablevision Ltd.	15.0	19.0	The Winnipeg Tribune (1 of 2)
	Grande Prairic Alta.	Selkirk Holdings Limited	Northern Broadcasting Corporation Limited (CFGP-AM)	11.4	14.4	ı
	Calgary, Alta.	Selkirk Holdings Limited	Calgary Broadcasting Co. Ltd. (CFAC-AM)	30.0	38.0	The Calgary Herald (1 of 2)
Paje	Calgary (Banff Drumheller) Alta.	Selkirk Holdings Limited	Calgary Television Limited (CFAC-TV-2TVR)	30.0	38.0	The Calgary Herald
6	Edmonton, Alta.	Selkirk Holdings Limited	Edmonton Broadcasting Co. Ltd (CJCA-AM-FM)	30.0	0 8 8	The Edmonton Journal (1 of 1)
	and the state of t					



	DAILY	NEWSPAPERS	1	ı	ı			The Vancouver Pro-	The Vancouver Pro-	(
	AGE OF	CAPITAL	0.88	5.0	38.0	38.0	38.0	38.0	13.2	2
W 77 77 77	PERCENTAGE OF	VOTES	C C C C C C C C C C C C C C C C C C C	7.5	30.0	30.0	30.0	30.0	۲. 6	Ç.
A LHSUZIO	INTERESTS AFFECTED	LICENSEE COMPANY	Lethbridge Television Limited (CJOC-TV-3TVR)	Cablevision Lethbridge Ltd.	Lethbridge Broadcasting Limited (CJOC-AM)	Interior Broadcasters Limi- ted (CJIB-AM)	Island Broadcasting Company Limited (GJVI-AM)	CKWX Radio Ltd. (CKWX-AM; CKFX-SW)	British Columbia Television Broadcasting System Ltd. (CHAN-TV-5TVR; CHKL-TV-2TVR; CHKM-TV)	CHEK IV Limited (CHEK-IV)
	STING	HOLDING COMPANY	Selkirk Holdings Limited	Selkirk Holdings Limited thru Lethbridge Tele- vision Limited	Sclkirk Holdings Limited	Selkirk Holdings Limited and Leth- bridge Broadcas- ting Limited	Selkirk Holdings Limited	Selkirk Holdings Limited	Selkirk Holdings Limited	Selkirk Holdings Limited thru B.C. Television Broad. Syst. Ltd.
	LOCATION OF	INTERESTS	Lethbridge (Coleman, Brooks, Burmid	Lethbridge, Alta.	Lethbridge, Alta.	Vernon, B.C.	Victoria, B.C.	Vancouver, B. C.	Vancouver, Chilliwack, Bowen Island, Squamish, Cour tenay, Eracken- dale, Kelowna, Penticton, Vernon, Kam-	Victoria, B.C.
	OUT OF BOUNDS	LARSONS	SOUTHAM PRESS LIMITED (CONT'D)					المراجرة المالية بالمالية المالية الما	FAMILY THE PECKEN PERKENGAN ADMINISTRATION AND ARREST	Page 7



				v	•	The same of the sa	A PRINCIPLE AGE
NEWSPAPI	DAILY	NEWSPAPERS	8				
N   N   N   N   N   N   N   N   N   N	AGE OF	CAPITAL					
Z I I Z Z	PERCENTAGE	VOTES	N M H		And Constitution of the Co	O Millio (1994 Million) en sia - O vient di musicia acceptato e ma	
NEWS HIP OF	BROADCASTING INTERESTS AFFECTED	HOLDING COMPANY LICENSEE COMPANY	Selkirk Moldings Okanagan Valley Television Limited and B.C. Co. Ltd. (CMBC-TV-STVR) Syst. Ltd.				
	LOCATION OF	INTERESTS	Kelowna, Penticton, Vernon, Oli- ver, Salmon Arm, Enderby, Celista, Skaha Lake, Canoe, B.C.		C	* A second Control of the Control of	THE CONTRACT OF THE PROPERTY O
The second secon	SUNDO BOUNDS	o do de la composition della c	SOUTHAM PRESS LIMITED (CONT'D)			 Page 8	

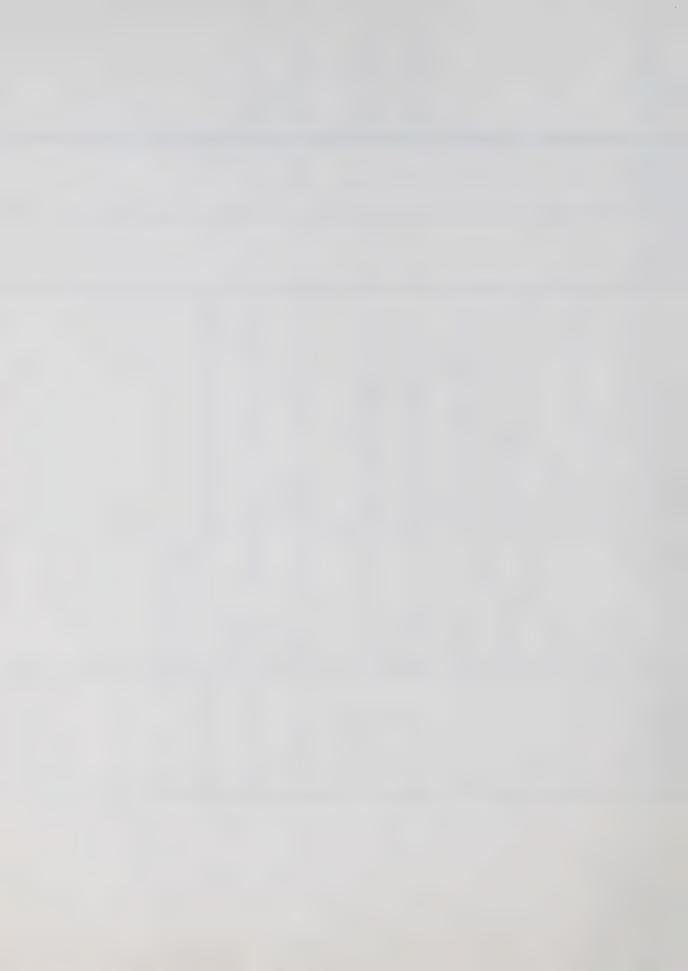


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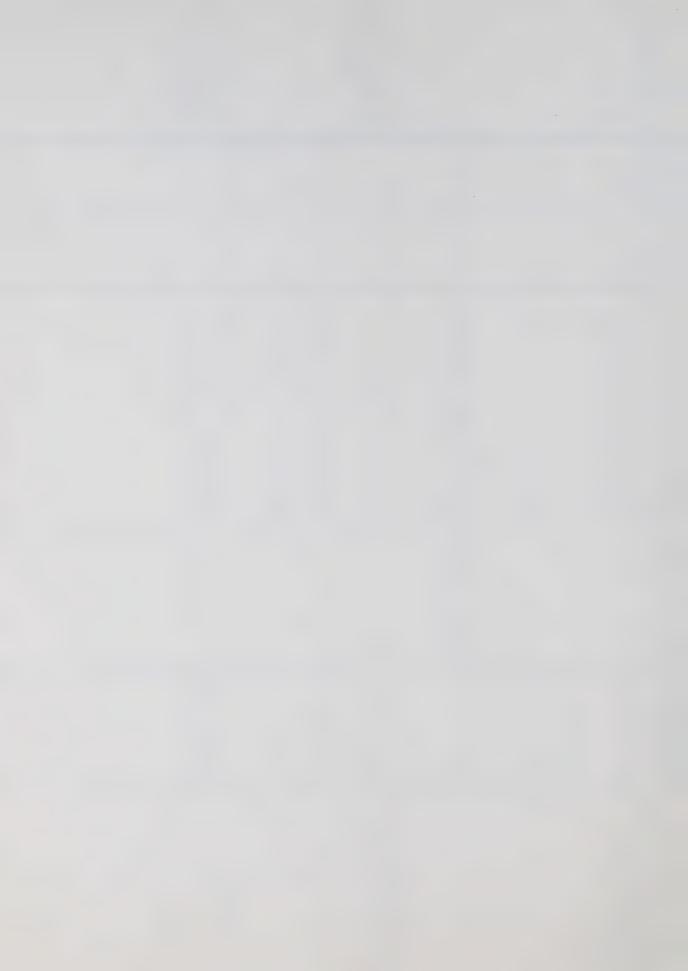
	o Ino	E BOUNDS	BY O I RIUE OF DA	<b>スフェ</b>	NEWSP	APEC
	TO NOTE VOOL	BROADCASTING I	INTERESTS AFFECTED	PERCENTAGE	GE OF	DAILY
AT OF BOUNDS		HOLDING COMPANY	LICENSEE COMPANY	VOTES	CAPITAL	NEWSPAPERS
F.P. FUBLICATIONS LIMITED	Calgary, Alta-	a. Constitution of the con	Community Antenna Television Limited	16./	16.7	The Albertan (1 of 2)
	Victoria, B.C.	ł	Victoria Cablevision Limited	۳ د د	۳ د د	The Victoria Colonist and The Victoria Times (2 of 2)
		Selkirk Holdings Limited		8	3.1	
	Calgary, Alta.	Selkirk Holdings Limited	Calgary Broadcasting Co. Ltd. (CFAC-AM)	ı		The Albertan
	Calgary, Ganff Drumheller) Alta.	Selkirk Holdings Limited	Calgary Television Limited (CFAC-TV-2TVR)	ı	r e	The Albertan
	Victoria, B.C.	Selkirk Holdings Limited	Island Broadcasting Company Limited (CJVI-AM)	ı	w 	The Victoria Colonist and The Victoria
	Vancouver, B. C.	Selkirk Holdings Limited	CKWX Radio Ltd. (CKWX-AM; CKFX-SW)	1	rd 0	The Vancouver Sun (1 of 2)
a walka alaka manaka ay Alin Sa Salakasa di Sa da	Vancouver, Chilliwack, Bowen Island, Squamish Courtenay, Brackendale, Kelowha, Penticton,	Selkirk Holdings Limited	British Columbia Television Broadcasting System Limited (CHAN-IV-5TVR; CHKL-IV-2TVR; CHKM-IV)	1	1.1	The Vancouver Sun (1 of 2)
	Vernon, Kam- loops, B.C. Victoria, B.C.	Selkirk Holdings Limited thru B.C. Television Broad. Syst. Ltd.	CHEK TV Limited (CHEK-IV)		1.1	The Victoria Colonist and the Victoria Times (2 of 2)
, E 9	ticton, Pen- ticton, Vernon, Oliver, Salmon Arm, Enderby, Celista, Skaha Lake Canoe, B.C.	Selkirk Holdings Limited	Okanagan Valley Television Co. Ltd. (CHBC-TV-8TVR)	ı	1.4	l



	0 I D O		O E R S H I P			SHAMMATING CONTRACTOR
		T ORTHON CONTRACTOR	There is no second and the second contraction of the second contractio	PERCENTAGE	AGE OF	DAILY
SOUNDS	LOCATION OF	1		VOTES	CAPITAL	NEWSPAPERS
BLICATIONS		Holdings.	Interior Prondensters Limi- ted (GJIB-AM)	ŧ		ı
LIMITED (CONI'D)	Hamilton, Ont	Selkirk Holdings Limited	Niagara Television Limited (CHCH-TV)	ı	<u> </u>	ŧ
	Edmonton, Alta	Selkirk Holdings	Edmonton Broadcasting Co.Ltd. (CJCA-AM-FM)		eregin, sportpel di dilitare, vegetamin Met dia Casa Garen Uniter regetamone grand B	1
	Grande Prai- rie, Alta.	Selkirk Holdings Limited	Northern Broadcasting Corporation Limited (CFGP-AM)	1		
	Lethbridge Alta.	Selkirk Holdings Limited	Lethbridge Broadcasting Limited (CJOC-AM)	The state of the s	m m	Lethbridge (1 of 1)
	Lethbridge (Coleman, Brooks, Bur-	Selkirk Holdings Limited	Lethbridge Television Limited (CJOC-TV-3TVR)	Towards Sell-vellades statute and account of the		The Lethbridge nerald (1 of 1)
	Winnipeg, Man.	Selkirk Holdings Limited	Greater Winnipeg Cablevision Limited	S SOCIETA CONTRACTOR ACCORDANCE	9	The Winnipeg Free Press
	Ottawa, Ont.	Selkirk Holdings Limited	Ottawa Cablevision Limited	Tel soutcastal scattering	M .	The Ottawa Journal
	Pembroke, Ont	Control of the column of the c	Pembroke Cablevision Limited	T melencoronicos de la constitución de la constituc		
Page 10	gendel Jakansson 1911 her yn e Ynchel Chall andassenhallan en ballen gendel andassenhallen i bekend	- Owner ago by material, in less of your work over miss about the management of sectors and about the less of the control of t	MODEL RESISTERS (1971 GASTON ASSEMBLENCHMONE) COMMAND AND AND AND AND AND AND AND AND AND	·····································		en general de la companya del la companya de la com
			STATE CONTRACTOR TO SECURE STATE STATE OF THE SECURE STATE S			



)			O O E K O II I F	Control of the Contro		
A THE TAXABLE TO THE	TOCATION OF	DROADCASTING I	INTERESTS AFFECTED	PERCENTAGE	GE OF	DAILY
TRONS		HOLDING COMPANY	LICENSEE COMPANY	VOTES	CAPITAL	NEWSPAPERS
THE CLIFFORD SIFTON FAMILY	Regina, Sask.	econing decision from the contract of the cont	Armadale Communications Limited (CKCK-AM-TV-2TVR)	98.0	0.86	Regina Leader-Post (1 of 1)
	Moose Jaw, Sask.		(CKMJ-TV)			ı
	Hamilton, Ont.		(CKOC-AM)			ŧ,
	Winnipeg, Man.		(CKRC-AM)			ŧ
	Brockville, Ont.	Armadale Communi- cations Limited	Eastern Ontario Broadcasting Company Limited (CJFR-FM)	27.0	27.0	
THE MCCONNELL FAMILY	Montreal, Que.		Cable TV Limited	. 100	100	The Montreal Star (1 of 5 - 1 of 2 English)
	Ottawa, Ont.		Skyline Cablevision Limited	14.5	23.4	I
	Hull, Que.		Laurentian Cablevision Limited	25.0	50.0	
K. C. IRVING	Moncton, St. John, (Bon Accord), N.B.		New Brunswick Broadcasting Co. Limited (CHNT-TV; CHSJ-AM-TV-1TVR)	100	7.66	All New Brunswick daily newspapers except one French Independent.
Page 11						



## "NOMINEES"

- As per Category 3, nominees will be limited to a maximum of 2%.
- In addition, the total of such shareholdings in any broadcasting undertaking may not exceed 10% of the issued and outstanding shares of the undertaking.

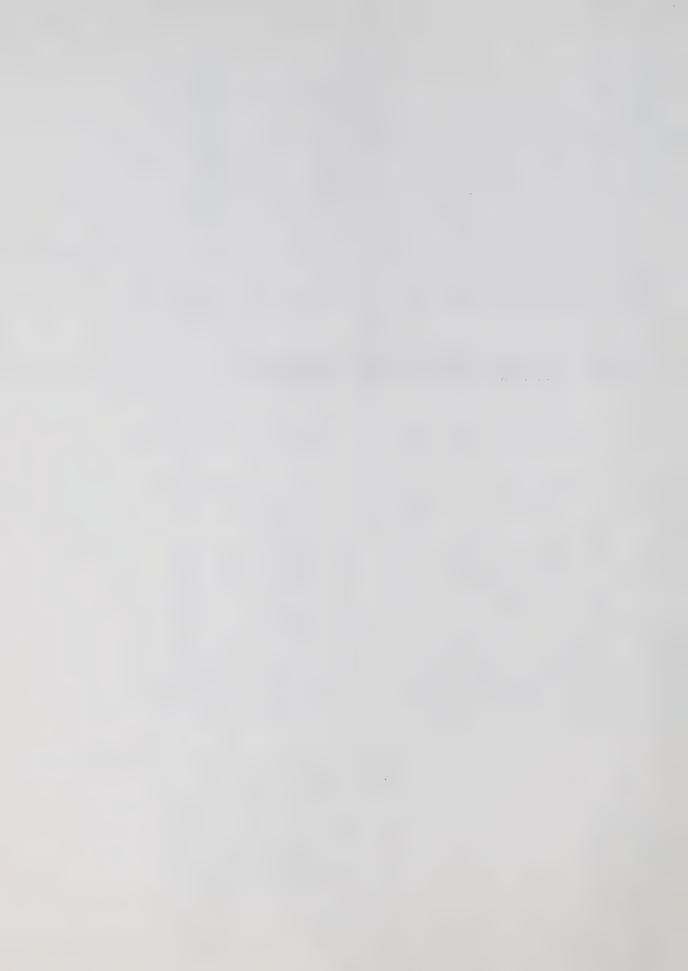
Those who were considered as nominees were first, those so classified in the "Inter-Corporate Ownership" (1967) book and second, other companies of unknown ownership.

We have also included in the same category the numbered accounts of Banks, Insurance and Trust Companies.

The following nominees, as defined above, are considered to be out-of-bounds:



L HOLDING COMPANY AFFECTED	- Maclean-Hunter Limited (MIP)	- Bushnell Communications Limited (1) (BC)  - Maclean-Hunter Cable TV Limited (2) (MHT)	
% CAPITAL	7	3. 2. 2 3. 3. 4 3. 11 5. 12	
% VOTING	7	7.2 7.2 1.7 2.0 2.7 3.0	
LICENSEES AFFECTED	- Great Lakes Broadcasting System Limited - CFCN Television Limited - The Voice of the Prairies Limited - Shoreacres Broadcasting Company Limited - Maclean-Hunter Cable TV Limited - Huron Cable TV Limited - Peterborough Cable TV Limited - Peterborough Cable TV Limited - Orillia Broadcasting Limited	- Bushnell Communications Limited - Ottawa-Cornwall Broad- casting Company Limited - Skyline Cablevision Limited - Laurentian Cablevision Limited - Maclaan-Hunter Cable TV Limited - Huron Cable TV Limited - Huron Cable TV Limited - Deterborough Cable TV Limited	
NOMINEE	ADAMS & COMPANY	BANSCO & COMPANY (N)  (1) Through Canadian Cablesystems Limited as well as through Bushnell Communications Limited (2) Through a direct participation in Maclean-Hunter Cable TV Limited	
NO		2	Page 13



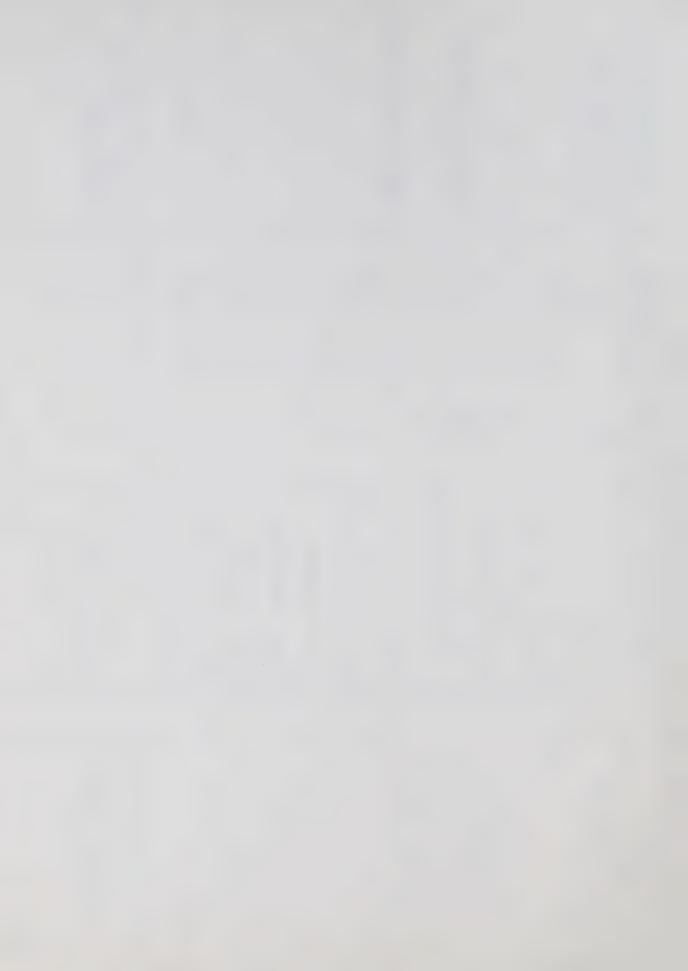
HOLDING COMPANY AFFECTED	- Selkirk Holdings Limited (SKH)	- Canadian Cablesystems Limited (CAB)	- Canadian Cablesystems Limited (CAB)
% CAPITAL	00 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	2.4 2.4 2.4	0°4 7°5 7°5 7°5 7°5 7°5 7°5 7°5 7°5 7°5 7°5
. VOTING		254 2.4 2.4	7
LICENSEES AFFECTED	- Calgary Broadcasting Co. Ltd Calgary Television Limited - Edmonton Broadcasting Co. Ltd Interior Broadcasters Limited - Lethbridge Broadcasting Limited - Lethbridge Television Limited - Island Broadcasting Company Limited - Island Broadcasting Company Limited - Island Broadcasting Company Limited - Stwx Radio Ltd Niagara Television Limited	- Metro Cable TV Limited - Grand River Cable TV Limited - Hamilton Co -Axial (1958) Limited	- Metro Gabie TV Limited - Grand River Cable TV Limited - Hamilton Co -Axial (1958) Limited - Cornwall Cable Vislon (1961) Limited - London TV Cable Service Limited - Oshawa Cable TV Limited - Jarmain Cable TV Limited - Jarmain Cable TV Limited - Chatham Cable TV Limited
NOVILNEE	BANTOR COMPANY (N)	BARLOW & CO.	BRANT INVESTRIENTS LIMITED
NO.	M	7	Page 14



HOLDING COMPANY AFFECTED	- Canadian Cablesystems Limited (CAB)	- Selkirk Holdings Limited (SKH)	- Maclean-Hunter Cable TV
% CAPITAL	2.7	2, 2 2, 9 2, 9 2, 9 2, 9 2, 9 3, 9 3, 9	2.1
DNILOA %	2°7 2°7 2°7		2.1
LICENSEES AFFECTED	- Metro Cable TV Limited - Grand River Cable TV Limited - Hamilton Co-Axial (1958) Limited	- Calgary Broadcasting Co. Ltd Calgary Television Limited - Edmonton Broadcasting Co. Ltd Interior Broadcasters Limited - Lethbridge Broadcasting - Limited - Lethbridge Television Limited - Lethbridge Television Limited - Island Broadcasting Company Limited - Island Broadcasting Company Limited - CKWX Radio Ltd Niagara Television Limited	- Maclean-Hunter Cable TV Limited
NOMINEE	CANADA PERMANENT TRUST CO. (various accounts)	CONFEDERATION LIFE (various accounts)	LIMITED
NO °	9	P-	∞ Page 15

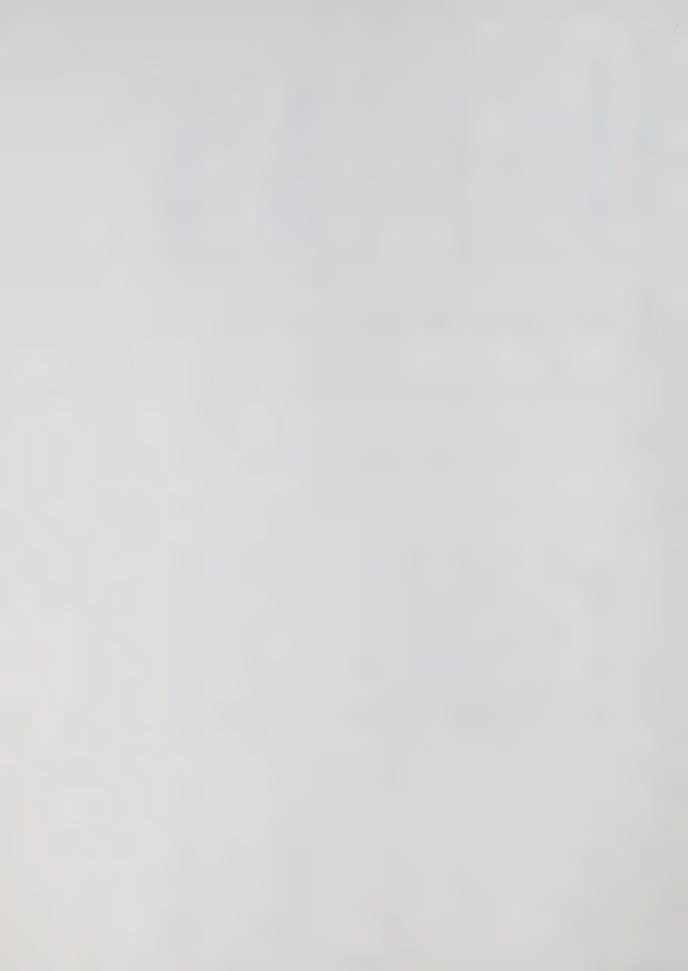


HOLDING COMPANY AFFECTED	- Western Broadcasting Company Limited (WBC) Limited (CAB) - Selkirk Holdings Limited (SKH)	- Canadian Cablesystems Limited (CAB)
% CAPITAL	8888 8 8888 8 8888 8 8888 8 8888 8 8888 8	9
% VOTING	で で で で で で で で で で で で で で で で で で で	ο
LICENSEES AFFECTED	- Radio NW Ltd Radio QR Ltd Radio OB Ltd Radio ML Ltd Express Cable Television Ltd British Columbia Television Broadcasting System Ltd Giek TV Limited - Grand River Cable TV Limited - Grand River Cable TV Limited - Inmilton Co-Axial (1958) Limited - Calgary Broadcasting Co. Ltd Calgary Television Limited - Edmonton Broadcasting Ltd Interior Broadcasting Limited - Lethbridge Broadcasting Limited - Lethbridge Television Limited - Island Broadcasting Company Limited - CKWX Radio Ltd Niagara Television Limited	- Metro Cable TV Limited - Grand River Cable TV Limited - Hamilton Co-Axial (1958) Limited
NOMINEE	GILBERT SECURITIES LIMITED (N)  AUnderstated due to the investment of Canadian Cablesystems Limited and Selkirk Holdings Limited in British Columbia Television and CIEK TV.	THE GREAT WEST LIFE ASSURANCE COMPANY
NO.		Page 16



-			
HOLDING COMPANY AFFECTED	- Maclean-Hunter Cable TV Limited (MIT)	- Western Broadcasting Company Limited (WBC) - Canadian Cablesystems Limited (CAB)	- Canadian Cablesystems Limited (CAB)
% CAPITAL	2.4	4°4 4°4 4°4 4°4 3°0 3°0	4°2 4°2 4°2 2°1 2°1
% VOTING	8	7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	4.2 4.2 2.1 2.1
LICENSEES AFFECTED	- Maclean-Hunter Cable IV Limited	- Radio NW Ltd Radio QR Ltd Radio OB Ltd Radio ML Ltd Express Cable Television Ltd Metro Cable TV Limited - Grand River Cable TV Limited - Hamilton Co-Axial (1958) Limited	- Metro Cable TV Limited - Grand River Cable TV - Hamilton Co-Axial (1958) Limited - London TV Cable Service Limited - Cornwall Cable Vision (1961) Limited
NOMINEE	LAKE & CO. (N)	MONGUS & CO. (N)	MONRAY & CO. (N)
NO.		12	Page 17

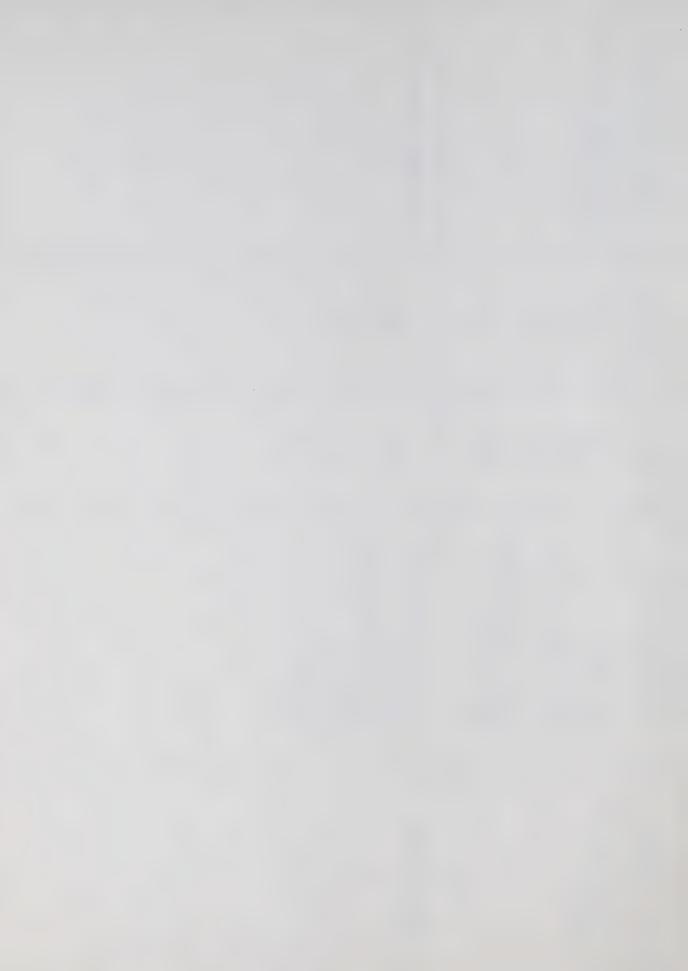




-			
HOLDING COMPANY AFFECTED	- Selkirk Holdings Limited (SKH)	- Canadian Cablesystems Limited (CAB)	- Canadian Cablesystems Limited (CAB)
% CAPITAL	2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2	4.2 4.2 2.1	0 0 0 0 0 m m m v v
% VOTING		4.2 4.2 4.2 2.1 2.1	0° 0° 0° 0° 0° 0° 0° 0° 0° 0° 0° 0° 0° 0
LICENSEES AFFECTED	- Calgary Broadcasting Co. Ltd Calgary Television Limited - Edmonton Broadcasting Co. Ltd Interior Broadcasters Limited - Lethbridge Broadcasting Limited - Lethbridge Television Limited - Island Broadcasting Company Limited - Island Broadcasting Company Limited - CKWX Radio Ltd.	- Metro Cable TV Limited - Grand River Cable TV Limited - Hamilton Co-Axial (1958) Limited - London TV Cable Service Limited - Gernvall Cable Vision (1961) Limited	- Metro Cable TV Limited - Grand River Cable TV Limited - Hamilton Co-Axial (1958) Limited - London TV Cable Service Limited - Cornwall Gable Vision (1961) Limited
NOMINEE	POUND & CO.	THE ROYAL BANK OF CANADA (various accounts)	THE ROYAL TRUST COMPANY - in trust
ON ON	17	138	Page 19



HOLDING COMPANY AFFECTED	- Western Broadcasting Company Limited (WBC)	- Maclean-Hunter Limited (MIP)	
% CAPITAL	4.7 4.07 4.07 4.07 2.00 2.00	6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	
% VOTING	4.0 0.0 0.0 0.1 0.0 0.1	m m m z	
NOMINEES AFFECTED	- Radio NW Ltd Radio QR Ltd Radio OB Ltd Radio ML Ltd Express Cable Television Ltd British Columbia Television Broadcasting System Ltd CHEK TV Limited	- Great Lakes Broadcasting System Ltd CFCN Television Limited - The Voice of the Prairies Limited - Shoreacres Broadcasting Co., Limited - Maclean-Hunter Cable TV Limited	
NOMINEE	SUN LIFE ASSURANCE COMPANY (various accounts)	WALGOR HOLDINGS LIMITED	
NO.	20	21	Page 20



As can be seen from the preceding list of "nominees", the 2% restriction affects mainly the widely held public companies.

The same widely held public companies are out-of-bounds on the 10% provision referred to earlier.

The following is a list of the main companies that are out-of-bounds. Most of the broadcasting undertakings of these widely held public companies are also affected, many to the same extent.

•	% VOTING (SEE NOTE	% CAPITAL
1 - Bushnell Communications Ltd. (BC)	15.3	15.3
2 - Canadian Cablesystems Limited (CAB) .	50.3	50.3
3 - Maclean-Hunter Limited (MHP)	19.2	19.2
4 - Maclean-Hunter Cable TV Limited (MHT)	19.8	18.6
5 - Western Broadcasting Company Limited (WBC)	20.0	24.3

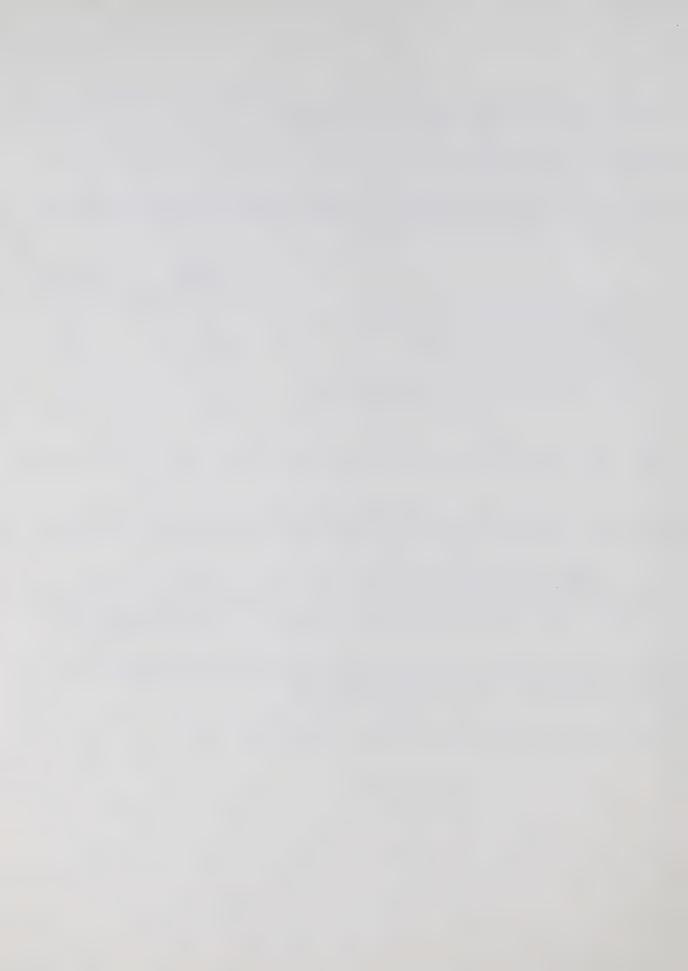
NOTE: All the percentages are understated due to the fact that we only accounted for the nominees that have more than 1%.

It will be noted that CHUM Limited does not appear in the list; the only reason is that more than 60% of the non-voting shares are owned by individuals or companies that have less than 1%.

Selkirk Holdings Limited was not reported, as more than 35% of the non-voting shares are also owned by individuals or companies that have less than 1% and, of course, 38% of the paid-up capital is owned by Southam Press Ltd. for which, at the time of this study, the shareholders list was not available.

Other companies, such as Agra Industries Limited, Argus Corporation Ltd., Power Corporation Ltd. and Standard Broadcasting Corporation Ltd., were also omitted for the same reason as Southam Press Ltd.

But we suspect that all of the above-mentioned going concerns will have similar "nominees" percentages as those listed earlier.



# "BUSINESS OTHER THAN BROADCASTING"

Category 1 (h) specifies that a person carrying on a business other than broadcasting may invest - up to 20% in one and a maximum of 10% in any other - in the shares of a corporation that owns or controls a broadcasting undertaking provided that the nature and extent of other businesses are not such as to influence the news, public affairs and general program policies of the broadcasting undertaking.

The problems in outlining the out-of-bounds cases under the above-mentioned provisions are that limited information is available on the businesses other than broadcasting.

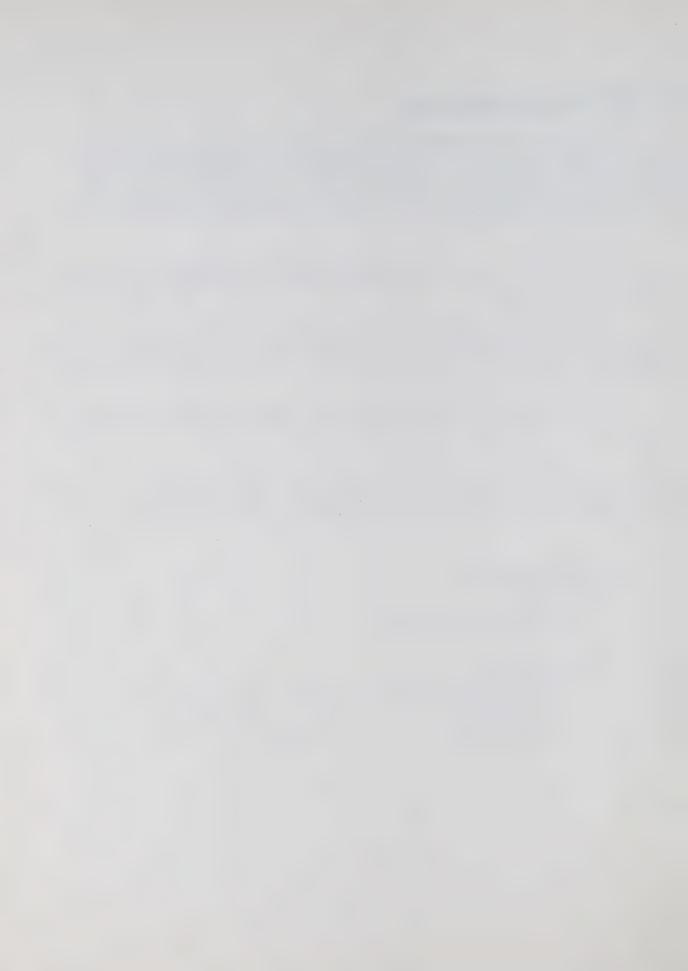
In order to determine if those businesses or other interests of broadcasting investors might have an adverse influence on the broadcasting entity, we require more details as to the extent of their holdings in other enterprises as well as the scope of those enterprises.

The following is a list of cases that might (or might not) be out-of-bounds depending on whether the other businesses are classified as influential (or not).

Although we have indications that a number of others might be added to this list because of the nature and scope of their other interests, the information currently contained in our records is sketchy, and we have chosen to omit such cases.

### 1 - AGRA INDUSTRIES LIMITED

- a) Broadcasting:
  - Lethbridge, Alta.
  - Estevan & Weyburn, Sask.
- b) Other interests:
  - Lethbridge, Alta.
    - 2 wholly-owned subsidiaries engaged in bottling and distribution of soft drinks.
    - 1 wholly-owned subsidiary engaged in distribution of magazines and paperbacks.



### 2 - THE BARIBEAU FAMILY

- a) Broadcasting:
  - Quebec, Que.
  - Montreal, Que.
  - Jonquière & Lac St-Jean area, Que.
- · b) Other interests:
  - Quebec, Que.
    - various companies including Les Industries Baribeau Inc. engaged in the wooden ware and other related industries.
    - various companies engaged in the insurance business.

### 3 - THE BASSETT-EATON TRUST

- a) Broadcasting:
  - Toronto, Ont.
  - Windsor, Ont.
- b) Other interests:
  - Eaton department stores chain plus various companies engaged in the entertainment field such as Argonaut Football Club, Canadian Arena Company, etc. . . .

### 4 - JACQUES LAGASSE

- a) Broadcasting:
  - Sherbrooke, Que.
- b) Other interests:
  - Sherbrooke, Que.
    - a notary in Sherbrooke and a director of one of the main food stores chain also in Sherbrooke (Provigo Inc.).

#### 5 - THE LOEB FAMILY

- a) Broadcasting:
  - Ottawa, Ont.
- b) Other interests:
  - Ottawa, Ont.
    - The family is engaged in the food wholesæling business based in Ottawa (M. Loeb Limited).
    - The family also has interests in the Ottawa Football Club.
    - Members of the family are directors of Horne & Pitfield Foods Limited based in Edmonton, Alta., who are also engaged in the food wholesaling business.
    - In addition, the family also owns 38.1% of National Drug and Chemical Company of Canada Limited engaged in wholesale distribution of drugs, chemicals and druggists sundries from centres across Canada. Head office is located im Montreal, Que.



### 6 - THE GEORGE M. MILLER FAMILY

- a) Broadcasting:
  - Sudbury, Ont.
- b) Other interests:
  - a lawyer in Sudbury, as well as a vice-president and director of Guaranty Trust Co. of Canada.

### 7 - THE MISENER FAMILY

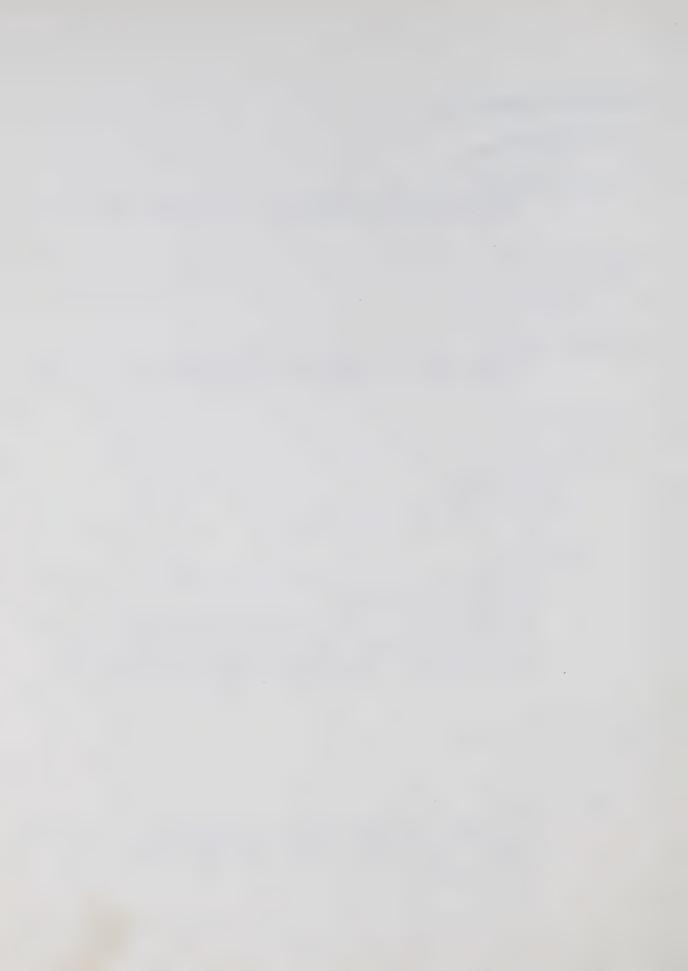
- a) Broadcasting:
  - Winnipeg, Man.
- b) Other interests:
  - Primary interests, centered in St-Catherines, Ont. are in the shipping field i.e. Scott Misener Steamships Ltd.

### 8 - THE PRATTE FAMILY

- a) Broadcasting:
  - Quebec, Que.
  - Montreal, Que.
  - Gaspé area, Que.
  - Jonquière & Lac St-Jean area, Que.
- b) Other interests:
  - Quebec, Que.
    - a member of the family is a partner of a law firm and another is an insurance broker.
    - Claude Pratte is also an associate of Paul Desmarais in addition to being a director of Canadian International Paper Co., The National Life Assurance Company of Canada, Quebec-Telephone, Domco Industries, Express Services Inc., Golden Eagle Canada Ltd., Royal Bank of Canada, Prêt Ville-Marie Inc., etc. . .

# 9 - THE HYMAN SOLOWAY FAMILY

- a) Broadcasting:
  - Ottawa, Ont.
- h) Other interests:
  - Mr. Soloway's interests are centered in Ottawa. He is a senior partner in a law firm, director of Shoppers City Limited (retail food and variety outlets) and M. Loeb Ltd. (wholesale food distributors).



### "BROADCASTERS INVESTING IN OTHER BROADCASTERS"

Category 4 (c) specifies that a person who owns or controls a broadcasting undertaking of any class may own up to 1% of the shares of another corporation that owns or controls a broadcasting undertaking.

For the purpose of this provision it is assumed that only where a broadcaster does not hold the largest single block of shares in a particular undertaking can be deemed to be investing in another broadcaster.

The following is a list of out-of-bounds cases of broadcasters investing in other broadcasters:

# 1 - British Columbia Television Broadcasting System Ltd.

- Okanagan Valley Television Co. Ltd. (33.3%)

### 2 - The Bromley-Browne Family

- Okanagan Valley Television Co. Ltd. (30.7%)

## 3 - Cablecasting Ltd.

- Greater Winnipeg Cablevision Limited (25.0%)

# 4 - Canadian Cablesystems Limited

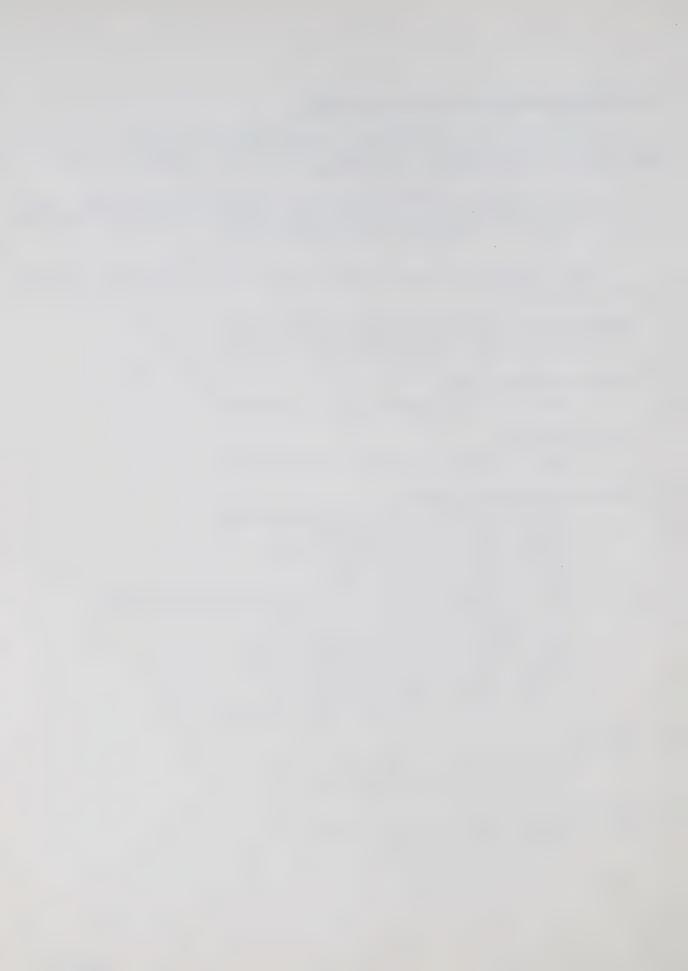
- Télévision de Québec (Canada) Limitée (20.0%)
- Chatham Cable TV Limited (25.0%)
- Bushnell Communications Limited (6.3%)
- Jarmain Cable TV Limited (34.0%)
- Oshawa Cable TV Limited (37.5%)
- British Columbia Television Broadcasting System Ltd. (16.2%)
- CHEK TV Limited (16.2%)
- London TV Cable Service Limited (50.0%)
- Alberni Cable Television Limited (20.0%)
- Okanagan Valley Television Co. Ltd. (4.1%)
- Skyline Cable Vision Limited (1.9%)
- Laurentian Cablevision Limited (4.7%)
- Ottawa-Cornwall Broadcasting Company Limited (6.3%)

#### 5 - CKOY Limited

- Ottawa Cablevision Limited (5.9%)
- Pembroke Cablevision Limited (5.9%)

# 6 - Countryside Holdings Ltd.

- Orillia Broadcasting Limited (50.0%)



## 7 - The Jarmain Family

- Chatham Cable TV Limited (25.0%)
- London TV Cable Service Limited (50.0%)

#### 8 - Maclean-Hunter Limited

- Orillia Broadcasting Limited (50.0%)

## 9 - The McConnell Family

- Jarmain Cable TV Limited (1.2%)
- London TV Cable Service Limited (1.8%)
- Oshawa Cable TV Limited (1.4%)
- Cornwall Cablevision (1961) Limited (1.8%)
- Canadian Cablesystems Limited (3.6%)
- Metro Cable TV Limited (3.6%)
- Grand River Cable TV Limited (3.6%)
- Hamilton Co-Axial (1958) Limited (3.6%)
- Skyline Cablevision Limited (23.4%)
- Laurentian Cablevision Limited (50.0%)

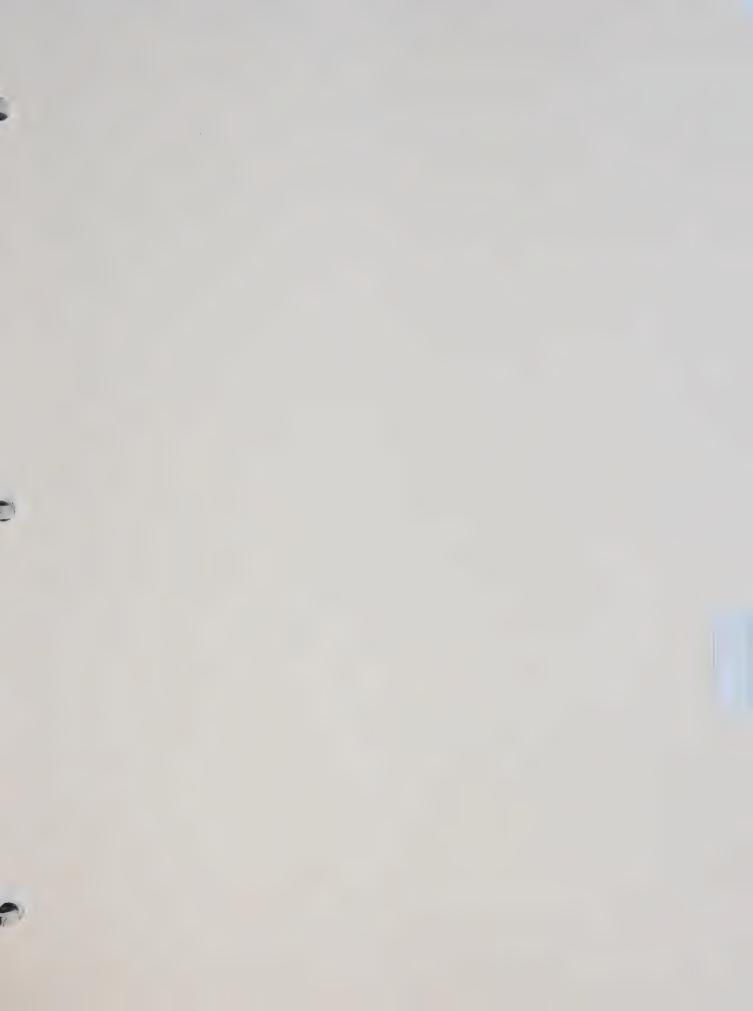
#### 10 - The Moffat-Pryor Family

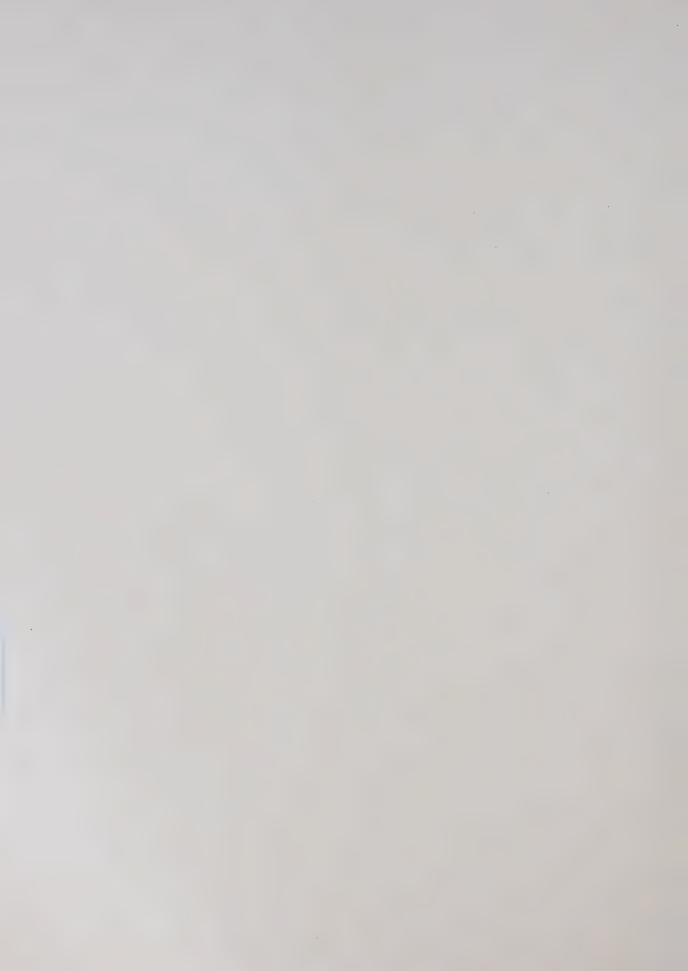
- Radio-Station CHED Ltd. (44.5%) .

## 11 - The Morton Family

- Cableview (Belleville) Limited (50.0%)







## 

Approvals of proposals that would permit out of bounds operation

## Decision CRTC 69-185

Rule 5 - Daily Newspaper

Approval of an application by New Brunswick Broadcasting Co. Limited (K.C. Irving - daily newspaper - Moncton) to establish CHMT-TV Moncton N.B. in order to establish second service (CTV).

Decision CRTC 69-197 Decision CRTC 69-198

Rule 1 - not more than two in Grade I

Approval of Rogers Cable in Coaxial Colourview 2 cable systems giving Rogers AM, FM and cable in Toronto (I).

## Consistent Decisions:

- Proposed Concentration Rules

Denials of proposals that would have permitted out of bounds operation.

#### Decision CRTC 68-73

Rule 5 - Daily Newspaper Rule 6 - TV and cable

Denial of application for cable system in Saint John, N.B. by Saint John Cablevision Limited (K.C. Irving involvement TV and newspaper).

#### Decision CRTC 68-139

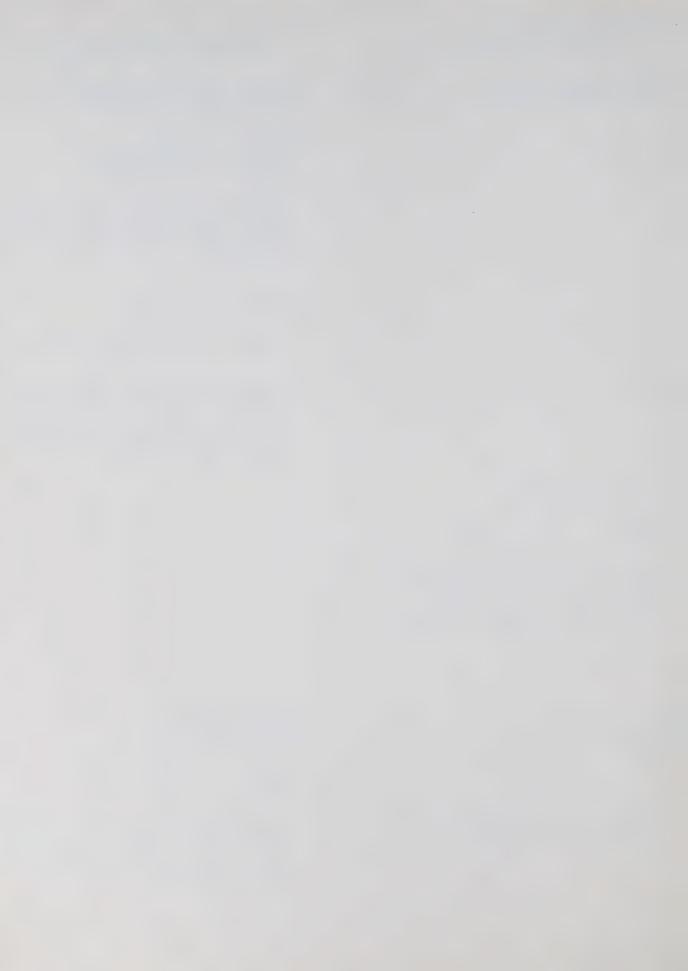
Rule 1 - no more than one of each Class in Grade I

Denial of application for AM Station CFMB Montreal (I) by CHUM Limited (CHUM in Toronto (I). (Reason - not sufficient guarantee for particular type of service for which station licenced.

## Decision CRTC 69-197 Decision CRTC 69-198

Rule 5 - Daily Newspaper
Rule 6 - TV and cable

Approval of Rogers Cable and Coaxial Colourview 2 cable systems Toronto (I) conditional on Baton (Basset-Eaton Trusts) dis posing of its 50% interest (Bassett - TV -Daily newspaper).



Approvals of proposals thatwould permit out of bounds operation

Decision CRTC 69-320

Rule 4 - no more than 5 of same class in same region

Approval of transfer of control of cable systems Peterborough (V), London-Lambeth (IV) and Hamilton (II) to Maclean-Hunter which at the time had 4 systems in graded markets (Toronto (I), Guelph (V), St. Catherines (IV), Sarnia (V) and in 8 ungraded markets in Ontario.

## Decision CRTC 69-394

Rule 1 - more than one of each class in Grade I

Denial of application by CHUM Limited (Toronto (I) AM/FM) to purchase CKGM and CKGM-FM from Stirling. (Reason wanted more direct involvement in Montreal (I).

Decision CRTC 70-154

Rule 6 - TV and cable Grade II

Approval of transfer of cable system (Express Cable), Vancouver (II) to Western Broadcasting (CHANATV). (Reason - because of size of system - concentration not involved).

## Decision CRTC 70-157

Rule 2 - one in Grade I may not have one in Grade II

Rule 6 - TV and cable Grade II

Denial of Bushnell purchase of Metro Cable, Toronto (I) and Skyline, Ottawa (II) where Bushnell has TV. (Reason was concentration).

- Proposed Concentration Rules

Denials of proposals that would have permitted out of bounds operation.



Inconsistent Decisions: - Proposed Concentration Rules

Approvals of proposals that would permit out of bounds operation

# Decision CRTC 70-284

Rule 5 - Daily Newspaper

Approval of purchase of cable system (Cable T.V. Ltd.) in Montreal (I) by Starlaw (Montreal Daily Newspaper). (Reason - divestiture financing).

#### Consistent Decision:

Proposed Concentration Rules

Denials of proposals that would have permitted out of bounds operation.

#### Decision CRTC 70-167

Rule 6 - TV and cable Grade IV

Denial of Electrohome purchase of cable, Kitchener (IV) while approving its purchase of AM, FM, TV. (Reason concentration).

#### Decision CRTC 70-168

Rule 6 - TV and Cable Grade III

Approval of cable system (Capital Cable) at Edmonton (III) conditional upon G.R.A. Rice (AM, FM, TV Edmonton) disposing of his interest.

#### Decision CRTC 70-169

Rule 5 - Daily Newspaper

Approval of cable system Calgary (Community Antenna) conditional upon F.P. (Daily newspaper Calgary) disposing of its interest.

#### Decision CRTG 70-175

Rule 2 - one in Grade I may not have one in Grade II

Rule 4 - no more than 5 of same class in same region

Denial of Maclean-Hunter purchase of cable system in Hamilton II (Famous Players divestiture) because of cable in Toronto (I) and at the time Maclean-Hunter had 7 cable systems in graded markets in Ontario (Toronto (I), Hamilton (II), St. Catherines(I) Sarnia (V), London (IV), Guelph (V) and Peterborough (V) and 8 others in ungraded man kets in Ontario.



### 

Approvals of proposals that would permit out of bounds operation

# Consistent Decisions: - Proposed Concentration Rules

Denials of proposals that would have permitted out of bounds operation.

#### Decision CRTC 70-289

Rule 4 - no more than 5 of same class in same region

Approval of purchase of cable system in Thunder Bay by Maclean-Hunter which had at the time 7 cable systems in graded markets. (Toronto (I) Hamilton (II), St. Catherines (IV), Sarnia (V) London (IV), Guelph (V) and Peterborough (V) and 8 others in ungraded markets in Ontario (Foreign divestiture - in public interest).

## Decision CRTC 70-311

Rule 2 - one in Grade I may not have one in Grade II

Denial of purchase of AM and FM, Hamilton (II) by Standard AM and FM, Toronto (I). (Reason overlap and possible duplication).

## Decision CRTC 70-328

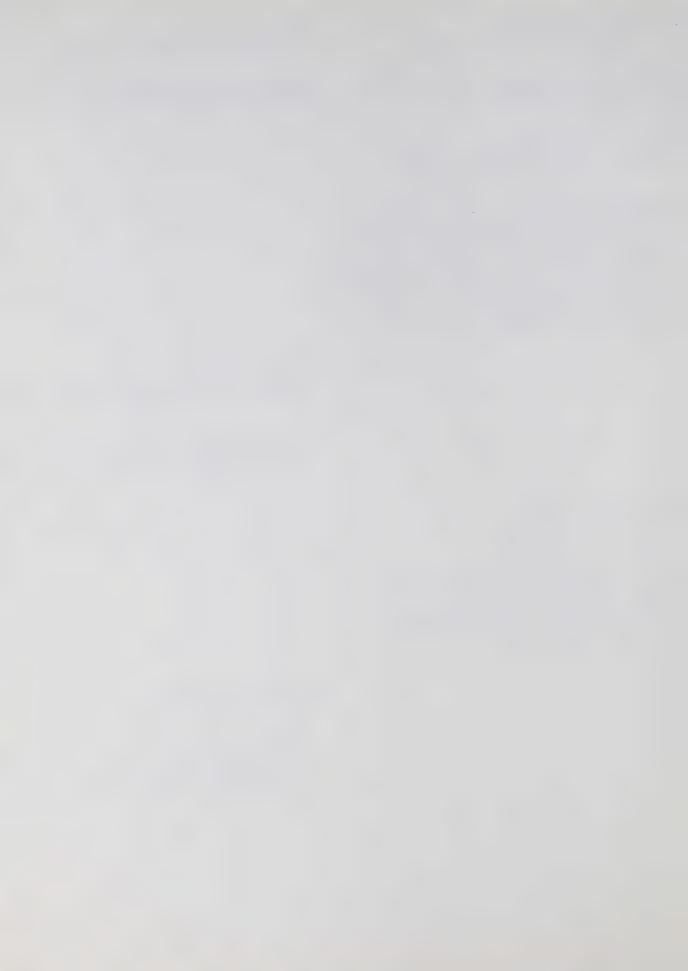
Rule 6 - TV and Cable

Approval of Moffat control of cable (Metro Videon) in Winnipeg (II) where Moffat group have TV. (Commission expressed concern and its continuing review of concentration).

## Decision CRTC 70-338

Rule 5 - Daily Newspaper

Denial of control of cable system (Ottawa Cablevision) to Selkirk - CKOY, Southam interest Southam daily newspaper.



#### Inconsistent Decisions:

- Proposed Concentration Rules

Approvals of proposals that would permit out of bounds operation

## Consistent Decisions:

- Proposed Concentration Rules

Denials of proposals that would have permitted out of bounds operation.

#### Decision CRTC 71-299

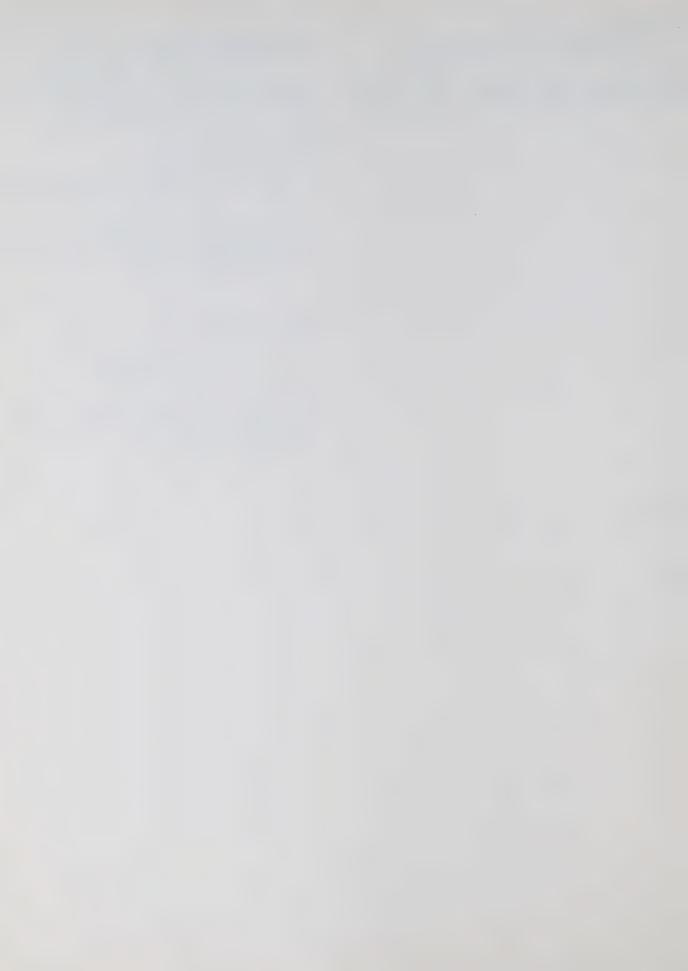
Rule 1 - no more than 1 of each class in Grade I

Denial of CHUM, AM Toronto (I) purchase of CFOX, Montreal area (I). (Reason - another metropolitan station).

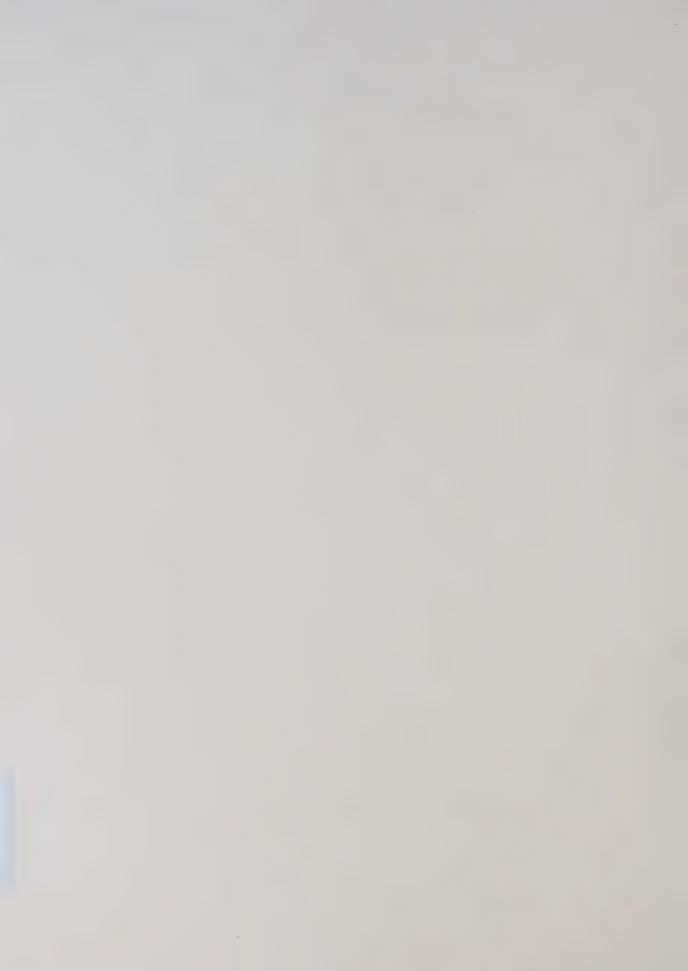
#### Decision CRTC 71-425

Rule 1 - no more than 1 of each class in Grade I

Approval of CHUM purchase of Marconi TV, Montreal (I) requiring disposal of AM and FM leaving CHUM with TV, Montreal - AM, Toronto - FM, Toronto.







# The Baribeau-Pratte Group

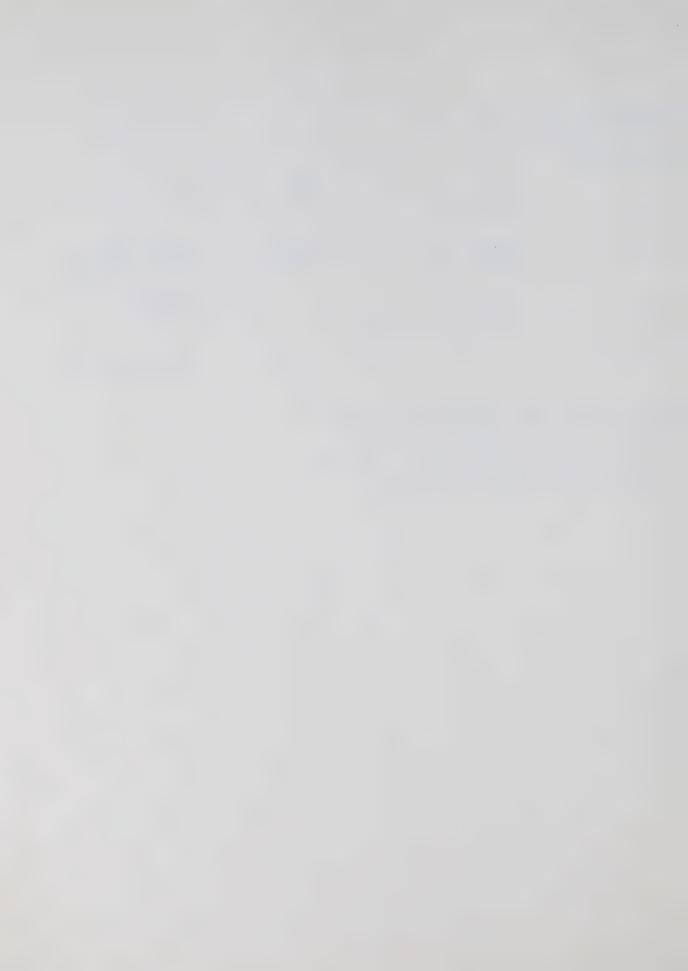
# Quebec Region

	<u>AM</u>	FM	TV
Grade I	Montreal	•	
Grade III	#Quebec (F)	Quebec	Quebec (E-47.9%) Quebec (F-47.9%)
Grade IV	Jonquiére		Jonquiére
Grade V	Shawinigan (47.9%)		
Ungraded			Carleton (41.7%)

\*Non-Conforming with ownership policy which opposes two AM radio licences to the same interest, same area and the same language.

Commission expects remedial steps to fulfill obligations before renewal of licence.

Decisions 70-74, 71-91 and 71-423 refers.



## The Bassett-Eaton Group (Baton)

Ontario Region

AM

FM

TV

Grade I

Toronto

Grade IV

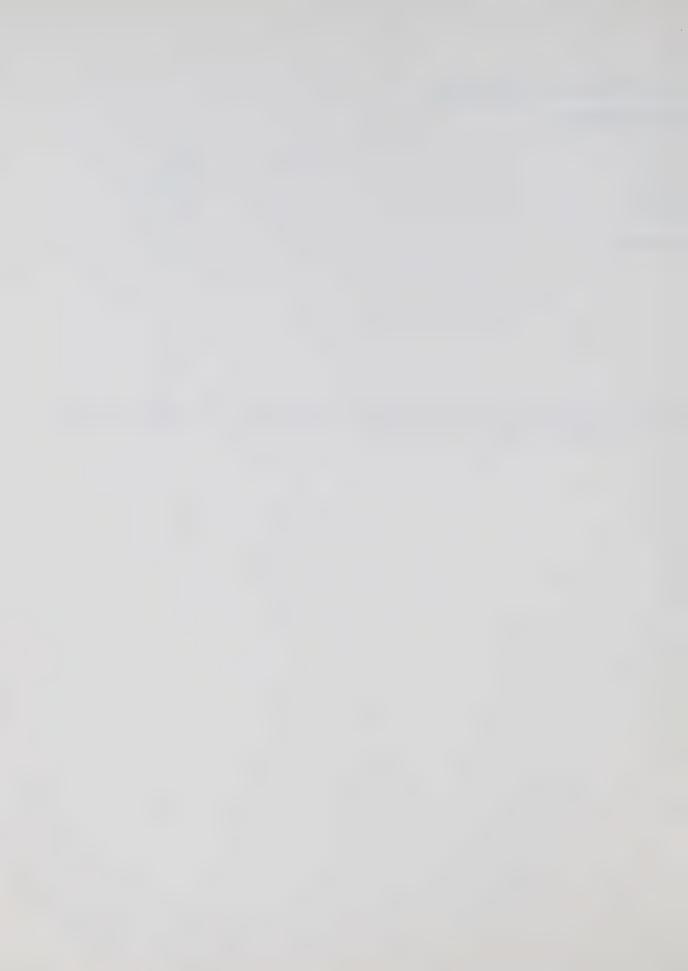
Windsor

Windsor

#Windsor

CONFORMING

\*Owned in partnership with the CBC, however in accordance with decisions 70-41, 70-151 the CBC is obligated to purchase outright prior to termination of licence which is July 31, 1975.



# The Blackburn Family

# Ontario Region

AM FM TV CABLE DN

Grade IV London London - London

Ungraded Wingham Wingham Chatham (37.0%)

NON-CONFORMING - Engaged in business of operating daily newspaper in the same market.



## Bushnell Communications Limited

#### Ontario Region

TV CABLE

Grade II Ottawa Ottawa (23.9%-Skyline)

Ungraded Cornwall Rockland

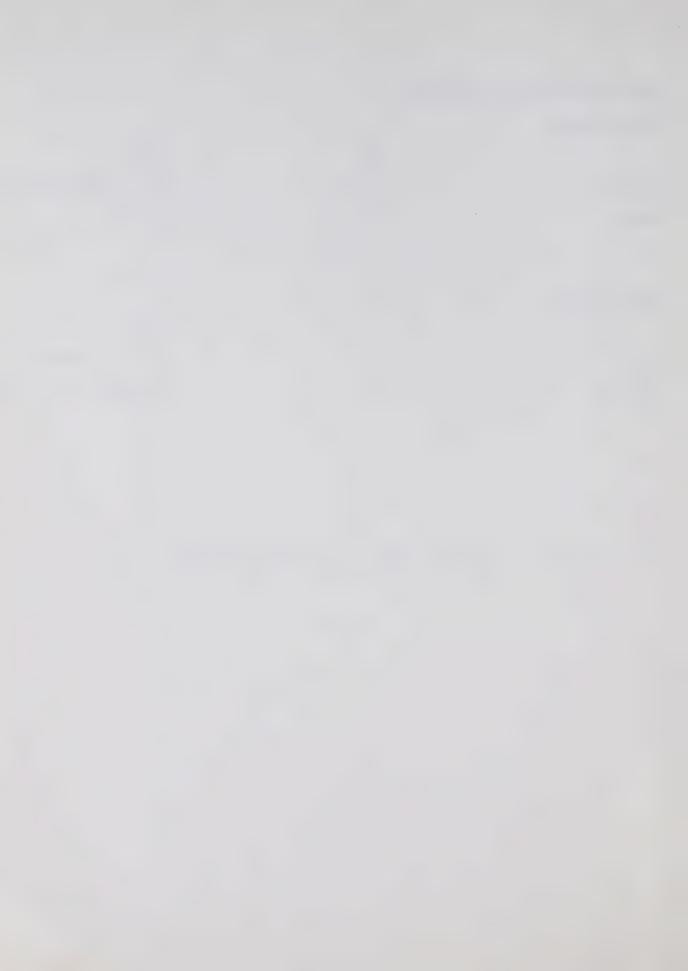
Quebec Region

CABLE

Grade II Hull (Laurentian)

Ungraded . Touraine (Laurentian)

NON-CONFORMING - Controlling both a TV and cable television undertaking in an individual Grade 2 market. (Rule 6).



# Canadian Cablesystems Limited

Quebec Region

TV

Grade III

Quebec (E-20%) Quebec (F-20%)

Ontario Region

CABLE

TV

Grade I

Toronto

Grade II

Burlington Hamilton

Ottawa (6.3%)

Grade IV

Kitchener London (50.0%)

Oshawa (25.0%)

Grade V

Brantford (25.0%)

Ungraded

Cornwall (50.0%) Newmarket (25.0%) Chatham (25.0%) Rockland (6.3%) Cornwall (6.3%)

Pacific Region .

TV

CABLE

Grade II

Vancouver (12.4%)

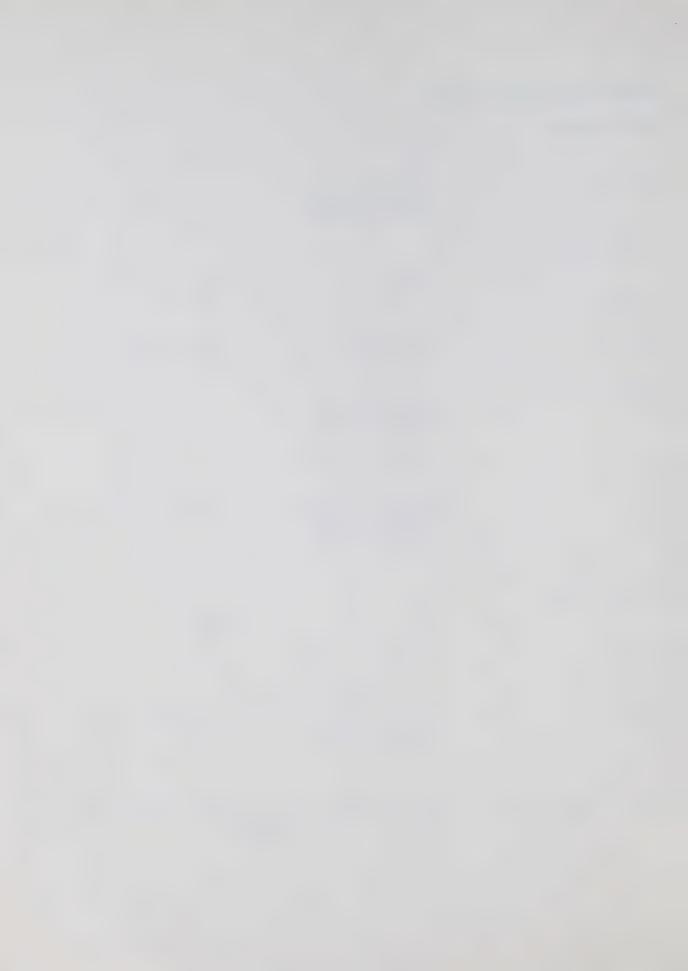
Grade III

Victoria (12.4%)

Ungraded

Kamloops (12.4%) Kelowna (12.4%) Kelowna (4.1%) Port Alberni (20%)

Cable in Ontario Region - Non-Conforming because of cable in Grade I and Grade II markets in the same region.



## CHUM Limited

# Ontario Region

AM

FM

TV

Grade I

Toronto

Toronto

Grade II

Ottawa

Ottawa

Grade V

Peterborough (50%) Kingston (4.3%)

Kingston (4.3%)

Ungraded

Barrie

Atlantic Region

AM

TV

Grade IV

Halifax

Halifax Sydney

NON-CONFORMING - AM and FM in Grade I and II markets in the same region (Ontario).



## The Crépault Group

Ontario Region

AM

Grade II

Ottawa

Quebec Region

AM

FM

Grade I

Montreal

Montreal

Grade III

Quebec

Grade V

Sherbrooke Trois-Rivières

CONFORMING unless Ottawa-Hull is considered to be a Grade II market in two regions.



# The Desmarais-Parisien-Francoeur Group

Quebec Region

AM

FM

TV

Grade V

Shawinigan (47.9%)

Ungraded

Granby

Carleton (41.7%)

CONFORMING



# The Dougal Family

# Ontario Region

AM

 $\underline{FM}$ 

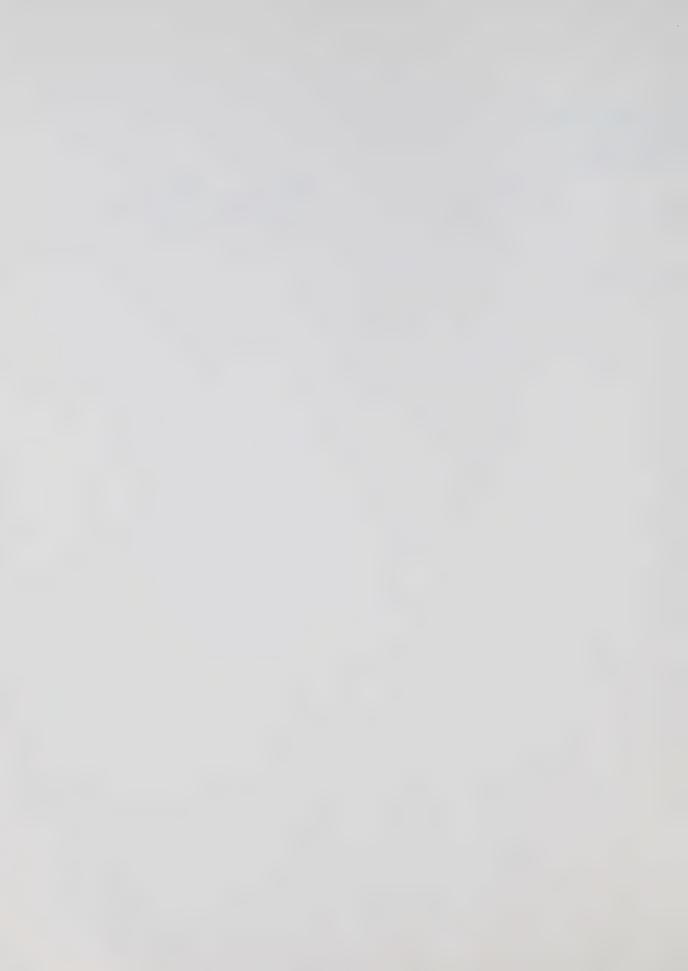
TV

Grade IV

Thunder Bay

Thunder Bay Thunder Bay

CONFORMING



# Cablecasting

# Ontario Region

CABLE

Grade I

Toronto

Prairie Region

CABLE

Grade II

Winnipeg (25%)

Grade III

Calgary (50%)

CONFORMING



## The Irving Group

#### Atlantic Region

AM

TV

DN

Grade IV

Saint John

Saint John

Saint John

Grade V

Moncton

Moncton

NON-CONFORMING - Engaged in business of operating daily newspaper in each market.

Owns the following daily newspapers:

Saint John Telegraph - Journal

Saint John Evening Telegram

Moncton Daily Times

Moncton Transcript

Fredericton Daily Gleaner (control)



## · The Jarmain Family

## Ontario Region

Grade IV

Grade V

Ungraded

CABLE

London (50%) Oshawa (37.5%)

Brantford

Newmarket Chatham (25%)



## J. Conrad Lavigne

# Ontario Region

AM . TV

Grade IV Sudbury (Repeater)

Grade V Timmins Timmins

Ungraded Hearst North Bay

Kapuskasing



## Maclean-Hunter Limited

#### Ontario Region

AM FM TV CABLE

Grade I Toronto Toronto

Streetsville-Mississauga

Ajax-Pickering

Grade II Hamilton

Grade IV Kitchener Kitchener St. Catherines

London Thunder Bay

Grade V Guelph

Peterborou h (45.9%)

Sarnia (40.7%)

Ungraded Chatham Owen Sound-Meaford

Orillia (50%) Collingwood

Midland-Penetanquishene

Huntsville North Bay Wallaceburg

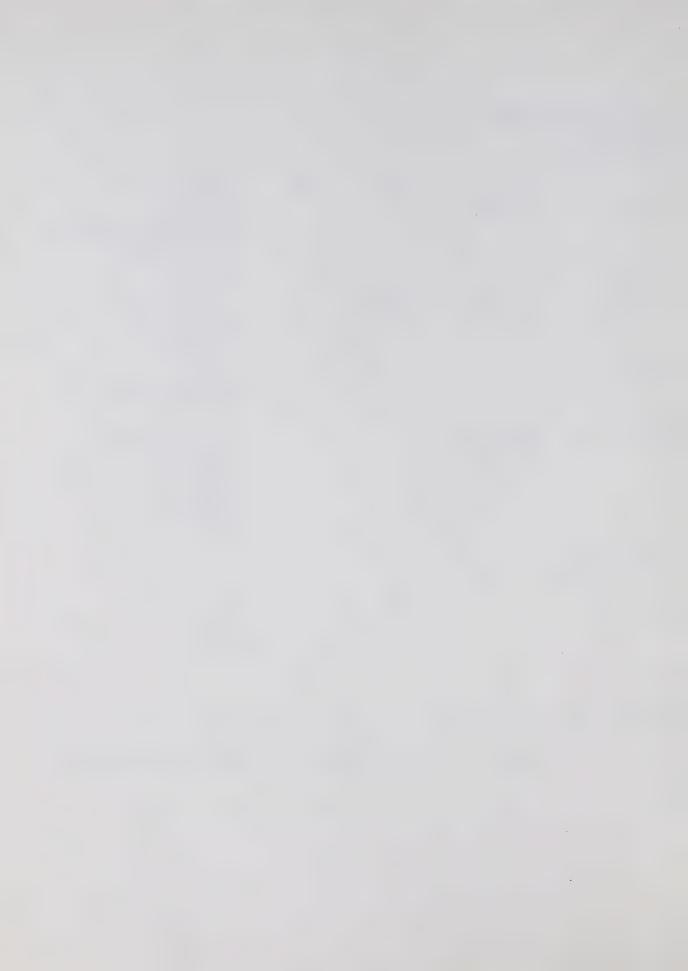
Prairie Region

<u>AM</u> <u>TV</u>

Grade III Calgary Calgary

NON-CONFORMING - Cable in Grade I and Grade II markets in same region (Ontario).

- There is a total of eight cable undertakings in graded markets.



## The McConnel Family

Quebec Region

CABLE

Grade 1 Montreal

NON-CONFORMING - Engaged in business of operating daily newspaper in same market.

Decision 70-284 required Starlaw Investments Limited to divest any cable interests outside of Montreal.



# Moffat Broadcasting Limited

## Prairie Region

AM FM TV CABLE

Grade II Winnipeg Winnipeg Winnipeg Winnipeg

Grade III Edmonton

Calgary

Ungraded Moose Jaw Pinawa

Pacific Region

<u>AM</u> <u>FM</u>

Grade II Vancouver Vancouver

NON-CONFORMING - TV and cable television in individual Grade II markets.



# National Cablevision Limited

## Quebec Region

Grade I

Grade III

Grade V

Ungraded

CABLE

Montreal

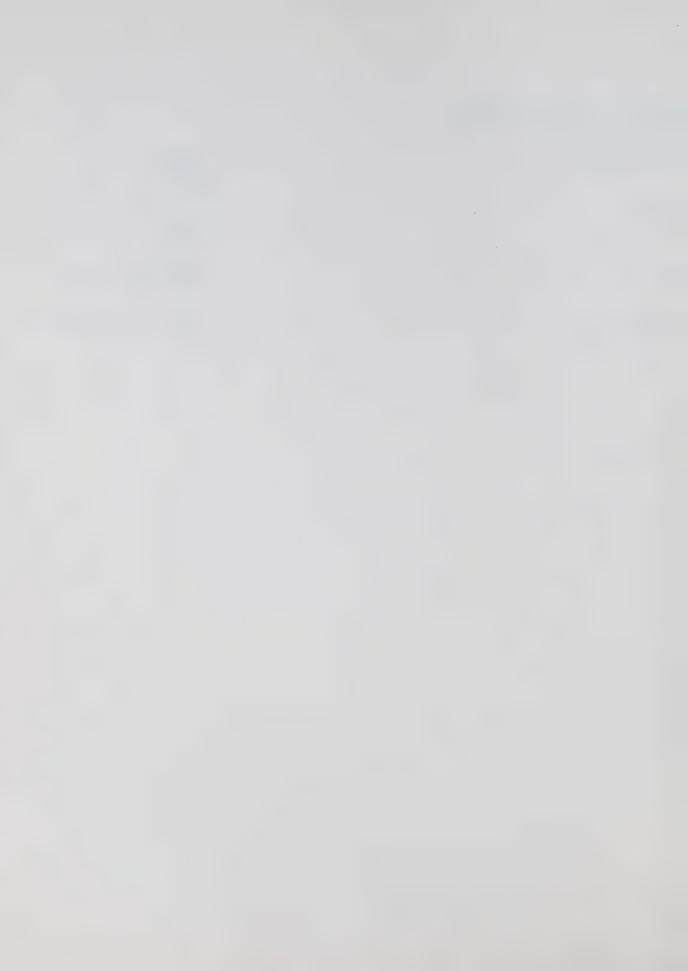
Quebec

Sherbrooke

Cap-de-la-Madeleine

Victoriaville

Part of Ascot County



## Premier Cablevision Limited

Ontario Region

CABLE

Grade I

Toronto

Pacific Region

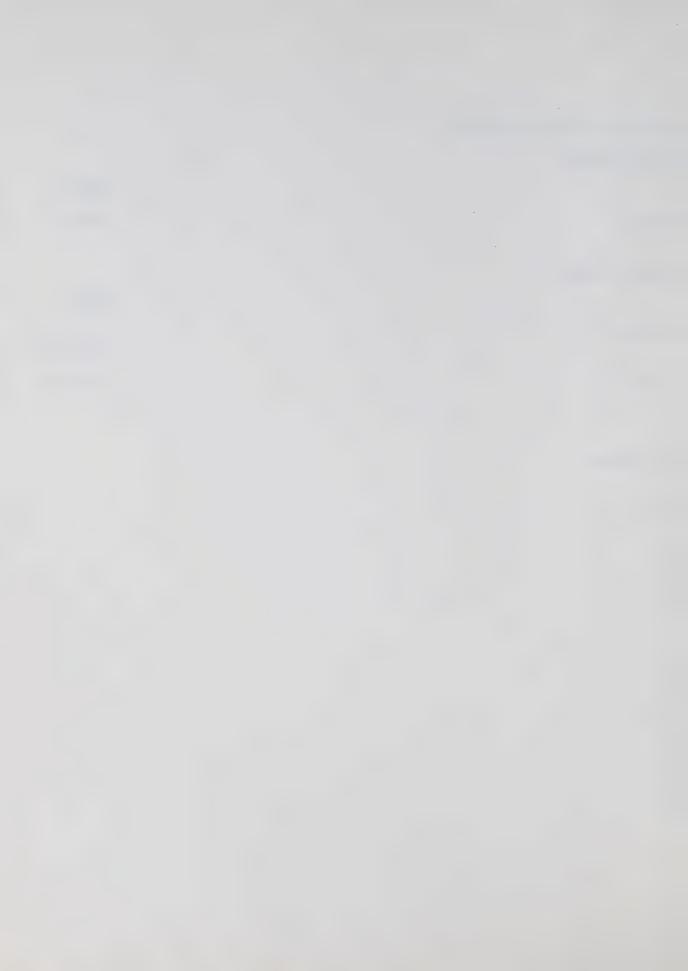
CABLE

Grade II

Vancouver Coquitlam

Grade III

Victoria



#### Rogers Broadcasting Limited

#### Ontario Region

AM

FM

CABLE

Grade I

Toronto

Toronto

&Toronto

Grade II

Hamilton

Grade V

Brampton

Ungraded

Leamington

Leamington/Kingsville

Aln addition to this system owns 90% of Coaxial Colourview Limited who operate a system in Toronto.

NON-CONFORMING - Controlling in the same region AM in Grade I and II markets and AM, FM, and Cable in same Grade I market.



The Sifton Group

Ontario Region

AM

DN

Grade II

Hamilton

Ungraded

Brockville (26.7%)

Prairie Region

 $\underline{\mathsf{AM}}$ 

TV

Grade II

Winnipeg

Grade IV

Regina

Regina

Regina

Ungraded

Moose Jaw

Saskatoon

NON-CONFORMING - AM, TV and daily newspaper in Regina & DN Saskatoon.

- More than 20% in AM Hamilton, Brockville and TV Moose Jaw.



## THE SOUTHAM - SELKIRK GROUP

## A) Southam

## Ontario Region

	AM	FM	TV	Cable	DN
Grade II	Ottawa (38.1%)	Ottawa (38.1%)		Ottawa (2.24%)	Ottawa
Grade IV	London (25%)	London (25%)	London (25%)		London (25%)
Ungraded	Wingham (25%)		Wingham (25%)	Pembroke (25%)	

## NON-CONFORMING -

- AM, FM, Cable and daily newspaper in Ottawa.
- AM, FM, TV and daily newspaper (25%) London.
- AM and TV Wingham (more than 20%)



## THE SOUTHAM - SELKIRK GROUP

## B) Selkirk

Ontario Region	
	Son

	TV	Cable	DN DN
Grade II	Hamilton	Ottawa (34.3%)	Hamilton and Ottawa
Grade V		Sault Ste. Marie (33%)	
Ungraded		Pembroke (34.3%)	
Desired a District			

## Prairie Region

	AM	<u>FM</u>	TV	<u>Cable</u>	DN
Grade II			•	Winnipeg (50%)	Winnipeg
Grade III	Calgary Edmonton	Edmonton	Calgary		Calgary Edmonton
Ungraded	Grande Prairie Lethbridge		Lethbridge	Lethbridg	e

Southam

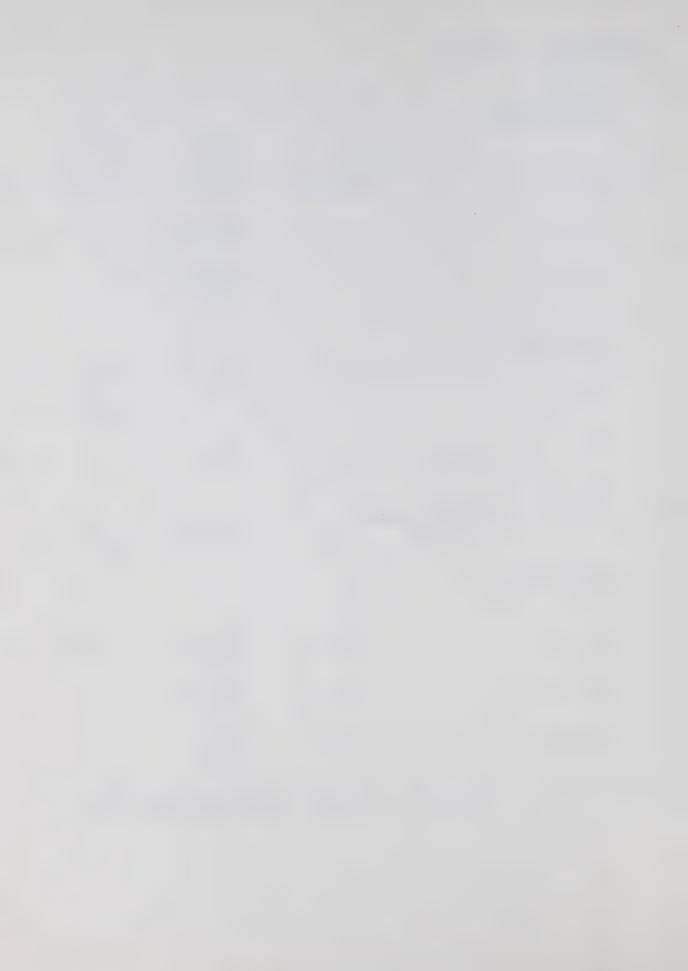
(25%)

#### Pacific Region

· ·				
	AM	TV	SW	
Grade II	Vancouver	Vancouver (32.2%)	Vancouver	Vancouver
Grade III	Victoria	Victoria (32.2%)		

Ungraded Vernon Kelowma (44,9%)

NON-CONFORMING - In locations where Southam operate a daily newspaper and where Selkirk controls a broadcasting undertaking.



## G.W. Stirling

#### Atlantic Region

Grade IV St. John's St. John's

Ungraded Grand Falls Grand Falls

Grand Bank Argentia

Quebec Region

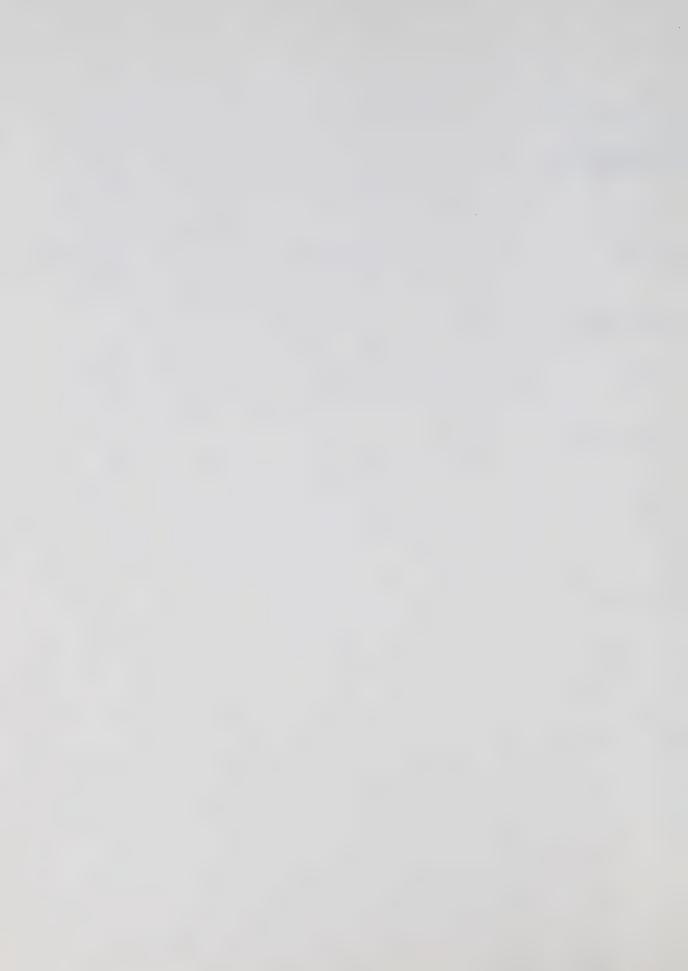
<u>AM</u> <u>FM</u>

Grade I Montreal Montreal

Ontario Region

· AM FM

Grade IV Windsor Windsor



## Standard Broadcasting Corporation Limited

. Quebec Region

AM

FM

Grade I

Montreal

Montreal

Ontario Region

AM

FM

SW

Grade I

Toronto

Toronto

Toronto

NON-CONFORMING

- Because of two AM and two FM in Grade I markets.



# TELEMEDIA (QUEBEC) LIMITEE

Atlantic Region

TV

Ungraded

Edmunston (Repeater)

Quebec Region

AM

FM

TV

Grade I

Montreal

Grade II

Hull

Hull

Grade V

Trois-Rivières

Sherbrooke (F) Sherbrooke

rbrooke Sherbrooke

Sherbrooke (E)

Ungraded

Rimouski

Rimouski

Rimouski

Causapscal

(Repeater)

CONFORMING

Unless we consider Ottawa-Hull as one market in two regions.



# THE THOMSON-DAVIES GROUP

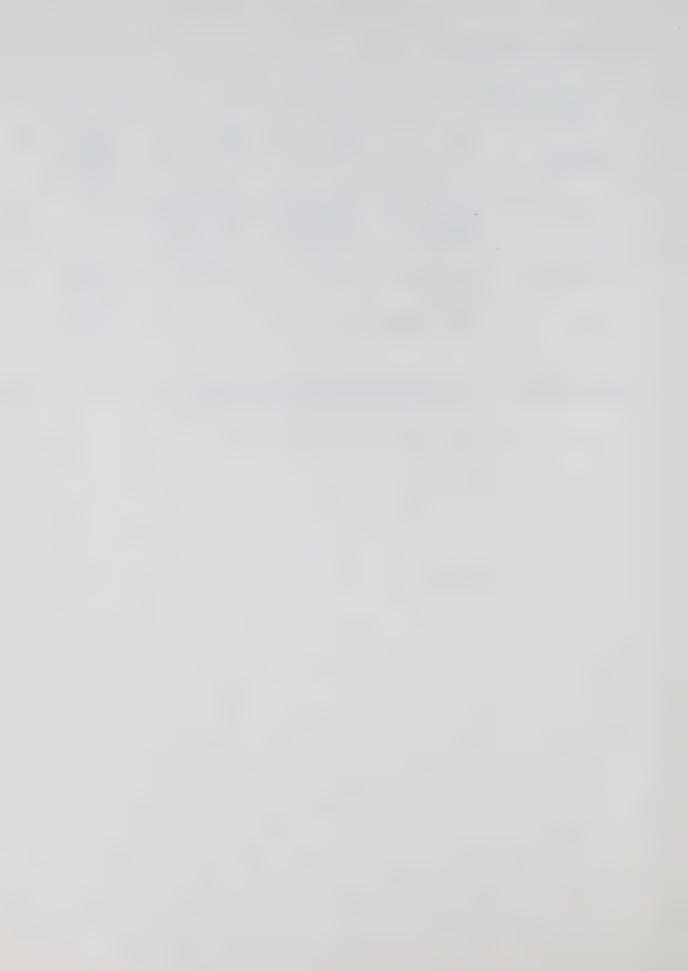
# Ontario Region

	AM	FM	TV	Cable	DN
Grade I				Richmond	
Grade V	Peterborough Timmins	Peterborough Timmins	Peterborough		Peterborougl
	Kingston	Kingston	Kingston		Timmins Kingston
Ungraded	North Bay Kirkland Lake New Liskeard			Belle- ville and Trenton (50%)	Kirkland Lake

# NON-CONFORMING -

In locations where daily newspaper is operated (Peterborough, Timmins, Kingston and Kirkland Lake).

- More than 20% in other locations.



Jack Tietolman

Quebec Region

Grade I

AM

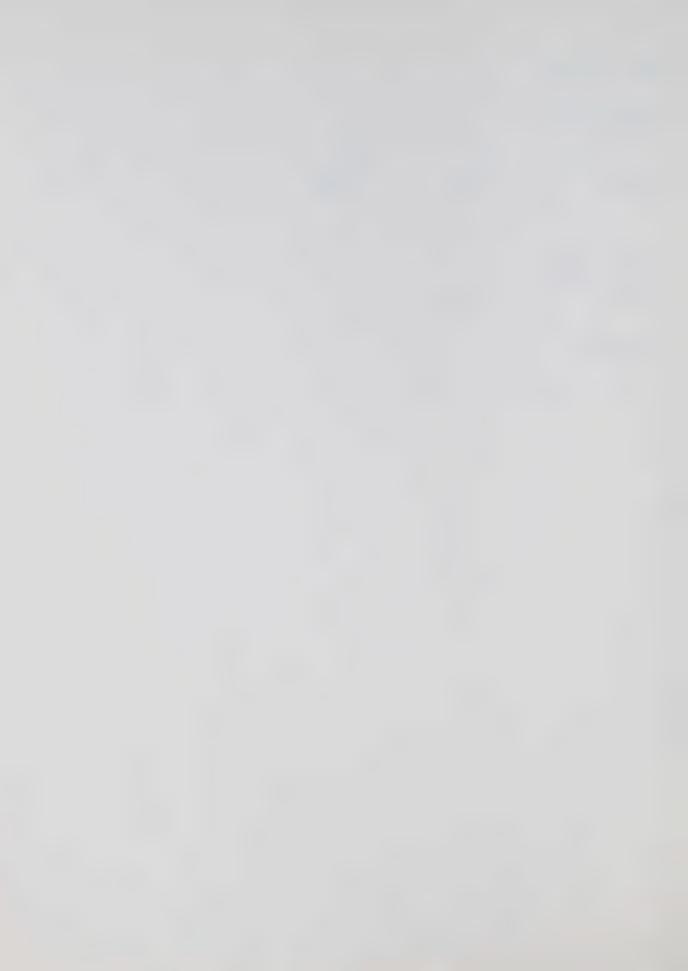
Verdun

Verdun

FM

Pacific Region

Grade II Vancouver



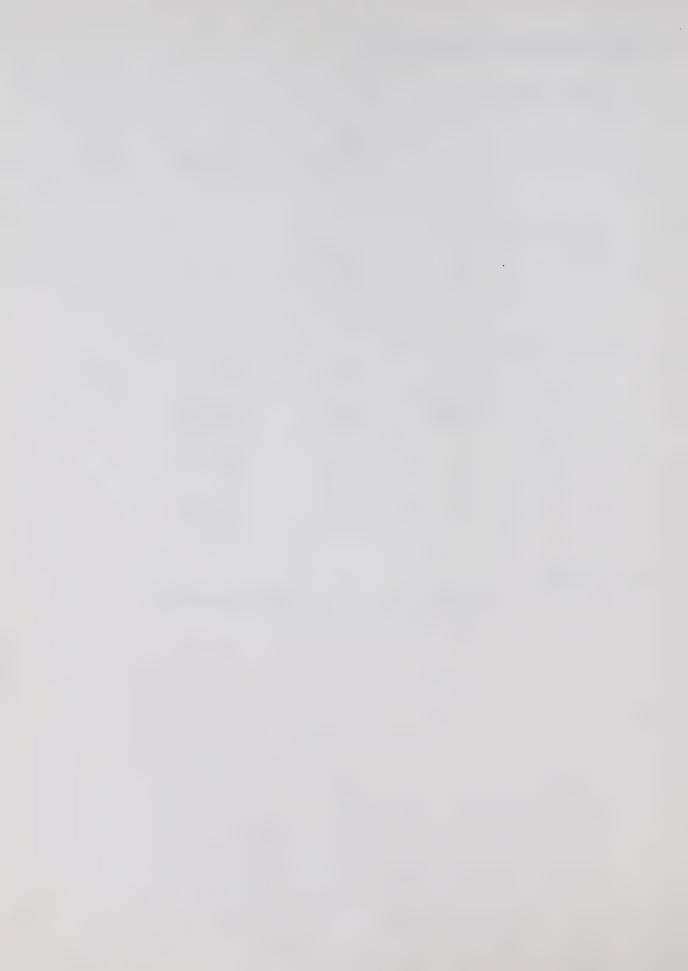
# WESTERN BROADCASTING COMPANY LIMITED

# Ontario Region

		<u>AM</u>	<u>FM</u>	TV
Grade II		Hamilton	Hamilton	Ottawa (Unofficial 27%)
Prairie Regio	n		•	
Grade II		Winnipeg	Winnipeg	
Grade III		Calgary		
Pacific Regio	<u>n</u>			
	MA	FM	TV.	<u>Cable</u>
Grade II	New West- minster	New West- minster	'Vancouver (39.6%)	N. Vancouver
Grade III	•	•	Victoria (39.6%)	
Ungraded			Kelowna (13.18%)	

#### NON-CONFORMING

Pacific Region, TV and cable television in individual Grade II market.







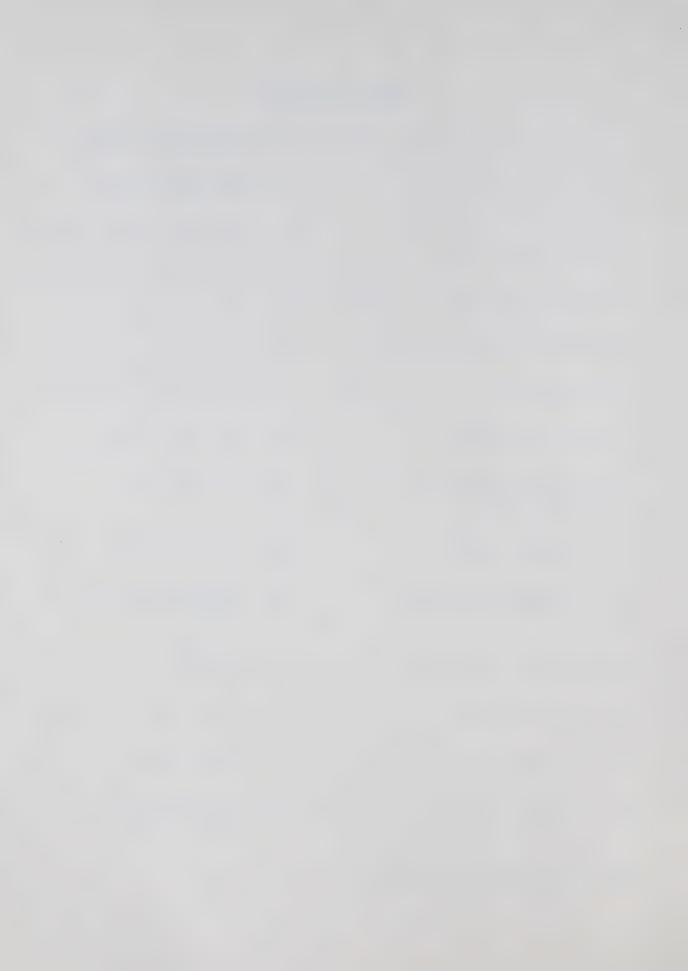
#### MULTI-MEDIA OWNERS

- 1. The Baribeau-Pratte Group
- 2. The Bassett-Eaton Group
- 3. The Blackburn Family NC
- 4. Bushnell Communications Limited
- 5. Canadian Cablesystems Limited
- 6. CHUM Limited
- 7. The Crépault Group
- 8. The Desmarais-Parisien-Francoeur Group
- 9. The Dougall Family
- 10. F.P. Publications Limited
- 11. D.R. Graham (Cablecasting)
- 12. The Irving Group
- 13. The Jarmain Family
- 14. J. Conrad Lavigne

- 15. Maclean-Hunter Limited
- 16. The McConnel Family
- 17. Moffatt Broadcasting Limited
- 18. National Cablevision Limited
- 19. Premier Cablevision Limited
- 20. Rogers Broadcasting Limited
- 21. The Sifton Group
- 22. G.W. Stirling
- .23. The Southam-Selkirk Group
- 24. Standard Broadcasting Corporation Limited
- 25. Telemedia (Quebec) Limitee
- 26. The Thomson-Davies Group
- 27. Jack Tietolman
- 28. Western Broadcasting Company Limited

NOTE: NC indicates NON CONFORMING.

# indicates reason for NC.



#### MULTI-MEDIA OWNERS

Pratte interest only

### 1. The Baribeau - Pratte Group:

	Radio:			- Québec (French)	(3)	40	58.5 %	%	- NO	3
			CHRC-FM .	- Québec	(3)	-	58.5 %	7.		
		,	CKCV-AM	- Québec (French)	(3)	-	91.5 %	%	*	
		立	CKLM-AM	- Montréal	(1)	_	100 7	7.		
			CKRS-AM	- Jonquière	(4)		53.6 %	7.		
		垃圾	CKSM-AM	- Shawinigan	(5)	***	47.9 %	7.		
				4						
	Television:		CKRS-TV	- Jonquière	(4)		53.6 %	7.		
			CFCM-TV	- Québec (French)	(3)	***	47.9 %	7.	- NO	3
				- Québec (English)	(3)	-	47.9 7	7.	拉	
		松拉		- Carleton	(6)	-	41.7 %	7.		
					, - ,					
7	Note:		Baribeau	interest only						

### 2. The Bassett - Eaton Group:

tot

FTO-TV - Toronto	(3)		61 1 9	
MINISOT	(4)		46.05%	
through Glen-Warren Production them to dispose of it (69-19) The rebroadcasting in Owen Sou	ons Limi 7). und deni	ted.	CRTC asked	d
	hrough Glen-Warren Producti hem to dispose of it (69-19 V rebroadcasting in Owen So	hrough Glen-Warren Productions Limi hem to dispose of it (69-197).	hrough Glen-Warren Productions Limited. hem to dispose of it (69-197). V rebroadcasting in Owen Sound denied by	V rebroadcasting in Owen Sound denied because of

# 3. The Blackburn Family:

Radio:	CFPL-FM	- London - London - Wingham	• •	(4)	 74.0 % 74.0 % 75.0 %	
Television:		- London - Wingham			74.0 % 75.0 %	- NC
Cable:	CT	- Chatham		(6)	 37.0 %	
						•

Newspaper: DAILY London



#### 4. Bushnell Communications Limited:

(2) -100 CJOH-TV - Ottawa Television: (6) -100 CJSS-TV - Cornwall (6) - 100 % - Rockland Cable: Through Skyline Cablevision Limited - Ottawa (2) -Through Laurentian Cablevision Limited - Hull (2) -75.0% CT (6) -75.0% CT - Touraine Bushnell was not permitted to own sixteen (16) Denied: Cable Television systems because of concentration

of ownership (70-157).

# 5. Canadian Cablesystems Limited:

Through British Columbia Television Broadcasting Television: System Ltd. (2) -12.4% CHAN-TV - Vancouver 12.4% (6) -CHKM-TV - Kamloops (6) -12.4% CHKL-TV - Kelowna (3) -12.4% CHEK-TV - Victoria (6) --CHBC-TV - Kelowna Through Télévision de Québec (Canada) Ltée CFCM-TV - Québec (F) (3) -20.0% (3) -20.0% CKMI-TV - Quebec (E) Through Metro Cable T.V. Ltd. Cable: (1) 100 % CT (3) - Toronto CT - Burlington (Hn)
CT - Kitchener (2) -100 % (4) -43.8% (and through Grand River Cable T.V. Ltd.) -Through Hamilton Co-Axial (1958) Ltd. CT - Hamilton (2) - 100 % Through Cornwall Cable Vision (1961) Ltd. CT - Cornwall (6) -Through London TV Cable Service Limited (4) - 50.0% CT - London



# 5. Canadian Cablesystems Limited: (Cont...)

Cable:	÷	Through	Oshawa Cable :	TV Limited		
		CT -	Oshawa	(4)	010	25.0%
		Through	Jarmain Cable	T.V. Limited		
		CT -	Newmarket	(6)	-	25.0%
		CT -	Brantford	(5)	-	25.0%
			Chatham Cable			
			Chatham			
		Through	Alberni Cable	Television Li	imit	ed
		CT -	Port Alberni	(6)	-	20.0%

Note:

Also have a 6.3% in Bushnell Communications Ltd. Ottawa NC and a 2.4% in Agra Industries Limited.

Public Announcement dated May 31, 1971 concerns the March 30, 1971 Public Hearing at which the Commission dealt with the reorganization of Famous Players Canadian Corporation Limited, now Canadian Cablesystems Limited.

#### 6. CHUM Limited:

Radio:	CFMO-FM - Ottawa CFRA-AM - Ottawa CHUM-AM - Toronto CHUM-FM - Toronto CJCH-AM - Halifax CKPT-AM - Peterborough	(2) (2) (1) (1) (4) (5)	000 000	100 % 100 % 100 %	- NC - NC 立
Television:  Broadcasting:	CKVR-TV - Barrie CJCH-TV - Halifax CJCB-TV - Sydney (Allan Waters)	(6) (4) (4)		100 % 50.7% 50.7%	

Radio:

CKLC-AM	ner.	Kingston		(5)	***	4.3%
CKLC-FM	***	Kingston	<b>~</b>	(5)	***	4.3%

Denied:

The entry to Montréal market was denied three (3). times, on two occasions because of no community involvement (68-139, 69-394) and once as there was no use of an additional metropolitan station (71-299).

Also, an application for a new rable television system in Halifax was denied because of duplication (70-191).

Applications by CFCF Limited (CRUM - 80%, Canadian Marconi - 20%) to acquire the assets of Marconi's Montreal stations CFCF, CFCX, CFCF-TV and CFQR-FM were approved (71-425) on the conditions that CFCF, CFCX, CFQR-FM and Barrie television station CKVR-TV were later divested because of increasing involvement of CHUM Limited in CTV network and the importance of its radio broadcasting interests. Transfer refused by CHUM.



### 7. The Crépault Group:

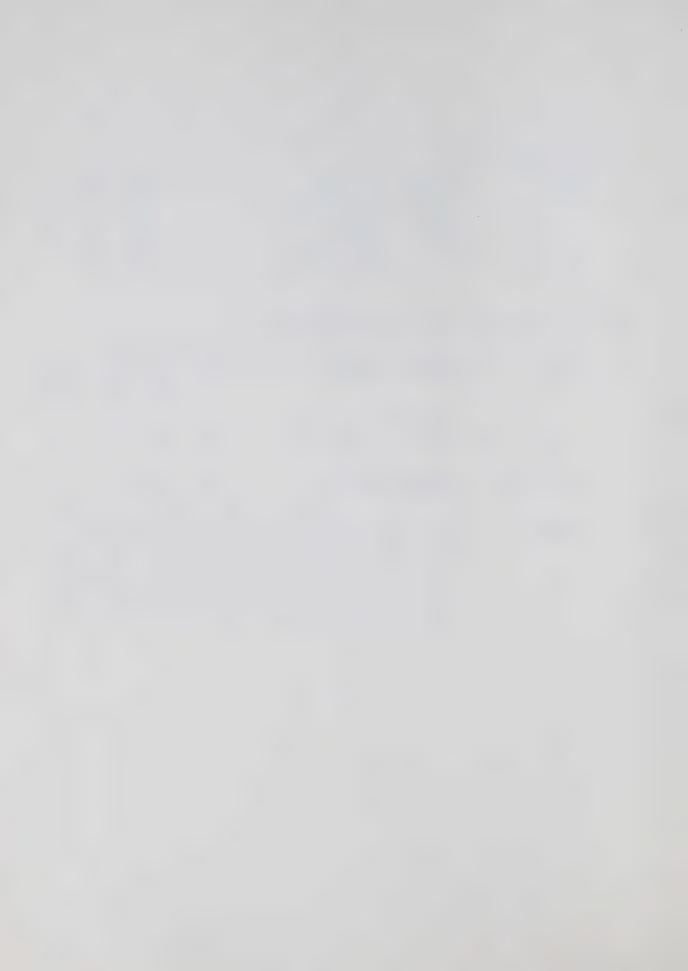
Radio:	CJMS-AM CKMF-FM	Montréal Montréal	,		100 % 100 %		?	
		Ottawa (Hull)		(2) -	72.25%	ding.	NC	?
	CFRP-AM -	•		(3) -	100 %			
	CJRS-AM -	Sherbrooke		(5) -	84 %			
	CJTR-AM -	Trois-Rivières		(5) -	100 %			

#### 8. The Desmarais-Parisien-Francoeur Group:

Radio:	Through	Les Journaux	Trans-Canada	Limitée		
	CHEF-AM -	Granby	(6)	Desmarais	comp	43.9%
				Francoeur	Casa .	32.2%
				Parisien	949	15.9%
		Prades Inc. Shawinigan	(5)	Desmarias	660	47.9%
Television:	Through CHAU-TV -	Prades Inc. Carleton	(6)	Desmarais	649	41.7%

#### Note:

By indirect investment in other corporations, Power Corporation has acquired three mimority holdings in broadcast in which it has no management involvement and are mentioned here only for the record. They are in CHUM Ltd. through Imperial Life Assurance, Standard Broadcasting through a 10 per cent interest in Argus Corporation, and Skyline Cablevision through Campeau Corporation.



### 9. The Dougall Family:

Radio: CKPR-AM - Thunder Bay (4) - 100 % CKPR-FM - Thunder Bay (4) - 100 %

Television: CKPR-TV - Thunder Bay (4) - 100 %

Denied: The family was ordered by the CRTC to dispose of

its minority interest in CJLX-AM (Thunder Bay) because of its interests in the other Thunder Bay

radio stations. (69-76)

The acquisition of Radio Winnipeg Ltd. was denied twice, first because of an unauthorized change in control (69-90) and second because of the operation of similar undertakings in a nearby area (Thunder Bay) (69-339).

### 10. F.P. Publications Limited:

Cable: Through Victoria Press Limited in Premier . - NC
CT - Victoria (3) - 3.2% - NC

Through Community Antenna Television Limited

CT - Calgary (3) - 16.7% - NC
Newspapers: Vancouver & Victoria, Calgary

Note: Community Antenna was just granted its first

licence to operate in Calgary. With the decision, the CRTC requested that within three years, being the duration of the licence, F.P. dispose of its share in Community Antenna.

(70-169).

# 11. D.R. Graham: (Cablecasting)

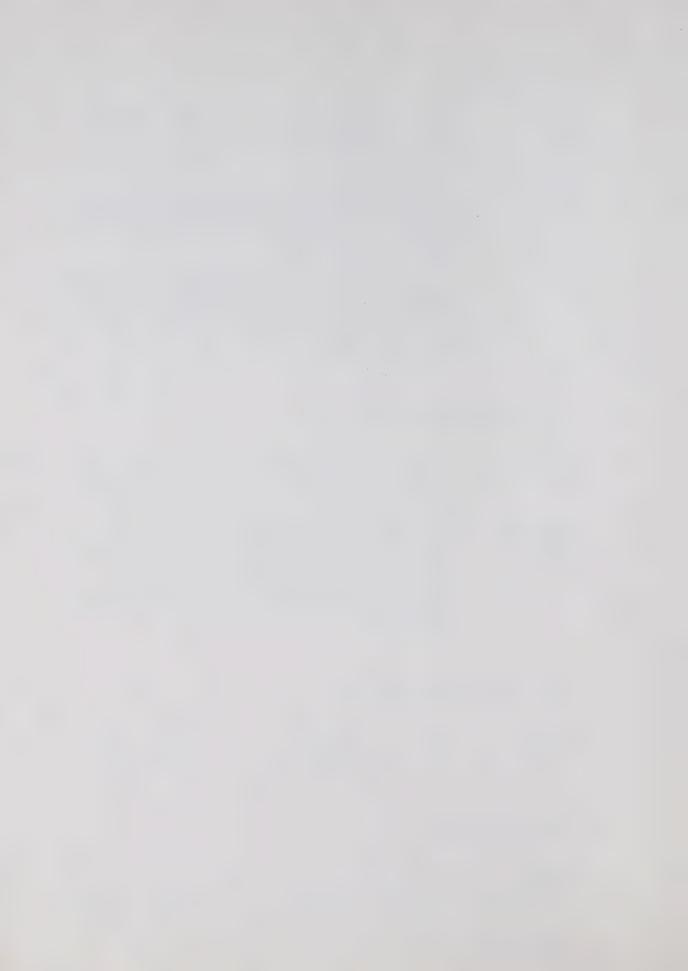
Cable:	CT	- Toronto	(1)	- 90 %	0
	CT	- Winnipeg	• (2) •	<b>-</b> 25 %	0
	CT	- Calgary	(3) •	<b>-</b> 50 %	

### 12. The Irving Group:

Radio:	CHSJ-AM - Saint John	(4)	-	100	%	- NC
Television:	CHMT-TV - Moncton	. (5)		100	%	- NC

Television: CHMT-TV - Moncton (5) - 100 % - NC
CHSJ-TV - Saint John (4) - 100 % - NC

Newspapers: DAILY - Both Cities



# 12. The Irving Group: (Cont...)

Denied:

The licence to operate CHSJ-TV was renewed in 1970 on the condition that no member of the Irving Family would be allowed to hold shares in Moncton Broadcasting Co. Ltd., the company operating the second TV station in Saint John.

In addition, the Commission refused to renew the licence previously granted by the Department of Transport to Saint John Cablevision Ltd., a CT company established to serve the city of the same name, in which the Irving group shared a fifty-fifty interest with Famous Players. (68-73)

# 13. The Jarmain Family:

Cable:	٠.	CT CT CT CT	- Newmarket - Brantford - Chatham - London - Oshawa	(6) (5) (6) (4) (4)	, m	75 75 25 50 37.5	7. 7. 7. 7.
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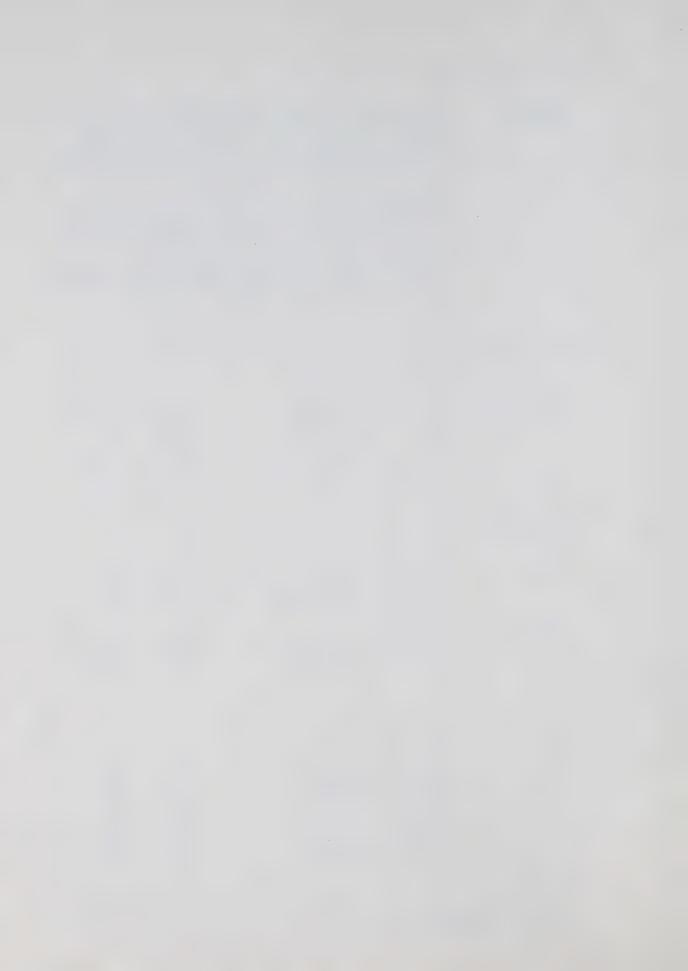
# 14. J. Conrad Lavigne:

Radio:	CFCL-AM - Timmins CFLH-AM - Hearst CFLK-AM - Kapuskasing	(6)	-	100 100 100	7.
Television:	CFCL-TV - Timmins CKNC-TV(R) - Sudbury CHNB-TV - North Bay	(5) (4) (6)	***	100 100 100	%

# 15. Maclean-Hunter Limited:

Radio:		Chatham Orillia Kitchener Kitchener	(3) (6) (6) (4) (4) (1)	000 000 000	100 100 50 100 100	% % % %	
Television:	CFCN-TV -	Calgary	((3)	-	100	%	

Technical journals: no effect



# 15. Maclean-Hunter Limited: (Cont...)

Cable:	Through	Maclean-Hunter Cable	TV Limi	ited	- NC
		Guelph	AL D		More than
	CT -	Owen Sound/Meaford		- 61.2%	
				- 61.2%	
		Midland-Penetanguishe			6
		Huntsville			
		North Bay	(6)		
		Toronto area:	407	01,82,70	
		Toronto	(1)	- 61.2%	zΩt
		Streetsville/Mississ-	117	01.62/8	**
ø		auga	(1)	- 61.2%	
•		Ajax-Pickering		- 61.2%	
			(4) -		
			(2)		_
		London & Lambeth		- 61.2%	M
		Thunder Bay			
		Peterborough Cable Tel			
		Peterborough Cable Te.			
		Huron Cable TV Limited		+ 4Je7/s	
			W 3	1.0 79	
		Sarnia		- 40.7%	
	O.1. ***	Wallaceburg	(6) -	- 40.7%	

#### Denied: .

One (1) FM in Calgary because of a lack in program diversification (68-4), one (1) cable in Hamilton because of excessive concentration of ownership (70-175), three (3) cables in Sherbrooke, Victoriaville and Cap-de-la-Madeleine because of no community involvement and one (1) AM in London because of concentration of ownership.

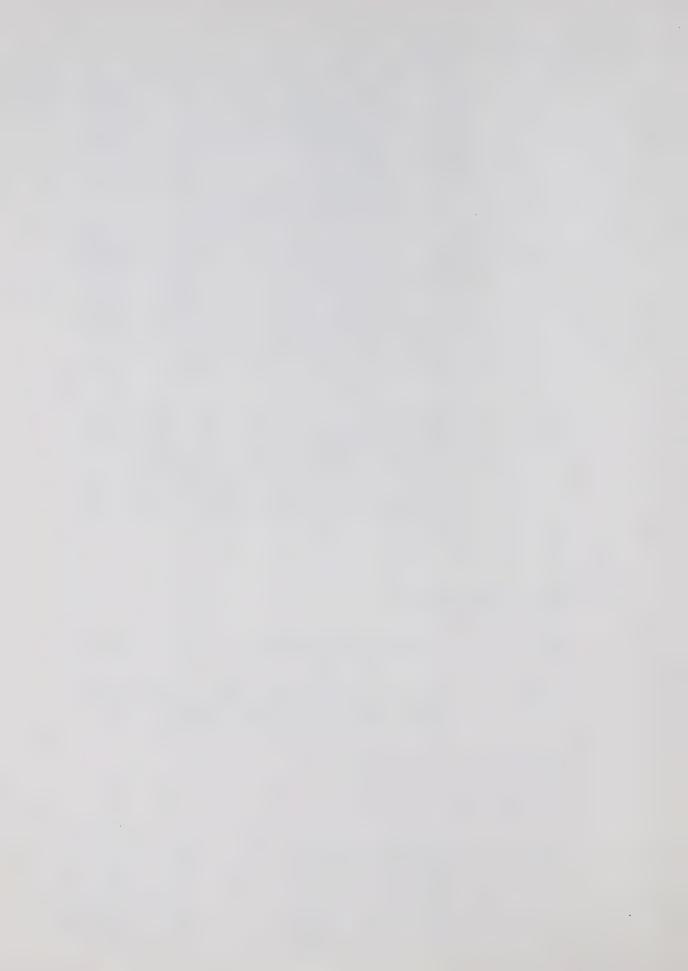
### 16. The McConnel Family:

Cable:	Through Cable TV Limited CT - Montréal (1) - 100 % - NC
Denied:	Starlaw Investments Ltd. was required to divest any GT interest outside of Montreal because of concentration of ownership (70-234).

# 17. Moffat Broadcasting Limited:

Newspaper: special reasons

	•					
Radio:	CHAB-AM - Moose Jaw	(6)	-	100	7.	
*	CHED-AM - Edmonton	(3)	ou	45	7.	
	CKLG-AM - Vancouver	(2)	-	100	%	
	CKLG-FM - Vancouver	(2)	**	100	%	
	CKXL-AM - Calgary	•(3)	**	100	7.	
	CKY -AM - Winnipeg ·	(2)	***	100	%	
	CKY -FM - Winnipeg	(2)	MICH	100	%	



# 17. Moffat Broadcasting Limited: (Cont...)

Television:	CJAY-TV	~	Winnipeg		(2)	es	50 %		垃
Cable:	CT CT		Winnipeg Pinawa		(2) (6)	**	74.46% 74.46%	~	NC

Denied: Two (2) TV stations in Regina and Moose Jaw because it was a temporary licence (given to

CBC after).

### 18. National Cablevision Limited:

Cable:	CT	- Montréal	(1)	des	100	%
	CT	- Québec	(3)	445	95	%
	CT	- Sherbrooke	(5)	dea	100	%
	CT	- Cap-de-la-Madeleine	(5)	-	100	%
	CT	- Victoriaville	(6)	-	100	%
	CT	- Part of Ascot County	(6)	* 000	100	%

Note: Shareholdings in National approved (71-302)

whereby it is owned: 20% - CBS

20% - The Welsh Group 60% - Group of Quebec Shareholders

# 19. Premier Cablevision Limited: - Victoria Press - F.P.

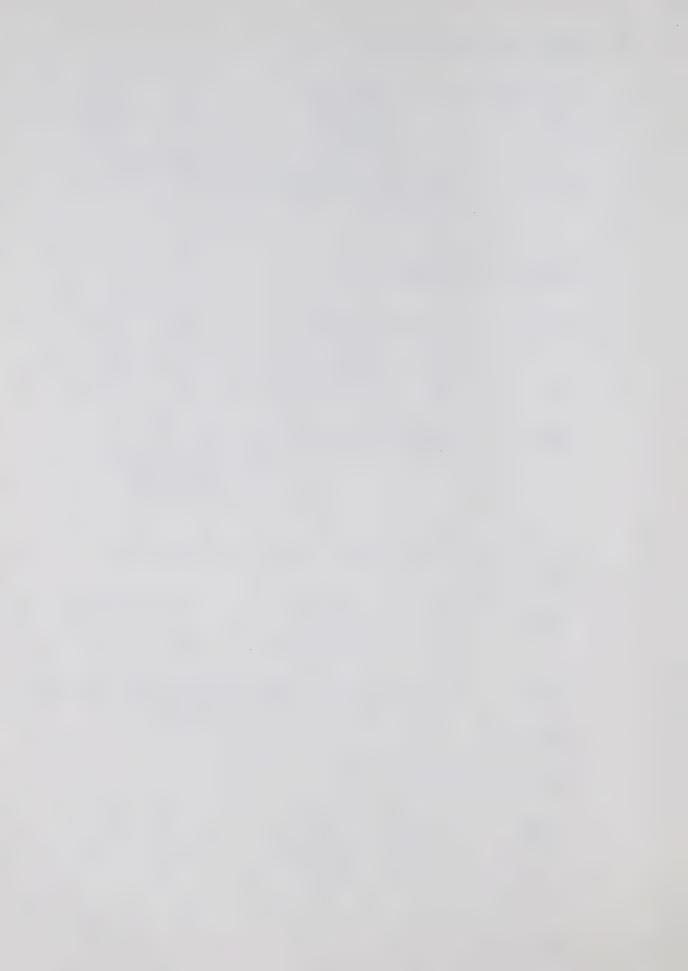
Cable:	CT	-	Vancouver	(2)	000	100	7.	**	NC
Or and provide a desired	CT	41	Toronto	(1)	***	100	%	-	NC
	CT	44	Victoria	(3)	1100	100	%	-	NC
	CT	-	Coquitlam (Vr)	(2)	**	100	%		

Note: Premier Cablevision was formerly Classic Development Ltd. (See 71-301 concerning reorganization of Classic).

Newspapers: Daily - Vancouver, Victoria, Toronto

#### 20. Rogers Broadcasting Limited:

Radio:	· CFTR-AM - Toronto	(1) -	100	% ±
	CHFI-FM - Toronto	(1) -	100	7.
•	CHYR-AM - Leamington	(6) -	83.1	7.
	CHAM-AM - Hamilton	(2)	100	% - NC



# 20. Rogers Broadcasting Limited: (Cont...)

Cable:	Through	Rogers Cable TV Limited			
Continue of the continue of th	CT -	Toronto (1)	**	100	%
	Through	Coaxial Colourview Limited			
	CT' Sant :-	Toronto (1)	tro	90	%
	Through	Essex Cable TV Limited			
	CT -	Leamington/Kingsville (6)		100	%
,	Through	Bramalea Telecable Limited			
	CT	Brampton (5)	***	100	%

# 21. The Siften Group: (Through Armadale Communications Limited)

Radio:	CFJR-FM - Brockville CKCK-AM - Regina CKOC-AM - Hamilton CKRC-AM - Winnipeg	(6) (4) (2) (2)	 26.7 98 98 98	-	NC
Television:	CKCK-TV - Regina CKMJ-TV - Moose Jaw		- <b>98</b> 98		NC
Newspaper_:	Daily Regina				*

# 22. G.W. Stirling:

Radio:	CKGM-AM - Montréal	(1)	-	100	%
distributive and control of the cont	CHOM-FM - Montréal	(1)	***	100	7.
	CKWW-AM - Windsor	(4)	-	90	%
	CJOM-FM - Windsor	(4)		90	%
	CJON-AM - St. John's	(4)		50.3	%
	CJCN-AM - Grand Falls	(6)	849	50.3	%
	CJOX-AM - Grand Bank	(6)	404	50.3	%
Television:	CJON-TV - St. John's	(4)	-	50.3	7.
Education of the section of the sect	CJCN-TV - Grand Falls	(6)	-	50.3	%
	CJOX-TV - Argentia	(6)	4.0	50.3	%



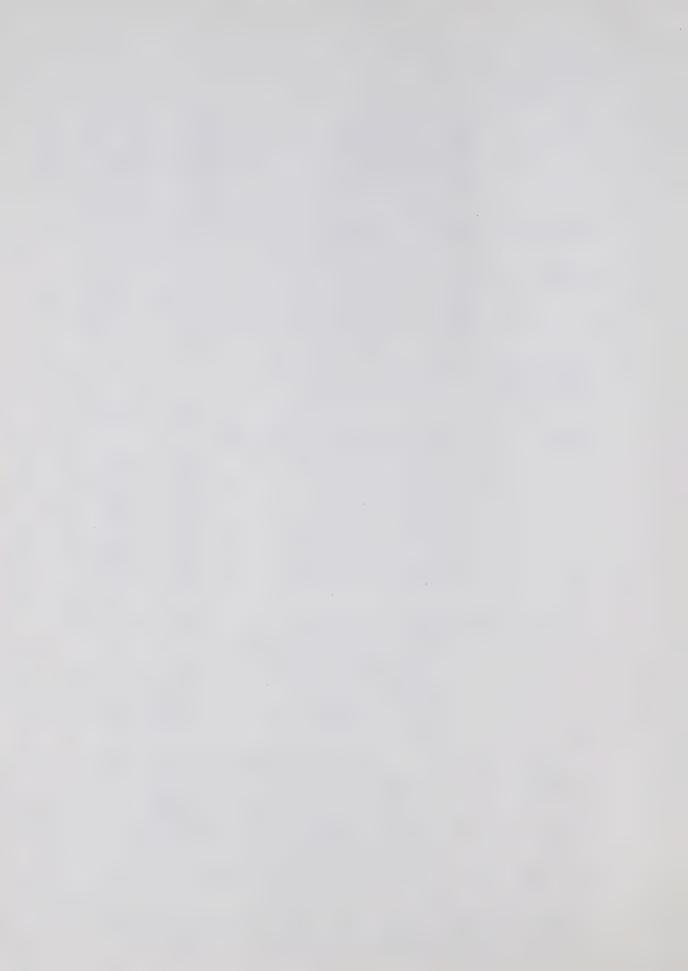
# 23. The Southam-Selkirk Group:

### a) Southam:

Radio:	CFPL-AM - London CKNX-AM - Wingham	(4) (6)	800 403	25 <sub>25</sub>	%	-	NC
	CFPL-FM - London	(4)	***	25	%	_	NC
	CKOY-AM - Ottawa	(2)	**	38.1			NC
	CKBY-FM - Ottawa	(2)	-	38.1			NC
		(4)		5001.	,,,		
Television:	CFPL-TV - London	(4)	_	25	%	desh	NC
Emphisional-contributions of the annual contribution of	CKNX-TV - Wingham'	(6)		25	70		110
	oldox-17 - nitigham .	(0)	_	20	70		
Cable:	Chatham Cable TV Limited						
OCT OT C 9	CT - Chatham	(6)		12.5	67		
	Ottawa Cablevision Limited	(0)	-	16.0	10		
	CT - Ottawa	(2)		2 2	. 97		
	Pembroke Cablevision Limited	(2)	mp	2.24	+ /0		NC
		(6)		2 2	, 01		
	CT - Pembroke	(0)	849	2.24	+/0		
Newspapers:	DAILY - in each "NC" city						A
1) 0 31 / 0 -	•						
b) Selkirk:	- Southam Newspapers						立
Radio: .	CFGP-AM - Grand Prairie	(6)	***	38	%		
terrelised pour reciprosit	(an additional 11.6% is held			30			
	by associated interests)						
	CFAC-AM - Calgary	(3)		100	%		NC
	CJCA-AM - Edmonton	(3)	400	100	%		NC
	CJCA-FM - Edmonton	(3)	~	100	70		NC
		(6)	~	100	%		210
		(6)			%		
•	CJOC-AM - Lethbridge	(3)	mp	100	%		NC
				100			
	CKFX(sw)- Vancouver	(2)	040	100	%		NC
	CKWX-AM - Vancouver	(2)	~	100	%		NC
Television:	CHAN-TV - Vancouver	(2)		32.2	%		NC
Compression or annual resource species of the Co. Co. Co.	CHBC-TV - Kelowna	(6)	~	44.9			
	(33.3% direct and 11.6%						
	through B.G. Television)						
	CHCH-TV - Hamilton	(2)	- Chap	100	%		NC
	CFAC-TV - Calgary				%		NC
	CHEK-TV - Victoria	(3)		32.2			NC
	CJOC-TV - Lethbridge	(6)		100	%		210
	COOCALA - Defubiliage	(0)		100	10		
Cable:	CT - Sault Ste.Marie	(5)		33	%		
Carried Control of Con	Through Greater Winnipeg Cabl	evisi	Lon	Ltd.			
	CT - Winnipeg	(2)		50	%		NC
,	Through Ottawa Cablevision Li	mited	1				•
	CT - Ottawa	(2)		34.3	%		NC
•	Through Pembroke Cablevision	Limit	ted				
	CT - Pembroke	(6)		34.3	%		
	Through Cablevision Lethbridg						
	CT - Lethbridge	(6)		25	%		
				1.	1 (4)	17011	

Note: In summary, also non-conforming in markets not indicated "NC".

Southam could have 20% in one undertaking (Selkirk) and 10% in other undertakings, all where it has no newspapers.



# 23. The Southam-Selkirk Group: (Cont.:.)

b) Selkirk: (Cont...)

Denied:

One (1) TV station in Vancouver because of concentration of ownership (68-38), one (1) cable in Ottawa also because of concentration of ownership plus no community involvement (70-338). In Ottawa also, one (1) AM-FM station because of excessive concentration of ownership (71-300).

# 24. Standard Broadcasting Corporation Limited:

Radio:	CFRB-AM - Toronto	(1)	000	100	%	意。
Madrida •	CFRX(sw)- Toronto	(1)	010	100	7.	
	C.JAD-AM - Montreal	(1)	***	100	. %	- · NC
	CJFM-FM - Montreal	(1)	800	100	%	- NC
	CKFM-FM - Toronto	(1)	-	100	%	立

Denied:

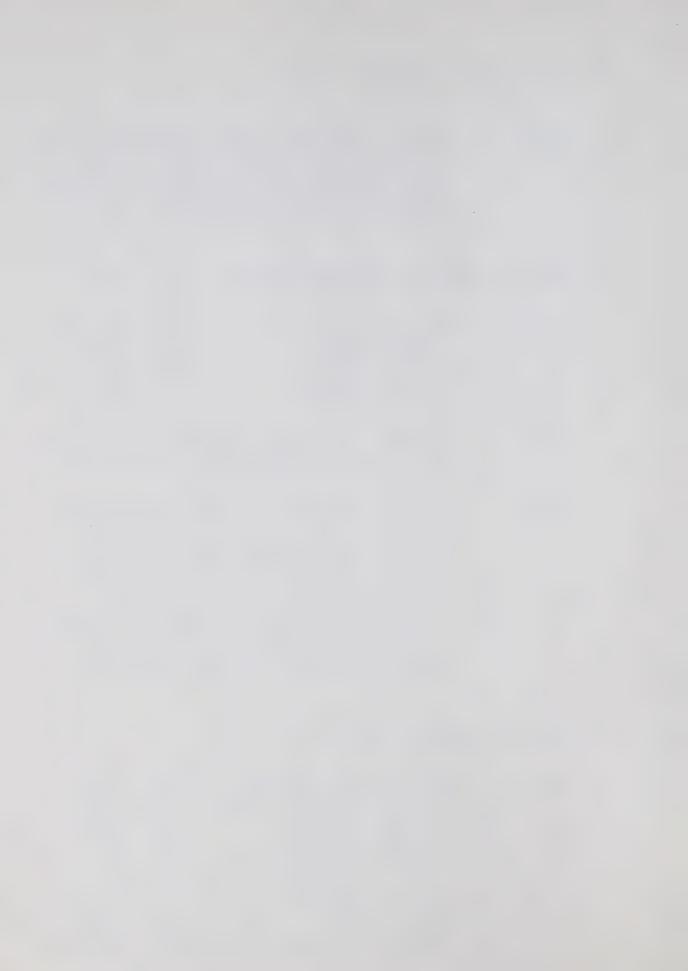
Transfer of assets from Maple Leaf Broadcasting operating an AM-FM in Hamilton was denied because of excessive concentration of ownership and overlapping of territories (70-311).

Note:

Standard Broadcasting has tried unsuccessfully for years to obtain a television licence for a third VHF channel in Toronto. At one point the company had arranged with CKCO-TV (Kitchener-Waterloo) and WOKR-TV (Rochester, N.Y.), both using Channel 13, to take over that channel for themselves, with CKCO-TV moving to Channel 6 when the CBC'S CBLT moved to Channel 5. However, the CRTC chose to make Channel 6 available in the London area for the CBC and in the Kingston-Belleville area for a new television station.

# 25. Télémédia (Québec) Limitée:

Radio:	CHLN-AM -	Trois-Rivières	(5)		100 %
T/CLC/T/O 4	CHT.T-AM -	Sherbrooke (French)	(5)	•	100 %
		Sherbrooke	(5)	**	100 %
		Rimouski	(6)	440	100 %
		Rimouski · · ·	(6)		100 %
		Rebroadcast			
		Causapscal .	(6)		100 %
		Montreal	(1)		100 %
	CKCH-AM -		1(2)	419	:100 %
			(2)	_	100 %
	CKCH-FM -	null (Faction)	1100		100 %
	CKTS-AM -	Sherbrooke (English)	82)		700 %



# 25. Télémedia (Québec) Limitée: (Cont...)

Television:	CHLT-TV -	Sherbrooke	(5)	-	100	%
geografische submissiphi sudmissiphim de in Clabride	CJBR-TV -	Rimouski	<b>(</b> 6)		100	%
	CJBR-TV-1	- Rebroadcast				
		Edmundston	(6)	***	100	%

### 25. The Thomson-Davies Group:

Radio:	CFCH-AM - North Bay CHEX-AM - Peterborough CHEX-FM - Peterborough CJKL-AM - Kirkland Lake CJTT-AM - New Liskeard CKGB-AM - Timmins CKGB-FM - Timmins CKWS-AM - Kingston	(6) (5) (6) (6) (5) (5) (5)	000 000 000 000 000 000 000 000 000 00		7. 7. 7. 7. 7.		NC NC NC NC NC NC
	· CKWS-FM - Kingston	(5)	-	100	%	-	NC

Television:	CHEX-TV	 Peterborough	(5)		100	%		NC
grouphing structure and materials are controlled and the controlled an		Kingston	<b>(</b> 5)	100	100	%	-	NC

Cable:	Cablevue (Belleville) Limited CT - Belleville & Trenton. (6)	n/9	50	%
	Richmond Hill Cable TV Limited CT - Richmond Hill (Tr) (1)	000	50	%

Note:

These broadcasting interests held separately and jointly by Thomson and Davies were granted to Bushnell Communications Ltd. in Decision 70-156 but Bushnell was not able to complete this transaction.

In each "NC" City.

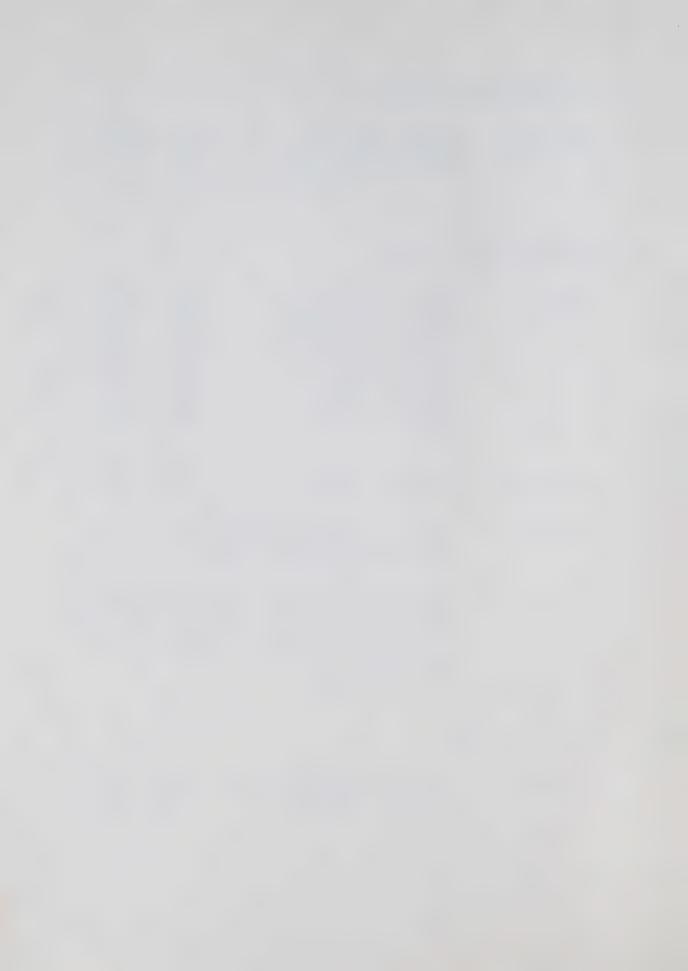
. .

# 27. Jack Tietolman:

Newspapers:

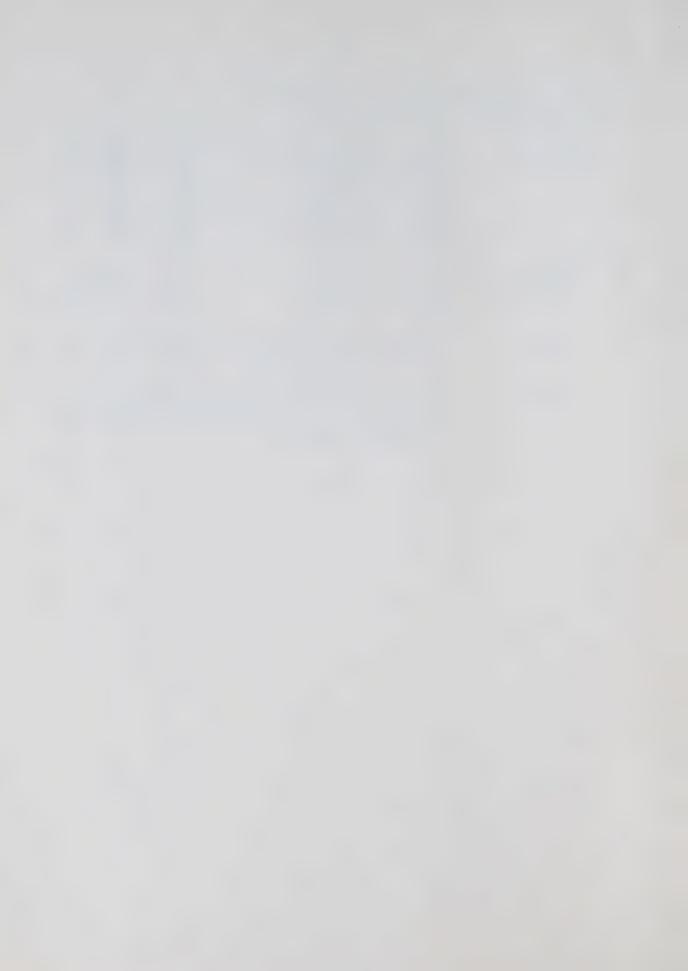
Radio:	CKVL-AM - Verdun (Mr)	(1) -	100	%
Madro	CKVL-FM - Verdun (Mr)	(1) -		
	CKVN-AM - Vancouver	(2) -	100	%

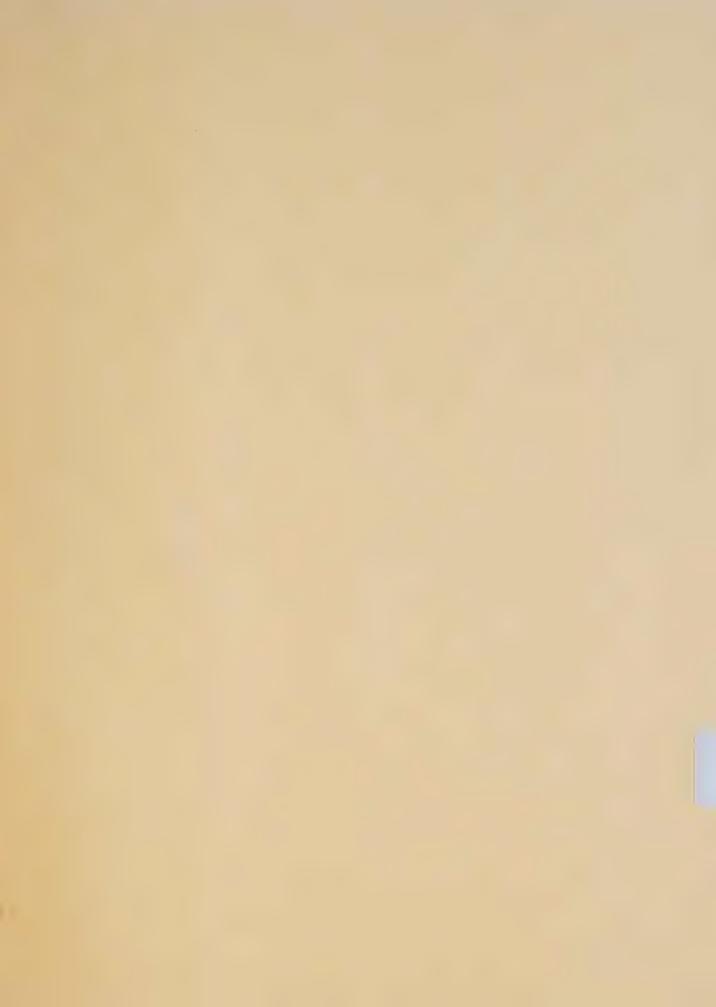
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# 28. Western Broadcasting Company Limited:

Radio:	CFMI-FM - New Westminster (Vr) (2) CHQR-AM - Calgary (3) CJOB-AM - Winnipeg (2) CJOB-FM - Winnipeg (2) CKNN-AM - New Westminster (Vr) (2) CHML-AM - Hamilton (2) CKDS-FM - Hamilton (2)		100 100 100 100 100 100	% % % % % % % % % % % % % % % % % % %	
Television:	$CHRC_TV - Kelowna $ (6)	***	39.6 13.1 39.6	8%	۵.
Cable: Denied:	(small holding) One (1) FM station in Calgary becaus of program diversification (68-5) an	e o	f a la	/	
• •	TV station in Vancouver because of c of ownership (68-38).	OHC	Circia	<u> </u>	







### BRITISH COLUMBIA TELEVISION BROADCASTING SYSTEM LTD.

#### 7850 ENTERPRISE ST. BURNABY, B.C.

Détenteur	de	la	licence	de
Licensee	of			

CHAN-TV - Vancouver, (Burnaby), B.C. CHAN-TV-1 - Chilliwack, B.C.

914,685

104,685

857,395

CHAN-TV-2 - Bowen Island, B.C. CHAN-TV-3 - Squamfish, B.C.

CHAN-TV-4 - Courtenay, B.C.

CHAN-TV-5 - Brackendale, B.C. CHKL-TV - Kelowma, B.C.

CHKM-TV · - Kamloops, B.C.

CHKL-TV-1 - Penticton, B.C.

CHKL-TV-2 - Vernom, B.C.

#### ADMINISTRATEURS ET MEMBRES DE L'EXECUTIF DIRECTORS AND EXECUTIVE OFFICERS

J.R. Peters G. Gaetz F.A. Griffiths M. Joiner J.S. MacKay P.P. Saunders A.E. Saxton C.R. White H.R. Whittall	Can. Can. Can. Can. Can. Can. Can. Can.	Presi	dent - Pré	sident
ACTIONNAIRES SHAREHOLDERS	CITOYENNETE CITIZENSHIP	CLASSE CLASS "B"	CLASSE CLASS "A"	PRIVILEGIEES PREFERRED
Castleton Investments Limited Western Productions	Can. Co.	229,339	220,589	18,776
Ltd. Saturna Investments	Can. Co.	149,932	144,202	13,425
Ltd. Canadian Cablesystems	Can. Co.	131,505	126,498	9,496
Limited Canastel Broadcasting	Can. Co.	106,237	102,134	25,746
Corporation Limited H.R. Whittall P.P. Saunders Saltaire Products Ltd N.R. Whittall J.R. Peters J.H. Whittall (Mrs.) Western Broadcasting	Can. Co. Can. Can. Can. Can. Can. Can. Can. Can	106,237 32,111 28,870 25,689 18,006 15,425 14,044	102,113	25,746 2,485 2,400 2,803 1,321 1,322 1,165
Company Ltd.	Can. Co.	•	120,466	
Selkirk Holdings Ltd.	Can. Co.	***************************************	98,563	



#### BUSHNELL COMMUNICATIONS LIMITED

1500 MERIVALE ROAD, OTTAWA 5, ONTARIO.

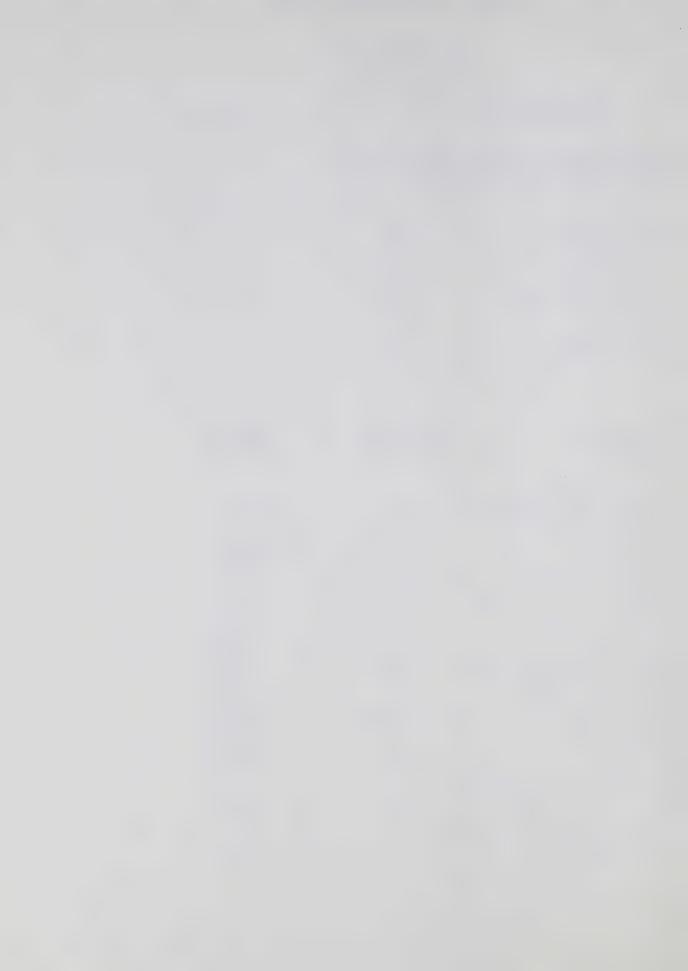
Entreprise de télédiffusion par câble CATV Undertaking

- Rockland, Ont.

#### ADMINISTRATEURS ET MEMBRES DE L'EXECUTIF DIRECTORS AND EXECUTIVE OFFICERS

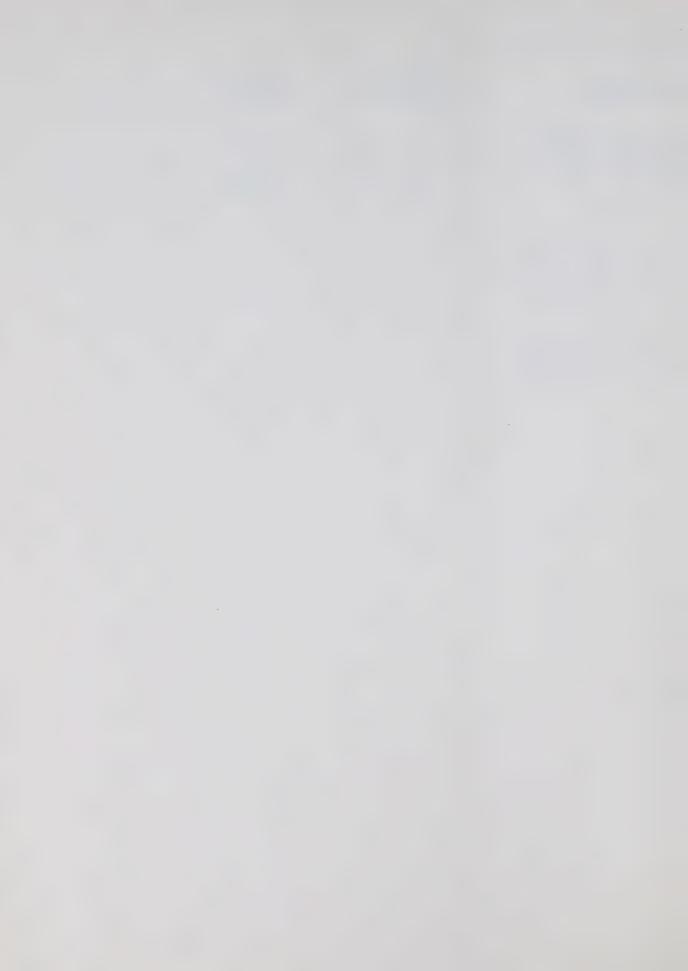
E.L. Bushnell		Can.
S.W. Griffiths		Can.
D. Griesdorf		Can.
John H. Milne		Can.
A. Martineau		Can.
O.J. Firestone	(Dr.)	Can.
D.D. Bishop		Can.
Jeanne Sauvé		Can.
Roy A. Faibish		Can.

	TOYENNETE- TIZENSHIP	ORDINAIRES COMMON
Telerent Europe S.A.		
c/o MacKinnon & McTaggart	U.K	191,840
Investors Growth Fund of		
Canada Ltd.	Can. Co.	171,000
Bansco & Co.	Can. Co.	120,650
Canadian Cablesystems		•
Limited	Can. Co.	107,920
Investors Group Trust Co.		
Ltd. Equity Fund "B"	Can. Co.	64,000
N.A. Taylor	Can.	62,118
Terrace Investments Ltd.	Can. Co.	59,486
Fulcian Investments Limited	Can. Co.	55,440
S: Bernstein (Mrs.)	Can.	49,300
Stuart W. Griffiths	Can.	43,809
Patco Limited	Can. Co.	43,250
Glenworpl Ltd.	Can. Co.	30,024
I.B. Shaw	Can.	32,025
H.S. Mandell	Can.	28,030
N.A. Taylor & H.S. Mandell		
Exrs. Est. R. Auerback	Can.	26,980
Telerent Europe S.A.	U.K.	24,000
Canada Permanent Trust Company		
A/C 11940 - TOR	Can. Co.	22,200
Kamlo Holdings Limited	Can. Co.	22,200



# BUSHNELL COMMUNICATIONS LIMITED

ACTIONNAIRES SHAREHOLDERS	CITOYENNETE CITIZENSHIP	ORDINAIRES COMMON	
North American Life	Can. Co.	18,000	
Assurance Company Provident Stock Fund Ltd.	Can. Co.	18,000	
D. Griesdorf	Can.	18,170	
Approx. 448 Individuels moins de 1% chacun Approx. 448 Individuals less than 1% each	Can.	359,105	
Approx. 84 Compagnies moins de 1% chacune Approx. 84 Companies less than 1% each	Can. Co.	150,980	
		1,718,527	



### KEEBLE CABLE TELEVISION LIMITED

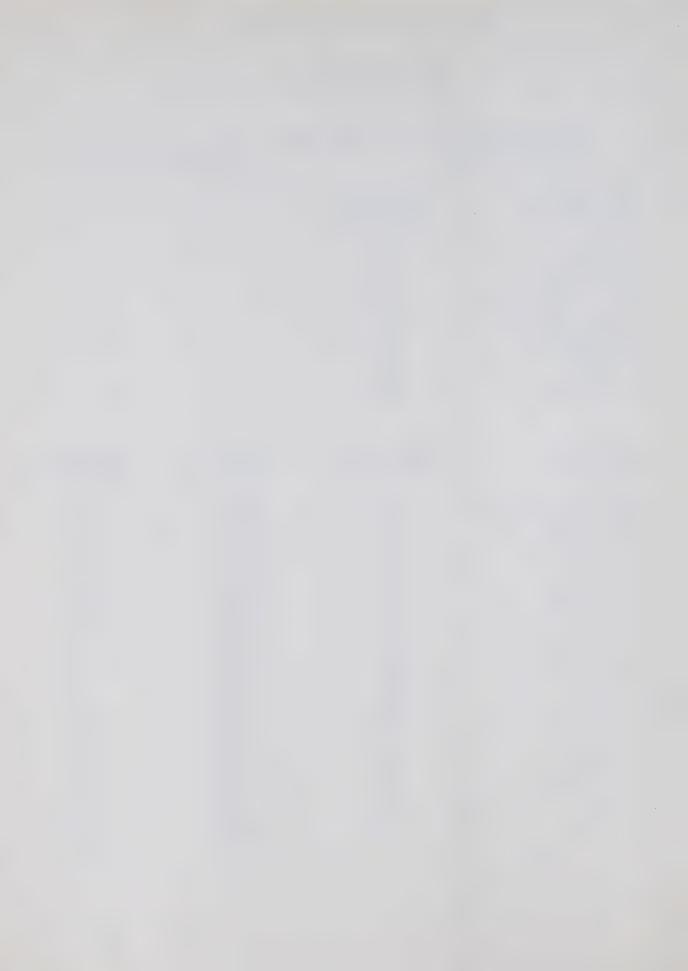
# 1216 LAWRENCE AVE. W. TORONTO 15, ONTARIO

Entreprise de télédiffusion par câble CATV Undertaking

- Part of Metro Toronto

ADMINISTRATEURS	OTMOND TO THE
	CITOYENNETE
DIRECTORS ,	CITIZENSHIE
Control of the contro	*
G.F. Keeble	Can.
R. Frith	Can.
H.F. Chevrier	Can.
S.W. Caldwell	Can.
Dr. O.J. Firestone	Can.
Dr. Griesdorf	Can.
W.O. Morrison	Can.
T. Stewart	Can.
W. Zwig	Can.
A.C. Baillie	Can.

ACTIONNATHEC	CITOYENNETE	ODDIVATORS	DDIUTI PATERA
ACTIONNAIRES		ORDINAIRES	PRIVILEGIEES
SHAREHOLDERS	CITIZENSHIP	COMMON	PREFERRED
G.F. Keeble	Can.	40,200	960
Capital Dynamics Ltd.	Can. Co.	24,000	2,400
S.W. Caldwell	Can.	21,000	960
O.J. Firestone	Can.	19,200	1,920
R. Frith	Can.	18,600	960
N.A. Taylor	Can.	14,400	1,440
D. Griesdorf	Can.	14,400	1,440
R.F. Chevrier	Can.	13,800	480
J. Hendeles	Can.	9,600	960
W.B. Herman	Can.	9,600	960
W.D. Morrison	Can.	9,600	960
T. Stewart	Can.	9,600	960
W. Zwig	Can.	9,600	960
G.G. Anderson	Can.	4,800	480
S.J. Bresler	Can.	4,800	480
F.K. Campbell	Can.	4,800	480
C. Magwood	Can.	4,800	480
W.L. McEwen	Can.	4,800	480
C.F. Robertson .	Can.	4,800	480
A. Salem	Can.	4,800	480
C. Stewart	Can.	4,800	480
		252,000	19,200



# PRECIS OF APPLICATION

1. Applicant:

A company to be incorporated represented by Phyllis Switzer

(CHANNEL 79)

22 Westgrove Cres.,

Toronto 12, Ontario.

# 7. Shareholders of the Proposed Company

Shareholders	Citizenship	Common a	at 1¢	Common at \$2	.00	Preferred
Edgar A. Cowan (in trust for Galanty Ltd Canadian Co.) M. Znaimer (in trust	Canadian	610	6.1 %			
	Canadian	400	1, 7/			
P. Switzer						
M. Znaimer						
J. Grafstein	Canadian	650				
		3,010 / 3	3,010			
	*					
				233 2.3%	5	3.33%
Helix Investments Ltd. Bobby Orr Enterprises	Canadian Co.			466 4.6%	10	6.66%
Ltd.	Canadian Co.			233 2.3%	5	3.33%
	Canadian			233 2.3%	5	3.33%
	1			233 2 37	5	3.33%
						3.33%
						3.33%
						3.33%
						3.33%
-						3.33%
						13.32%
(in trust by J. Kates)	Canadian Co.			233 2.3%	5	3.33%
R.P. Bratty	Canadian			233 2.3%	5	3.33%
Creative Broadcast Associates Limited	Canadian Co.,			233 2.3%	5	3.33%
J.D. Meekison	Canadian			233 2.3%	5	3.33%
D.R. Graham	Canadian			233 2.3%	5	3.33%
D.S. Curry	Canadian			466 4.6%	10	6.66%
Randall/Winbaum	Canadian			233 2.3%	5	3.33%
	Canadian			233 2.3%	5	3.33%
						3.33%
(in trust for Canadian	ourida zuri					
Maclaren Advertising) Noel Mutual Trust						
Limited	Canadian Co.			233 2.3%	5	3.33%
				6,058/6,990	130	/150
	Edgar A. Cowan (in trust for Galanty Ltd Canadian Co.) M. Znaimer (in trust for management) P. Switzer M. Znaimer J. Grafstein  L. Weinstein Helix Investments Ltd. Bobby Orr Enterprises Ltd. Earl M. Abraham C.W. Reynolds G.S.L. Anderson A. Gelber H. Karpus Galanty Limited M. Gelber S. Tyson Community Video Ltd. Spectral Corporation (in trust by J. Kates) R.P. Bratty Creative Broadcast Associates Limited J.D. Meekison D.R. Graham D.S. Curry Randall/Winbaum Wilkins/Gross R. Crone H.E. Hough (in trust for Canadian Sports Network Ltd Maclaren Advertising) Noel Mutual Trust	Edgar A. Cowan (in trust for Galanty Ltd Canadian Co.) M. Znaimer (in trust for management) P. Switzer M. Znaimer J. Grafstein Canadian	Edgar A. Cowan (in trust for Galanty Ltd Canadian Co.) M. Znaimer (in trust for management) P. Switzer Canadian Canad	Edgar A. Cowan (in trust for Galanty Ltd Canadian Co.) M. Znaimer (in trust for management) P. Switzer M. Znaimer Ganadian Canadian Good 6.0 % J. Grafstein Canadian Canadi	Edgar A. Cowan (in trust for Galanty Ltd Canadian Co.) M. Znaimer (in trust for management) P. Switzer M. Znaimer J. Grafstein Canadian	Canadian   Canadian

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